



PRESS RELEASE – 19 NOVEMBER 2024

Trinity Corporate Governance Lab Announces Executives-in-Residence

The Corporate Governance Lab at Trinity Business School has announced its first Executives-in-Residence, who will take up their positions in January 2025.

The Lab's Executive-in-Residence programme connects senior industry leaders with the academic community and other stakeholders at Trinity Business School.

The first two incumbents are Rama Diallo, former CEO of Orange Finances Mobiles Senegal and Claudia Igbrude, currently the Learning Technology Leader at PayPal and an Advisory Board Member for HubSpot. Both will spend time at Trinity Business School where they will collaborate with members of faculty on practitioner-oriented research. They will also present guest lectures, participate in executive education and offer mentoring services to postgraduate students.

Diallo, a graduate of Harvard Business School, is an experienced non-executive director and has an executive career spanning over 25 years across Europe, Africa and the Middle East. Most recently, she was the director at Google B2B Ads for Large Customer Sales, overseeing a multi-billion dollar portfolio. In addition to her executive and advisory roles, she is also a dedicated coach and mentor, guiding CEOs and senior executives on strategy, governance and leadership.

"I am looking forward to stimulating and productive engagement with both faculty and students on topics of technology and governance at the business school and beyond", Diallo said. "My CEO and non executive director hats will hopefully bring a practitioner's input to the ever evolving and challenging work of building modern businesses under effective and ethical governance frameworks."

Igbrude is a technology leader with a global perspective. She designs, implements and establishes technology solutions, operations and governance processes to help organisations and leaders harness the knowledge, skills and talents of a diverse employee base to innovate, achieve business results and support digital transformation.

With over 20 years experience in technology roles across SMEs, higher education institutions, not-for-profit organisations, large multinational organisations and as an entrepreneur, Igbrude is interested in creating corporate governance mechanisms that



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ensure equitable benefits and accountability for responsible practices in technology innovation, digital transformation and human capital management.

“I hope to make valuable and practical contributions in terms of both research and practice of corporate governance, especially in the context of technology transformation and people experiences”, Igbrude says.

About the Corporate Governance Lab at Trinity Business School

The triple-accredited Trinity Business School strives to embed environmental, social, and governance (ESG) solutions into all of its activities to tackle urgent societal issues. The School is committed to a strategy of “Transforming Business for Good” and works with students and various stakeholders in building an inclusive and sustainable economy for all. The School’s Corporate Governance Lab delivers innovative and collaborative projects in the areas of corporate governance and business ethics. With a focus on the ‘G’ of ESG, the Lab undertakes cutting-edge interdisciplinary and practitioner-oriented research, engagement, and innovation projects in collaboration with industry, policy-makers, and researchers. The Lab’s knowledge partners are FTI Consulting and law firm Mason Hayes & Curran.