



**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

# Trinity Business School

Undergraduate  
Programmes

Handbook

2025-2026





# A Note on this Handbook

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This handbook applies to undergraduate students in Trinity Business School. It provides a guide to what is expected of you on your programme, and the academic and personal support available to you. Please retain it for future reference.

The handbook is intended to complement the regulations and information found in the Calendar (Part III) which governs all academic activity in Trinity College Dublin, the University of Dublin. Please familiarise yourself with both the Trinity College Dublin Calendar and this handbook so that you are fully aware of all information relevant to you and the rules and regulations that apply to your programme of study. The Trinity College Dublin Calendar may be consulted in the library or at the following link: [www.tcd.ie/calendar](http://www.tcd.ie/calendar).

The information provided in this handbook is accurate at time of preparation. Any necessary revisions will be notified to students via your TCD email. Please note that, in the event of any conflict or inconsistency between the General Regulations published in the University Calendar and information contained in this handbook, the provisions of the General Regulations in the Calendar will prevail. Alternative formats of the Handbook can be made on request.

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## Welcome to Trinity Business School

Welcome to Trinity Business School and congratulations on the academic achievements that have secured you a place in one of our programmes. We know that for you to have made it this far requires determination, hard work and resilience.


Now you are joining a vibrant community with a distinct approach to learning. A Trinity Business School education is characterized by openness: openness towards many and varied domains of knowledge, towards developments in the global economy, towards other cultures, towards practical application of your learning and awareness of the wider impact of business on society and the environment.

Studying at Trinity Business School degree offers three kinds of benefits. The first is the most obvious: professional knowledge in business. Second, we aim for it to stimulate your intellectual curiosity and third, provide you with friendships and a social network that will last beyond your years at College.

To make the most of these opportunities, you need to be an active member of, and contributor to, the College community. This Handbook provides you with your first step into this community. Think of it as your guidebook to the new landscape you are exploring and make use of the information contained in it.

Your undergraduate studies at Trinity Business School should be the foundation for a successful career. Your degree is, at the same time, a privilege and a responsibility. Current and future generations of business leaders must confront the biodiversity and climate crisis and other global challenges that we face. Our aim is to equip you to meet these challenges head on, and in doing so find personal fulfilment and a sense of purpose.

All the best for your studies and for the future,

  
Professor Martha O'Hagan Luff  
Director of Undergraduate Teaching and Learning



# 1 Contact Information and Key Dates

## 1.1 Contact Information

The first point of contact is the School's Student Support Services Office, Rm 234, Level 2 Trinity Business School.

Opening Hours: 8:30 – 17:30 Monday – Thursday  
8:30 – 17:00 Friday

Staff Name	Role/Title	Office	Email
<b>Dr. Martha O'Hagan Luff</b>	Director of Undergraduate Teaching & Learning (DUTL)	211, Trinity Business School (TBS)	<a href="mailto:ohaganm@tcd.ie">ohaganm@tcd.ie</a>
<b>Dr Norah Campbell</b>	Programme Director, Global Business	203, Trinity Business School	<a href="mailto:ncampbe@tcd.ie">ncampbe@tcd.ie</a>
<b>Dr Gemma Donnelly Cox</b>	Programme Director, Trinity Joint Honours	404, Trinity Business School	<a href="mailto:gdnnllyc@tcd.ie">gdnnllyc@tcd.ie</a>
<b>Dr. Radu Dimitriu</b>	Programme Director, Business & A Language	413, Trinity Business School	<a href="mailto:radu.dimitriu@tcd.ie">radu.dimitriu@tcd.ie</a>
<b>Dr. Gorkem Aksaray</b>	Co-Director, BESS	312, Trinity Business School	<a href="mailto:gorkem.aksaray@tcd.ie">gorkem.aksaray@tcd.ie</a>
<b>Dr. Sarah Browne</b>	Schols Coordinator	202, Trinity Business School	<a href="mailto:sarah.browne@tcd.ie">sarah.browne@tcd.ie</a>
<b>Dr. Isilay Talay</b>	Exchange Coordinator, Director Global Relations	302, Trinity Business School	<a href="mailto:talayi@tcd.ie">talayi@tcd.ie</a>
<b>Ms. Rachel Smith</b>	UG Team Lead	234, Trinity Business School	<a href="mailto:Undergraduate.business@tcd.ie">Undergraduate.business@tcd.ie</a>
<b>Ms. Noelle Brennan</b>	Freshman Administrator	234, Trinity Business School	<a href="mailto:Undergraduate.business@tcd.ie">Undergraduate.business@tcd.ie</a>
<b>Ms. Veronika Skrenkova</b>	Sophister Administrator	234, Trinity Business School	<a href="mailto:Undergraduate.business@tcd.ie">Undergraduate.business@tcd.ie</a>
<b>Ms. Colette Garry</b>	UG Administrator	234, Trinity Business School	<a href="mailto:Undergraduate.business@tcd.ie">Undergraduate.business@tcd.ie</a>



## 1.2 Key Dates

Important Dates for the calendar. The full academic year calendar can be found here:

### [TCD CALENDAR](#)

Week Beginning	Michaelmas Term 2025 (Semester 1)	
<b>15<sup>th</sup> September 2025</b>	Junior Fresh Orientation Week	Classes begin for all Senior Fresh, Junior Soph, Senior Soph students
<b>22<sup>nd</sup> September 2025</b>	Classes begin for Junior Fresh	
<b>27<sup>th</sup> October 2025</b>	Reading Week (Monday – Public Holiday)	
<b>8<sup>th</sup> – 10<sup>th</sup> December 2025</b>	Revision	
<b>11<sup>th</sup> – 22<sup>nd</sup> December 2025 Inclusive</b>	Semester 1 Assessment Period	
<b>24<sup>th</sup> December 2025 – 1<sup>st</sup> January 2026 Inclusive</b>	College Closed for Christmas Period	
<b>5<sup>th</sup> January 2026</b>	Foundation Scholarship Exams – Senior Fresh Students 5 <sup>th</sup> – 9 <sup>th</sup> January	
<b>TBC</b>	Semester 1 Publication of Results	
	Hilary Term 2026 (Semester 2)	
<b>19<sup>th</sup> January 2026</b>	Classes begin for all years	
<b>2<sup>nd</sup> March 2026</b>	Reading Week for all years	
<b>13<sup>th</sup> April 2026</b>	Revision Week for all years	
<b>20<sup>th</sup> April 2026</b>	Trinity Week (Trinity Monday) / Assessment begins April 21 <sup>st</sup>	
<b>27<sup>th</sup> April 2026</b>	Semester 2 Assessment Period (April 21 <sup>st</sup> – May 1 <sup>st</sup> inclusive)	
<b>21<sup>st</sup> May 2026</b>	Semester 2 Publication of Results	
<b>24<sup>th</sup> August 2026</b>	Reassessment / Supplemental Period 2025/26 – 24 <sup>th</sup> Aug – 28 <sup>th</sup> Aug inclusive	
<b>8<sup>th</sup> September 2026</b>	Publication of Results (Re-assessment)	

## 1.3 Timetable

Student timetables are available through the [student portal](#).

If your timetable module list is incorrect then you should notify Trinity Business School's Undergraduate Office immediately at [undergraduate.business@tcd.ie](mailto:undergraduate.business@tcd.ie)

## 1.4 Study Abroad / Erasmus

Students in their Junior Sophister year may apply to spend the full year or one semester at one of our partner institutions. There are two main types of exchange: School-level and College-wide. For information about these exchanges please see the School [website](#).

Students who require further information about exchanges should contact [business.exchange@tcd.ie](mailto:business.exchange@tcd.ie).

## 2 Scholarships & Prizes

### 2.1 Foundation Scholarship

Foundation Scholarship is a College institution with a long history and high prestige. Some of our greatest alumni – such as Edmund Burke, Samuel Beckett, and Mary Robinson - were Scholars. It is a distinctive feature of student life here at Trinity and now is the opportunity for Senior Freshman students to join the ranks of Trinity Scholars.

The objective of the Foundation Scholarship examination is to identify students who, at a level of evaluation appropriate to the Senior Freshman (second year), can consistently demonstrate exceptional knowledge and understanding of their subjects.

Scholars enjoy significant benefits including Commons free of charge, rooms free of charge for up to nine months of the year, and are entitled to remission of the annual fee appropriate to their main course of study if they are not in receipt of outside scholarships or grants, save that undergraduate scholars from non-EU countries shall have their fees reduced by an amount corresponding to the appropriate level fee level of an EU fee paying student.

Foundation scholars are elected annually on the result of an examination held in the week before the start of Hilary term with the results announced on Trinity Monday.

For more information on this scholarship, visit Academic Registry's website.

### 2.2 Prizes, Medals & Other Scholarships

#### Trinity Business Student of the Year

Trinity Business School and Trinity Business Alumni in association with Bank of Ireland present the annual Business Student of the Year Award. The Award both recognises and celebrates students who have achieved excellence on a number of dimensions. These include academic performance, athletic success, entrepreneurial and social engagement as well as ethical leadership.

#### David Feldman Prize

This prize was founded in 1985 by a gift from David Feldman, a Business graduate. The purpose of the prize is to encourage business students to adopt a

broad philosophical attitude to issues and challenges in the business world. The prize will be awarded annually to a Sophister or postgraduate student in business studies. It will be based on a dissertation or project judged by the examiners to demonstrate the application of philosophical thought, logical argument, as well as metaphysical and perhaps ethical approach to the understanding of business. Value, €1,500.

#### Patrick O'Sullivan Prize

This prize was founded in 2009 by a gift from Patrick O'Sullivan's family. Patrick is a graduate of the Business School and retired in 2009 as Vice-Chairman and Chief Growth Officer of Zurich Financial Services. The prize is awarded annually, on the recommendation of Trinity Business School, to the candidate who performs at the highest level in the Senior Sophister course in Exploring Organisational Experiences. Value, €1,000

#### Abd El-Motaal Prize

This prize was founded in 1963 by a gift from Mostafa H.B. Abd El-Motaal, former Lecturer in Accounting. It is awarded annually to the student who obtains the highest mark in financial reporting and analysis, provided the student passes the annual degree examination in full. Value, €153.

#### Abd El-Motaal Book Prize

This prize was founded in 1965 by a gift from Mostafa H.B. Abd El-Motaal, former Lecturer in Accounting. It is awarded annually to the best student in financial and management accounting, provided an overall minimum grade of second class (second division) is achieved in the annual examinations, at the first attempt. Value, €64.

#### Trinity Business Alumni Prize

This prize was founded in 1993 by the Trinity Business Alumni. It is awarded to the student whose project, submitted in partial fulfilment of the requirements of the final Global Business degree examination, is ranked by the court of examiners as the best overall project submitted by a Global Business candidate, among Capstone modules that do not already have a designated prize. Conditional upon a minimum second class (first division) grade having been achieved overall and in the project. Value, €250

#### The Rory McDonagh Prize

This prize was founded in 2016 by the trustees of The Rory McDonagh Trust. It is awarded annually, on the recommendation of the Trinity Business School, to the candidate who performs at the highest level in the senior sophister module, International Business. Value, €250

### Gold Medals

Gold medals are awarded by the Board of Trinity College to candidates of the first class who have shown exceptional merit at degree examinations in honour or professional courses. The Board of Trinity College has approved specific Criteria for the Award of Gold Medals which should be incorporated into the examination regulations for each course.

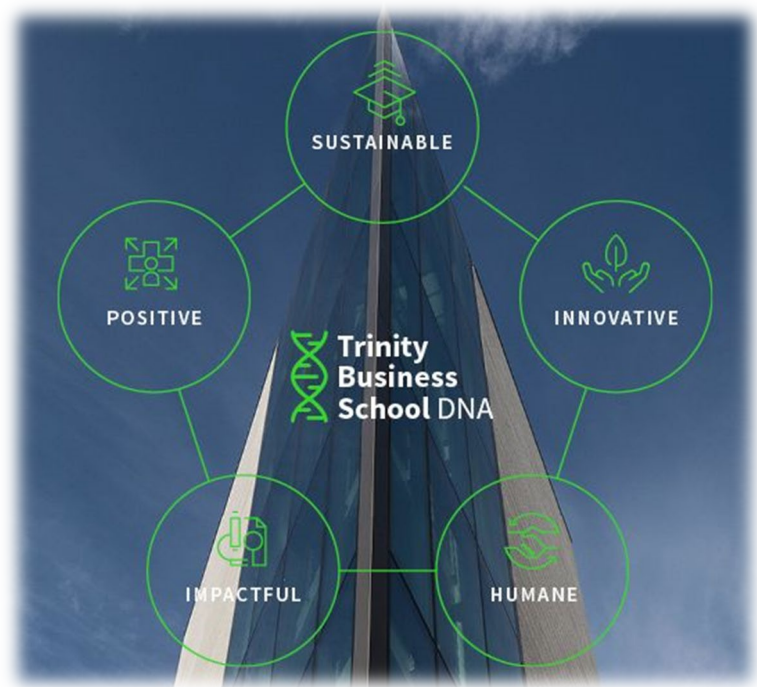


### 3. School Information

#### 3.1 General School Information

Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry. Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe's most sought-after undergraduate business degree programmes. We have a series of top ranked MSc programmes and our undergraduate business degree (GLOBAL BUSINESS) welcomed its first students in 2016/17. We also have a vibrant PhD programme with successful graduates working across the world and generating impact through their research.

Our approach to education is unique, high quality and something we are constantly improving. We are driven by a desire to deliver five key objectives which are based on our passion for being part of a business school of impact:



#### 3.2 School Opening Hours

Trinity Business School is open Monday to Friday from 08:00 to 22:00. The building is not open on Sundays, Bank Holidays and in Trinity College closure periods.

#### 3.3 School Management

Responsibility for the management of Trinity Business School rests with the Dean of the Business School, Professor Laurent Muzellec ([DeanTBS@tcd.ie](mailto:DeanTBS@tcd.ie)). The Dean is responsible for the effective general management of the School, for ensuring the provision of academic leadership and strategic vision, and for the quality of the student experience.

The School Executive Committee is the key decision-making body of the School and comprises the Dean (Chair), Director of Teaching and Learning (Postgraduate), Director of

Teaching and Learning (Undergraduate), Director of Research, Director of Accreditation & Rankings, Chief Operations Officer, Director of Executive Education, Sales & Marketing Manager, Career Development & Alumni Manager and a representative each of Undergraduate and Postgraduate students.

The School Convenor, appointed by the Students' Union, represents undergraduate students on Trinity Business School's Executive Committee. The Business School Undergraduate Convenor for 2025/26 will be elected at the Students' Union first Faculty Assembly.

### 3.4 School Communication

Trinity Business School has a number of ways of communicating with you; primarily through Blackboard – Trinity's Virtual Learning Environment (see below) and through your Trinity email. **Please remember that it is your responsibility to check email and Blackboard regularly.**

#### Website

Trinity Business School's website is home to general information about your programme, and staff contact details. It is also a good place to find up-to-date information about events run across Trinity and by Trinity Business School as well as useful links to Trinity services. Remember to check the website first before raising a query with your lecturer or tutor as most questions can be answered by reading the information on the site.

**Trinity Business School website address is [www.tcd.ie/business](http://www.tcd.ie/business)**

#### Social Media

Social media enables Trinity Business School to share what is happening on campus, student events, student success stories, career opportunities, new research findings and much more.

At times there will be a photographer and/or a videographer present at such events to help Trinity Business School capture the moment. If you would prefer not to be featured, then please let us know at the start of the academic year and we can ensure this request is implemented.



Trinity encourages lively debate, but we ask that any student sharing or commenting on our social media platforms refrain from being disrespectful or offensive. See Trinity's social media policy: <https://www.tcd.ie/about/policies/social-networking-social-media.php>

### Programme related communication

You will be issued with a TCD email address when you register. As all official emails will be sent to this address, **you should check your TCD email account regularly**. All emails regarding matters related to your programme must be sent from your TCD email address.

Students can also use Blackboard as a mechanism for contacting each other via email and groups. **You must use your TCD username and password to log onto Blackboard.**

### Trinity College communication

Trinity's student information system is called SITS and is accessible to all students via the web portal [my.tcd.ie](http://my.tcd.ie). Sent here will be:

- All communications from Trinity Offices
- Your lectures and tutorials timetable
- Your exam timetable
- Fee invoices, student levies graduation fees. You will be able to pay through the portal

If your personal student information is incorrect you should contact the Academic Registry (via email – [academic.registry@tcd.ie](mailto:academic.registry@tcd.ie)) stating your full name and student ID number. [Academic Registry](#) is a central College service that gives you information on, and solves problems about:

- Admissions
- Graduation
- Student Finances

Phone: +353 1 896 4500

Email: [academic.registry@tcd.ie](mailto:academic.registry@tcd.ie)

## 4 Teaching & Learning

### 4.1 Programme Architecture

The Trinity requirement for full-time study over one academic year at undergraduate degree level is 60 ECTS credits. The programme structures for individual Business School undergraduate programmes can be found in the relevant Supplement for your programme at the end of this document.

Sustainability is our cornerstone, arming students with tools to tackle global challenges. We are unwavering in our commitment to efficient program delivery that offers clarity and structure to all stakeholders via strong governance structures. As leaders in education, we nurture holistic, forward-thinking, students with a strong focus on sustainability and transforming business for good.

### 4.2 Programme Structure and Workload

Information on the undergraduate modules delivered by Trinity Business School can be found below. For specific information for individual programmes, please check the relevant programme supplement.

Trinity Business School reserves the right to amend the list of available modules, and to withdraw and add modules.

#### Junior Fresh (First) Year

Module Title	Module Code	ECTS Weighting
<a href="#">Economics for Management</a>	BUU11520	10
<a href="#">Quantitative Methods for Business</a>	BUU11530	10
<a href="#">Fundamentals of Philosophy, Ethics &amp; Social Science</a>	BUU11540	10
<a href="#">Work and Well-Being in Organisations</a>	BUU11560	5
<a href="#">Enacting Sustainable Development</a>	BUU11570	5
<a href="#">Fundamentals of Management and Organisation</a>	BUU11580	5
<a href="#">Introduction to Information Systems</a>	BUU11590	5



**Senior Fresh (Second) Year**

<b>Module Title</b>	<b>Module Code</b>	<b>ECTS Weighting</b>
<a href="#">Organisational Behaviour</a>	BUU22510	5
<a href="#">Principles of Marketing</a>	BUU22520	5
<a href="#">Introduction to Accounting</a>	BUU22530	5
<a href="#">Introduction to Finance</a>	BUU22550	5
<a href="#">Introduction to Operations Management</a>	BUU22560	5
<a href="#">Creativity, Innovation and Entrepreneurial Action</a>	BUU22570	5
<a href="#">Business Ethics</a>	BUU22580	5
<a href="#">Personal and Professional Development</a>	BUU22591	5
<a href="#">Qualitative Research Methods</a>	BUU22593	5
<a href="#">Organisational Change for Sustainable Futures</a>	BUU22594	5

**Junior Sophister (Third) Year**

<b>Module Title</b>	<b>Module Code</b>	<b>ECTS Weighting</b>
<a href="#">Management Accounting for Business Decisions I</a>	BUU33521	5
<a href="#">Management Accounting for Business Decisions II</a>	BUU33522	5
<a href="#">Financial Accounting I</a>	BUU33531	5
<a href="#">Financial Accounting II</a>	BUU33532	5
<a href="#">International Governance and Sustainable Business</a>	BUU33580	5
<a href="#">Business in Society</a>	BUU33590	5
<a href="#">Introduction to Fixed-Income Securities and Alternative Investments</a>	BUU33620	5
<a href="#">Organisation Theory and Organisational Analysis</a>	BUU33660	5
<a href="#">Investments and Sustainability</a>	BUU33750	5
<a href="#">Contemporary Marketing Management</a>	BUU33700	5
<a href="#">Consumer Behaviour</a>	BUU33710	5
<a href="#">Taxation 1</a>	BUU33720	5
<a href="#">Taxation 2</a>	BUU33730	5
<a href="#">Financial Management and Institutions</a>	BUU33760	5
<a href="#">Intercultural Management 1</a>	BUU33801	5
<a href="#">Intercultural Management 2</a>	BUU33802	5
<a href="#">Business Analytics</a>	BUU33803	5
<a href="#">Social and Environmental Innovation</a>	BUU33804	5
<a href="#">Financial Risk Management</a>	BUU33805	5
<a href="#">Digital &amp; AI Strategy</a>	BUU33806	5

### Senior Sophister (Fourth) Year

Module Title	Module Code	ECTS Weighting
<a href="#">Strategy: Independent Research Project</a>	BUU44502	10
<b>Strategic Management Theory and Practice</b> (Capstone)	BUU4450B	10
<a href="#">Strategic Management: Theory and Practice</a> (taught as a single module)	BUU44501	10
<a href="#">International Business and the Global Economy</a>	BUU44510	10
<a href="#">Exploring Organisational Experiences</a> (Capstone)	BUU44520	20
<a href="#">Financial Reporting &amp; Analysis I</a>	BUU44531	5
<a href="#">Financial Reporting &amp; Analysis II</a>	BUU44532	5
<a href="#">Grand Challenges</a> (Capstone)	BUU44540	20
<a href="#">Advances in Marketing Theory &amp; Practice</a>	BUU44551	5
<a href="#">Digital Marketing</a>	BUU44552	5
<a href="#">Business Dissertation</a> (Capstone)	BUU44590	20
<a href="#">Organising for Social Impact</a>	BUU44624	10
<a href="#">Economic Policy and Business History</a> (Capstone)	BUU44630	20
<a href="#">International Finance</a>	BUU44640	5
<a href="#">Derivatives</a>	BUU44650	5
<a href="#">Audit &amp; Assurance</a>	BUU44670	5
<a href="#">Company and Business Law</a>	BUU44660	5
<a href="#">Global Supply Chain Management</a>	BUU44680	10
<a href="#">Management Experience and Reflection</a>	BUU44611	5
<a href="#">Sustainable Finance</a>	BUU44700	5
<a href="#">Managing People and Leading Change</a>	BUU44701	5
<a href="#">New Product Development</a>	BUU44702	5
<a href="#">The Business of Nature Positive</a> (Capstone)	BUU44703	20
<a href="#">The Commercial Determinants of Health</a> (Capstone)	BUU44704	20
<a href="#">Sustainable Marketing</a> (Capstone)	BUU44705	20
<a href="#">Natural Capital Accounting</a>	BUU44706	5

### 4.3 Learning Outcomes

The Learning Outcomes for each programme can be found in the relevant Supplement.

#### 4.4 Module Descriptors & Compulsory Reading Lists

The School reserves the right to amend the list of available modules, and to withdraw and add modules.

Timetabling may restrict the availability of modules to individual students.

Full module descriptions for Core and Optional Modules can be found [here](#).

#### 4.5 Registration

Students will be invited during the Trinity term to indicate their preferences for the following year of study, including Trinity Electives, as per their course structure.

Students will be advised on how to do this, and where to access the relevant information several weeks before they are invited to register.

Timetabling may restrict the availability of modules to individual students.

#### 4.6 Coursework Requirements

Coursework may take the form of in-course assessment or formal examinations.

##### Formal Examinations

A formal examination refers to any test of a participant's knowledge and ability conducted under the strict conditions normally demanded of university examinations. To be allowed to sit the examinations a student must have paid their College annual fees and must be in good standing (that is, to have completed all continuous assessments).

There are formal University assessment sessions following the end of teaching term in semester one (Michaelmas term) and following the end of teaching term in semester two (Hilary term). There is one reassessment session which is held at the end of Trinity term. 10 ECTS modules may hold a term test in Semester One assessment week.

##### Examination Timetables

Semester 1, Semester 2, Reassessment, and Foundation Scholarship Examination timetables are generated by the Examinations Office, situated within Academic Registry, and made available to students approximately three weeks before the commencement of

examinations.

Once available, a personalised examination timetable will be available to students via their student portal my.tcd.ie under the 'My Exams' option menu.

Students must ensure that they are available for examinations for the duration of the examination session including contingency dates (see Academic Year Structure). The onus lies with each student to establish the dates, times and venues of examinations.

**No timetable or reminder will be sent to individual students by any office.**

#### *Conduct at Examinations*

Except as provided for below, candidates for examination are forbidden, during an examination, to do or to attempt to do, any of the following:

- to have in their possession or consult or use any books, papers, notes, memoranda, mobile phones or written or electronic material of any nature
- to copy from or exchange information with other persons, or in any way to make use of any information improperly obtained.

Where the examination is of such a nature that materials are provided to the candidates, or where the candidates are allowed by the rules of that examination to have materials in their possession, then candidates may make use of such materials, but only of such materials, and the general prohibition above continues to apply in respect of any and all other materials.

***Any breach of this regulation is regarded as a major offence for which a student may be expelled from the University***

#### *Coursework*

Coursework relates to assignments that are conducted in conditions other than the formal university examination setting and can include participation in class, essays, individual assignments, group assignments, case studies, homework, personal research essays and presentations.

Students will be given advance written notice of due submission dates for assessment work. Students are required to submit coursework electronically to the relevant lecturer and are required to keep a copy of all work submitted for assessment.

Students who do not submit coursework by the due dates for medical reasons must:



1. notify the lecturer prior to the due date if medically possible;
2. inform their college tutor;
3. provide [undergraduate.business@tcd.ie](mailto:undergraduate.business@tcd.ie) with a valid medical certificate no later than 1 week after the due date and;
4. arrange an amended due date with the lecturer at the time of presenting the certificate.

Penalties will be applied to students who submit late coursework without medical or other formally excusable reasons and these penalties will be stated in the module outline. Typically, 10% is deducted from the mark by the lecturer for each day that the coursework is late. Coursework more than 10 days late without formal excuse will not be accepted and a mark of 0 will be recorded.

Marks disclosed during a semester for prescribed coursework are subject to review and moderation by internal and external examiners and, as such, are to be considered as provisional until the module results are confirmed by the Court of Examiners.

#### 4.7 Capstone Project

The Capstone project — though defined differently by different subjects — is the common element across all degree exit routes and is weighted at 20 ECTS. It requires a significant level of independent research by the student. The Capstone should:

1. be an integrative exercise that allows students to showcase skills and knowledge which they have developed across a range of subject areas and across the four years of study
2. result in the production of a significant piece of original work by the student
3. provide students with the opportunity to demonstrate their attainment of the four graduate attributes: to think independently, to communicate effectively, to develop continuously and to act responsibly.

Students should refer to School and College policies and procedures with regards to research guidelines and ethical practices. More information can be found on the [capstone website](#).

#### [Policy on Good Research Practice](#)

## 4.8 Marking Scale

The Court of Examiners determines the overall grade awarded to a particular student, taking into account whatever other evidence of an academic nature is deemed appropriate. The detailed making scale is available in the appendices.

The following institutional scale has been adopted for undergraduate degree courses:

I	70 - 100
II.1	60 - 69
II.2	50 - 59
III	40 - 49
F1	30 - 39
F2	< 30

The following conventions apply to all years.

- i. The overall mark (and associated grade) for a year is the weighted average of all module results, using the ECTS credit rating for the weighting of each module.
- ii. Where a student sits an extra examination paper (i.e. an examination in a module for which the student is not registered), the Court of Examiners will determine the student's grade on the basis of the marks in the modules for which the student is registered.

## 4.9 Attendance Requirements

All students must fulfil the requirements of Trinity Business School with regard to attendance and prescribed coursework for the modules they are enrolled in.

**Students may be deemed to be non-satisfactory if they fail to fulfil coursework and attendance requirements or for disciplinary reasons.**

Specifically, students will be deemed non-satisfactory if they, without excusable reasons:

- fail to submit coursework or other assignments on time,
- receive grades of 20% or lower on any graded assessment component,
- miss more than one third of the contact time of any module for which they are registered in each semester.
- Students are required to attempt all assessment components (exams, assignments etc.) in a module as they are mapped to different learning outcomes within each module.

The Course Director may report such students to the Programme Committee as being non-satisfactory for that semester.

#### 4.10 Absence from Examinations

Students who consider that illness may prevent them from taking an examination should consult their medical adviser and seek a medical certificate for the appropriate period.

If a certificate is granted, it must be presented to the student's tutor and the School's Programmes Office within three days of the beginning of the period of absence from the examination. Medical certificates must state that the student is unfit to sit examinations. Medical certificates will not be accepted in explanation for poor performance. If you fall ill whilst taking an examination, seek assistance from the invigilator, or email the module professor. If it is deemed necessary for you to attend the Medical Centre, and you receive medical certification as a result, your attempt at the examination will not be counted. In this way your tutor will be able to apply for a deferral of the examination in question to another examination session. Your examination will not be incremented and when you next take the examination it will be considered your first attempt at the examination.

#### 4.11 External Examiner

Business:      Professor David Sammon – Cork University  
                     Professor Peter Kawalek – Loughborough University  
                     Professor Onur Tosun – Cardiff University

#### 4.12 Progression Regulations

All examination papers are marked anonymously, and all work is subject to a review by an external examiner.

The Court of Examiners meets once a year for the purpose of confirming marks and awarding examination grades for undergraduate programmes

In order to rise with their year, a student must pass all modules worth, in total, 60 credits or pass by compensation. In order to pass by compensation a student must have an overall arithmetic mean of 40+ and can accumulate a maximum of 10 credits at Qualified Pass (a mark of 35+) either in one subject or both subjects combined, where two subjects

are studied in the relevant year.

If a student has achieved both Fail (under 35%) and Qualified Pass marks in the annual exams, they must present for reassessment in all failed components in all modules for which they obtained a Qualified Fail or Fail in the reassessment session.

The marks of papers passed in Semester 1 and Semester 2 examinations are considered together with those obtained in the reassessment examinations. The standard compensation and exclusion rules apply to this combined set of results. The overall end of year result for students who pass on the basis of marks achieved at the reassessment session will be recorded as 'Pass at Supplemental'.

Compensation may not be possible in some circumstances for outgoing semester 2 exchange students in JS semester 1 exams.

In the case where students are given permission to withdraw from or defer all or part of the Semester 1 or Semester 2 examinations to the reassessment session, the overall results will be confirmed at the Court of Examiners meeting in the reassessment session.

Work examined abroad will not be examined in Trinity and students studying abroad will not be expected to be examined in work taught in Trinity during their absence. Students studying abroad for a full academic year must take not less than 60 ECTS credits, or equivalent, from the host university (they will be assessed out of the best 45). Students studying abroad for half an academic year must take not less than 30 ECTS credits, or equivalent, from the host university (they will be assessed out of the best 20), and 30 credits from Trinity in order to rise with their year. Any student who does not take the full 60 credits, or equivalent, while on a full year exchange or the full 30 credits, or equivalent, while on a half year exchange will be deemed non-satisfactory.

Students on Erasmus and other exchange programmes may take reassessment examinations in accordance with the practice of the host university. Examination results are sent from the host universities to Trinity Business School's Exchange Office. Results are translated to Trinity grades by the Translation Committee. These results are presented to the Reassessment Court of Examiners as Annual results and published in September. Subject to the discretion of the Court of Examiners, arrangements will normally be made for students who fail the year abroad to repeat the year in Trinity.

Where a student is permitted to present for reassessment examination(s) or to repeat a year off-books (i.e., fail followed subsequently by off-books-exams only), course work in

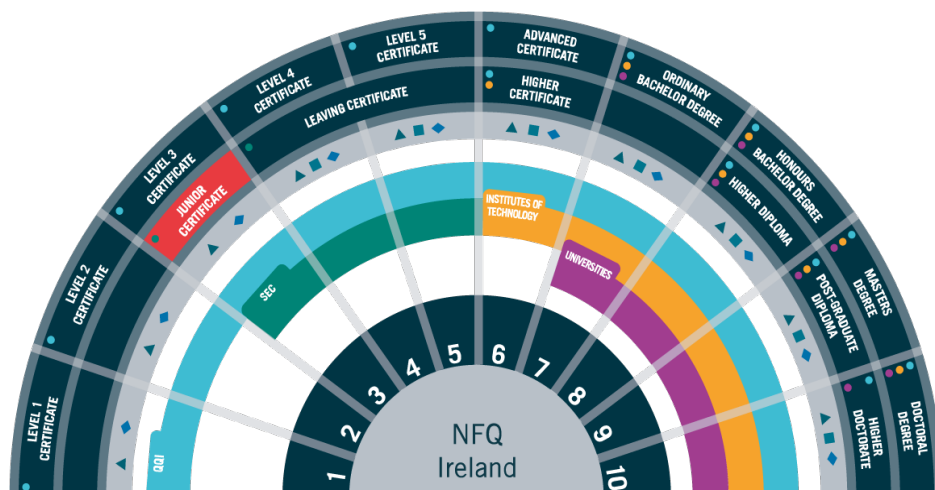
general is not incorporated in the determination of the student's subsequent result(s). Students must be notified of any exceptions to this general principle. Where inclusion of course work in a student's result for the year is the normal procedure for a given module, this will apply to all students who have been given permission to withdraw from all, or part, of Semester 1 or Semester 2 examinations to sit, as a first attempt, a reassessment examination in that year.

The degree result is calculated as a weighted average of the overall results achieved in the Sophister years, with the Junior Sophister year contributing 30% and the Senior Sophister year contributing 70%.

#### 4.13 Awards

Students who have passed the Junior Sophister year may have the ordinary degree of BA (pass) conferred if they chose, or have not qualified, to proceed to the Senior Sophister year.

The [National Framework of Qualifications](#) is a 10-Level system used to describe qualifications in the Irish education and training system. The NFQ shows how General Education Awards, Further Education and Training and Higher Education Awards are mapped against the 10 levels of the framework. An Ordinary Degree is a Level 7 on the NFQ and an Honors degree is a Level 8.



#### 4.14 Graduate Attributes

The Trinity Graduate Attributes represent the qualities, skills and behaviours that you will



have the opportunity to develop as a Trinity student over your entire university experience, in other words, not only in the classroom, but also through engagement in co- and extra-curricular activities (such as summer work placements, internships, or volunteering).

The four Trinity Graduate Attributes are:

- To Think Independently
- To Act Responsibly
- To Develop Continuously
- To Communicate Effectively

### **Why are the Graduate Attributes important?**

The Trinity Graduate Attributes will enhance your personal, professional and intellectual development. They will also help to prepare you for lifelong learning and for the challenges of living and working in an increasingly complex and changing world.

The Graduate Attributes will enhance your employability. Whilst your degree remains fundamental, also being able to demonstrate these Graduate Attributes will help you to differentiate yourself as they encapsulate the kinds of transversal skills and abilities, which employers are looking for.

Many of the Graduate Attributes are ‘slow learned’, in other words, you will develop them over the four years of your programme of study.

They are embedded in the curriculum and in assessments, for example, through undertaking independent research for your final year project, giving presentations and engaging in group work.

You will also develop them through the co-curricular and extra-curricular activities. If you help to run a club or society you will be improving your leadership skills, or if you play a sport you are building your communication and team-work skills.

## **4.15 Student Feedback and Evaluation**

At the end of each module, all students are required to complete an evaluation assessing the quality, content and pedagogy for that module. We consider student evaluations essential to the maintenance of high standards and continuous improvement of Trinity Business School’s Undergraduate Programmes.

The data collected are aggregated and provided to the School Manager, Programmes Manager, Director of Undergraduate Teaching and Learning and the module lecturer.

At the end of the Senior Sophister year, students will be invited to complete an evaluation of their 4-year programme.

## 5 Academic Writing

### 5.1 Plagiarism and Referencing Guide

Plagiarism is interpreted by the University as the act of presenting the work of others as one's own work without acknowledgement, and as such, is considered to be academically fraudulent. The University considers plagiarism to be a major offence, and it is subject to the disciplinary procedures of the University.

Plagiarism can arise from deliberate actions and also through careless thinking and/or methodology. The offence lies not in the attitude or intention of the perpetrator, but in the action and its consequences. Plagiarism can arise from actions such as:

1. copying another student's work;
2. enlisting another person or persons to complete an assignment on the student's behalf;
3. quoting directly, without acknowledgement, from books, articles, AI-software or other sources, either in printed, recorded or electronic format;
4. paraphrasing, without acknowledgement, the writings of other authors.

Examples (c) and (d) in particular can arise through careless thinking and/or methodology where students:

- i. fail to distinguish between their own ideas and those of others;
- ii. fail to take proper notes during preliminary research and therefore lose track of the sources from which the notes were drawn;
- iii. fail to distinguish between information which needs no acknowledgement because it is firmly in the public domain, and information which might be widely known, but which nevertheless requires some sort of acknowledgement;
- iv. come across a distinctive methodology or idea and fail to record its source.

All the above serve only as examples and are not exhaustive. Students should submit work done in co-operation with other students only when it is done with the full knowledge and permission of the lecturer concerned. Without this, work submitted which is the product of collusion with other students may be considered to be plagiarism.

It is clearly understood that all members of the academic community use and build on the work of others. It is commonly accepted also, however, that we build on the work of others in an open and explicit manner, and with due acknowledgement.

Many cases of plagiarism that arise could be avoided by following some simple guidelines:

- i. Any material used in a piece of work, of any form, that is not the original thought of the author should be fully referenced in the work and attributed to its source. The material should either be quoted directly or paraphrased. Either way, an explicit citation of the work referred to should be provided, in the text, in a footnote, or both. Not to do so is to commit plagiarism.
- ii. When taking notes from any source it is very important to record the precise words or ideas that are being used and their precise sources.
- iii. While the Internet often offers a wider range of possibilities for researching particular themes, it also requires attention to be paid to the distinction between one's own work and the work of others. Particular care should be taken to keep track of the source of the electronic information obtained from the Internet or other electronic sources and ensure that it is explicitly and correctly acknowledged.

It is the responsibility of the author of any work to ensure that he/she does not commit plagiarism.

All of the above also applies to instances of self-plagiarism, which refers to the presentation of material by its author(s) for a purpose other than that for which it was developed without proper acknowledgement of such circumstances. Examples for self-plagiarism include the submission of material that was already published or made publicly available elsewhere, or material that was submitted elsewhere for formal assessment, without proper acknowledgement.

### Guidance on the use of Generative AI software

*Aligned with the [College Statement on Artificial Intelligence and Generative AI in Teaching, Learning, Assessment & Research \(2024\)](#), the use of GenAI is permitted unless otherwise stated. Where the output of GenAI is used to inform a student's document or work output, this usage should be acknowledged and appropriately cited, as per [Library guidelines on acknowledging and referencing GenAI](#). From an academic integrity*

*perspective, if a student generates content from a GenAI tool and submits it as his/her/their own work, it is considered plagiarism, which is defined as academic misconduct in accordance with College [Academic Integrity Policy](#).*

Module leaders and programme directors should monitor assessments and flag cases where they suspect AI-based plagiarism. A Generative AI Declaration should be included in all assignments where students can declare that they did not use AI or if they did for what they used it. If the module leader has any concerns about the validity of any work undertaken by a student either before or after assessment submission they may request any of the following three things:

- i. Using Gibb's (1988) reflective model, students may be asked to write a reflective piece on their learning of between 1000 to 2000 words.
- ii. A student may be asked to submit a 10 minute video presentation of their assessment.
- iii. A student may be asked to engage in a 10 minute Q&A about their assessment over zoom or in person.

If the module leader finds evidence for undeclared use of AI software, this behaviour will be considered as unethical, the assignment will be failed and the student will be penalized accordingly with reference to the TCD policy on academic misconduct.

To ensure that you have a clear understanding of what plagiarism is, how Trinity deals with cases of plagiarism, and how to avoid it, you will find a repository of information at <https://libguides.tcd.ie/academic-integrity/misconduct> and <https://libguides.tcd.ie/gen-ai/acknowledging-referencing>

We ask you to take the following steps:

- i. Visit the online resources to inform yourself about how Trinity deals with
- ii. plagiarism and how you can avoid it at <https://libguides.tcd.ie/academic-integrity/misconduct>.  
You should also familiarize yourself with the 2015-16 Calendar entry on plagiarism located on this website and the sanctions which are applied;
- iii. Complete the 'Ready, Steady, Write' online tutorial on plagiarism at <https://libguides.tcd.ie/academic-integrity/ready-steady-write>  
Completing the tutorial is compulsory for all students.
- iv. Familiarise yourself with the declaration that you will be asked to sign and include in a cover sheet when submitting course work at <https://libguides.tcd.ie/academic-integrity/declaration>

- v. Contact your College Tutor, your Course Director, or your Lecturer if you are unsure about any aspect of plagiarism.

If you read the information on plagiarism, complete the tutorial and still have difficulty understanding what plagiarism is and how to avoid it, please seek advice from your College tutor, your Course Director, your supervisor, or from Student Learning Development.

**Further information on plagiarism is available at:**

<https://libguides.tcd.ie/academic-integrity/misconduct>

**College Rules regarding Plagiarism:**

[Calendar Statement on Plagiarism for Undergraduates - Part II, 82-91](#)

**For details of the levels of plagiarism and their consequences, please see**

<https://libguides.tcd.ie/academic-integrity/consequences>

**NOTE:** Students are advised that essays and other written assignments which are part of the coursework will be submitted through Turnitin.

## 6 Information on Academic Resources

### 6.1 Library

Trinity College Library is the largest library in Ireland and one of the largest in the world. Its collections of manuscripts and printed books have been built up since the end of the sixteenth century. In addition to the purchases and donations of almost four centuries, since 1801 the Library has had the right to claim all British and Irish publications under the terms of successive Copyright Acts. The book-stock is now over six million volumes and there are extensive collections of manuscripts, maps and music.

The most important section of the Library for Business students is the Lecky Library.

Undergraduate students may borrow 10 books for one month from the open shelves and closed access areas. Five renewals are allowed if the item is not required by another lender.



Subject Librarians are the key links between Trinity's academic activities and the Library. The subject librarian for Business is David Macnaughton (David.macnaughton@tcd.ie)

More information on the Library can be found here: <https://www.tcd.ie/library/using-library/>

## 6.2 LinkedIn Learning

LinkedIn Learning is an online library that teaches the latest software tools, business and creative skills through high-quality instructional videos taught by recognised industry experts.

All students at Trinity College Dublin have full, free and unlimited access to all the online tutorials at LinkedIn Learning. More information is available at LinkedIn Learning - Human Resources - Trinity College Dublin.

## 6.3 IT Services

IT Services are responsible for the provision and support of computer systems, networking, and audio-visual services in Trinity College Dublin. The central point of contact for all services is the IT Services Helpdesk. To report a problem or seek advice, students can send an email to [itservicedesk@tcd.ie](mailto:itservicedesk@tcd.ie), phone the Helpdesk at (01) 896 2000, or call in-person to the ground floor of Áras an Phiarsaigh.

Information about IT facilities in Trinity College Dublin (for example, how to get started with a TCD email account, using the printing system and how to save work in Trinity College Dublin computer rooms) is available on the IT Services website: [IT Services - IT Services | Trinity College Dublin](#).

## 6.4 Print/Scan/Copy Facilities

Trinity Business School has print/scan/copy facilities throughout the building. Before being able to use the service, you must first credit your print/scan/copy account. You can top up online at [TCDPRINT.IE](https://tcdprint.ie) or at any of the Datapac kiosks located around Trinity. You will need to touch your student ID card or enter the first 8 digits of your Trinity ID and then enter your Datapac PIN. This PIN is sent to your Trinity email address after you complete online registration.

A 'follow-me' system means you can release your print job, using your ID card, at any Datapac printer, whether on or off campus. This means that during busy periods, or if a printer is offline, you can physically print from any available printer in the computer rooms or Library. You can also print from your own device by following the 'TCD Print Anywhere' instructions at [TCDPRINT.IE](https://www.tcd.ie/library/using-library/study-rooms.php). To check your account balance and printing history login at [TCDPRINT.IE](https://www.tcd.ie/library/using-library/study-rooms.php).

In addition to the facilities in Trinity Business School, there are print/scan/copy facilities available in all the Trinity College Dublin Computer Rooms. Information on all public-access computers and printers throughout Trinity College can be found on the IT Services website.

## 6.5 Study Facilities

### Group Study Facilities

Trinity Business School has group student pods available to Undergraduate students on the 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> floor of the building. These are booked through a platform called Clearrooms. More information about how to create an account will be sent to all registered students in Semester 1.

In addition to the facilities in the Business School, group study rooms are also available in the Trinity College Dublin Libraries. For more information on booking these spaces please go to the Library website: <https://www.tcd.ie/library/using-library/study-rooms.php>

### Individual Study Facilities

There is a reading room on the 2<sup>nd</sup> floor of Trinity Business School for individual study. These spaces are bookable through Clearrooms as well.

## 7 Student Support Services

### 7.1 Trinity Careers Service

As a Trinity College Dublin student you have access to information, support and guidance from a professional team of expert Careers Consultants throughout your time at Trinity through the [Trinity Careers Service](#). The Careers team provide additional information on the career-planning process, employment search, as well as details of ongoing career and graduate recruitment events, and job vacancies.

## 7.2 Student Counselling Service

The Student Counselling website (<https://www.tcd.ie/studentcounselling/>) provides information on the support options available to students who are experiencing either personal and/or academic/study concerns. The services are free and confidential to registered Trinity College Dublin students.

## 7.3 TCD Health Service

The TCD Health Service aims to take a holistic approach to Student Health and in addition to providing on campus, primary health care for students it focuses on the psychological and occupational aspects of student health and health education. Student consultations are free of charge with modest charges for additional services. The Health Service website ([Health Service - Trinity College Dublin](#)) provides facts and information about the healthcare facilities available on campus, as well as information on staying healthy at Trinity.

## 7.4 Student Societies

The Central Societies Committee (CSC) is the body responsible for student societies in Trinity College Dublin. There are currently 98 societies in Trinity College Dublin, covering a huge variety of interests. Students interested in joining a society can do so during Freshers' Week or throughout the year by emailing them. Email address for all societies are available on the CSC website: <https://www.trinitysocieties.ie/>. An online event guide is also available on this website.

## 7.5 Disabilities Service

Trinity Disability Service's mission is to create an accessible, transformational, educational environment in an interdependent University community and provide a platform for innovation and inclusion. Students who require assistance for a disability or specific learning difficulty, should register with the Disability Service ([www.tcd.ie/disability](http://www.tcd.ie/disability)). The service is located in Printing House Square. Students will then be assigned a Disability Officer who will work with them to assess the level of support required.



### Support Provision for Students with Disabilities

Trinity has adopted a [Reasonable Accommodation Policy](#) that outlines how supports are implemented in Trinity. Students seeking reasonable accommodation whilst studying in Trinity must [apply for reasonable accommodations](#) with the Disability Service in their student portal [my.tcd.ie](#). Based on appropriate [evidence of disability](#) and information obtained from the student on the impact of their disability and their academic course requirements, the Disability staff member will identify supports designed to meet the student's disability support needs. Following the Needs Assessment, the student's Disability Officer prepares an individual [Learning Needs Summary \(LENS\)](#) detailing the reasonable accommodations to be implemented. The information outlined in the LENS is communicated to the relevant School via the student record in SITS.



### Examination Accommodation and Deadlines

Students should make requests as early as possible in the academic year. To ensure the Assessment, Progression and Graduation Team can set your accommodations for examination purposes the following deadlines are applied: <https://www.tcd.ie/disability/services/exam-accomodations/>

## 7.6 Tutor System

All registered undergraduate students are allocated a Tutor when starting in College. Your Tutor is a member of the academic staff who is appointed to look after the general welfare and developments of all students in his/her care. Whilst the Tutor may be one of your lecturers, this is not always the case as the role of the College Tutor is quite separate from the teaching role.

You can contact your tutor about anything and they will either offer advice or will be in a position to refer you to a more appropriate colleague in college. Everything you say to your Tutor is in strict confidence. Unless you give him/her permission to do so, s/he will not give any information to anybody else, whether inside College or outside (to your parents/family for example). Your Tutor can only help you if s/he knows you are facing difficulties, so if you are worried about anything go and see your Tutor before things get out of hand. Whilst your tutor may not be in a position to solve the underlying problem, they can help you find the best way to limit the impact of your situation on your College

work. Do consult your tutor. They can and often do make a difference.

Details of your tutor can be found on your [TCD Portal](#). You should ensure that you meet with your Tutor at the beginning of the year to introduce yourself. You can find more information on the Tutor System [here](#).

## 7.7 Trinity Inclusive Curriculum Project (Trinity INC)

Trinity-Inc is based in the [Equality, Diversity and Inclusion Office](#) and works to embed the principles of diversity, equality, and inclusion across all curricula in Trinity so all students, regardless of their personal circumstances, learning backgrounds, abilities or strategies, have equitable opportunity to achieve their learning goals. We do this by working across the College with staff and students. Our Student Partner Programme offers paid opportunities to students from underrepresented backgrounds to provide input on their experiences of inclusion and exclusion within the teaching and learning environment, co-facilitate training sessions or embark on a project to help make the experience for students in your course or School more inclusive. Visit the [Trinity-INC website](#) to learn more



## Appendices & Supplements





## Appendix 1 Trinity Business School Grading Guidelines

### First Class Honours I 70-100

First class honours in the School of Social Sciences and Philosophy is divided into grade bands which represent excellent, outstanding and extraordinary performances.

*A first-class answer demonstrates a comprehensive and accurate answer to the question, which exhibits a detailed knowledge of the relevant material as well as a broad base of knowledge. Theory and evidence will be well integrated, and the selection of sources, ideas, methods or techniques will be well judged and appropriately organised to address the relevant issue or problem. It will demonstrate a high level of ability to evaluate and integrate information and ideas, to deal with knowledge in a critical way, and to reason and argue in a logical way.*

#### **70-76 EXCELLENT**

First class answers (excellent) demonstrate a number of the following criteria:

- comprehensiveness and accuracy;
- clarity of argument and quality of expression;
- excellent structure and organization;
- integration of a range of relevant materials;
- evidence of wide reading;
- critical evaluation;
- lacks errors of any significant kind;
- shows some original connections of concepts and theories;
- contains reasoned argument and comes to a logical conclusion.

This answer does not demonstrate outstanding performance in terms of independence and originality.

#### **77-84 OUTSTANDING**

In addition to the above criteria, an outstanding answer will show frequent original treatment of material. Work at this level shows independence of judgement, exhibits sound critical thinking. It will frequently demonstrate characteristics such as imagination, originality and creativity.

This answer does not demonstrate exceptional performance in terms of insight and contribution to new knowledge.

#### **85-100 EXTRAORDINARY**

This answer is of a standard far in excess of what is expected of an undergraduate student. It will show frequent originality of thought, a sophisticated insight into the subject and make new connections between pieces of evidence beyond those presented in lectures. It demonstrates an ability to apply learning to new situations and to solve problems.

What differentiates a first-class piece of work from one awarded an upper second is a greater lucidity, a greater independence of judgement, a greater depth of insight and degree of originality, more evidence of an ability to integrate material, and evidence of a greater breadth of reading and research.

### Second Class, First Division II.1 60-69

*An upper second class answer generally shows a sound understanding of both the basic principles and relevant details, supported by examples, which are demonstrably well understood, and which are*

*presented in a coherent and logical fashion. The answer should be well presented, display some analytical ability and contain no major errors of omissions. Not necessarily excellent in any area.*

Upper second-class answers cover a wider band of students. Such answers are clearly highly competent and typically possess the following qualities:

- accurate and well-informed;
- comprehensive;
- well-organised and structured;
- evidence of reading;
- a sound grasp of basic principles;
- understanding of the relevant details;
- succinct and cogent presentation; and
- evaluation of material although these evaluations may be derivative.

One essential aspect of an upper second-class answer is that it must have completely dealt with the question asked by the examiner. In questions:

- all the major issues and most of the minor issues must have been identified;
- the application of basic principles must be accurate and comprehensive; and
- there should be a conclusion that weighs up the pros and cons of the arguments.

## **Second Class, Second Division II.2 50-59**

*A substantially correct answer which shows an understanding of the basic principles.*

Lower second-class answers display an acceptable level of competence, as indicated by the following qualities:

- generally accurate;
- an adequate answer to the question based largely on textbooks and lecture notes;
- clearly presentation; and
- no real development of arguments.

## **Third Class Honours III 40-49**

*A basic understanding of the main issues if not necessarily coherently or correctly presented.*

Third class answers demonstrate some knowledge of understanding of the general area but a third-class answer tends to be weak in the following ways:

- descriptive only;
- does not answer the question directly;
- misses key points of information and interpretation
- contains serious inaccuracies;
- sparse coverage of material; and
- assertions not supported by argument or evidence.

**Fail F1 30-39**

*Answers in the range usually contain some appropriate material (poorly organised) and some evidence that the student has attended lectures and done a bare minimum of reading. The characteristics of a fail grade include:*

- misunderstanding of basic material;
- failure to answer the question set;
- totally inadequate information; and
- incoherent presentation.

**Bad Fail F2 0-29**

Answers in this range contain virtually no appropriate material and an inadequate understanding of basic concepts.

## Supplement 1      Bachelors in Global Business

### 1      Global Business Programme Aims

The Global Business programme offers a unique Business educational experience. Although Business modules form the basis of the degree, students will also have the option to incorporate a wide range of modules from across the university. In addition to developing core business skills, the Global Business programme will offer you the opportunity to develop sustainability competencies, foreign language proficiency, work as an intern at a firm or non-profit organisation, live and study in another country and carry out an independent research project that will support the next steps of your journey. The programme places an emphasis on blended learning, where academic excellence meets industry experience, focussing on both the personal and professional development of students.

### 2      Global Business Programme Structure

The structure of the programme over the 4 years is as follows:

<b>Junior Fresh:</b>	<b>Immerse yourself in the Fundamentals of Sustainable Business</b> Students take 60 ECTS, 50 ECTS of mandatory modules and 10 ECTS of elective modules
<b>Senior Fresh:</b>	<b>Broaden your knowledge in Business Disciplines</b> Students take 60 ECTS, 50 ECTS of mandatory modules and 10 ECTS of elective modules
<b>Junior Sophister:</b>	<b>Learning by Doing – Becoming more Focused and Self-Directed</b> <b>Students staying in Trinity for a full year:</b> Choose elective modules up to 50 ECTS <b>Students abroad for one semester:</b> Choose 30 ECTS for your semester in Trinity.
<b>Senior Sophister:</b>	<b>Deepen your Expertise – Advanced Modules and Independent Research</b> Students take 40 ECTS of elective modules and a Capstone Project worth 20 ECTS

### 3 Internship Opportunities

Trinity Business School prioritises learning through engagement; we find that the best way to do this is to allow our students to learn through competency development. The Business School provides dedicated resources to fully support students through this process and to allow them to grow and build on their experiences. [BUU44611 Management Experience & Reflection](#) allows students to undertake an Internship or placement. The internship takes place during the summer months preceding the Senior Sophister year.

### 4 Programme Learning Outcomes

On successful completion of this programme students should be able to:

1. Identify and critically evaluate the range of existing business and management theories, models and business practices, and integrate transformational theories and models and practices into course work/assessments.
2. Recognise business as being part of and dependent on the natural world and society, and develop the capabilities to lead/promote sustainable, responsible and ethical practices in organisations.
3. Learn from leading researchers and high-performance business executives and entrepreneurs. Engage with modes of interactive learning such as company projects, internships and Trinity case studies.
4. Communicate with confidence and self-awareness in oral and written modes.
5. Develop an awareness of the need for work-life balance in organisations, while working effectively as an individual and in teams, in multi-cultural and diverse settings.
6. Develop awareness of the need for strategic adaptability and a systems-level approach to rapidly changing natural, social and technological environments, and become equipped to work creatively within organisations to address organisational issues and/or grand challenges.
7. Undertake, apply and/or disseminate, as appropriate, rigorous and creative business/management research.

## 5 Modules

### Year 1 (Junior Fresh) - Immerse yourself in the Fundamentals of Sustainable Business

Students must take 60 ECTS, 50 ECTS of mandatory modules and 10 ECTS of elective modules

The following modules are compulsory:

Module Code	Module Name	ECTS	Co-Requisite <sup>1</sup>	Semester
BUU11560	Work and Well-being in Organisations	5		1
BUU11570	Enacting Sustainable Development	5	BUU11580	1
BUU11580	Fundamentals of Management and Organisation	5	BUU11570	2
BUU11590	Introduction to Information systems	5		2
BUU11520	Economics for Management	10		1 & 2
BUU11540	Fundamentals of Philosophy, Ethics & Social Science	10		1 & 2
Choose 10 ECTS from the following 2 options:				
BUU11530	Quantitative Methods for Business	10		1 & 2
ECU11021/ECU11022	Mathematics & Statistics A & B	10		1 & 2

Students choose a further 10 ECTS from the following list of elective modules:

Module Code	Module Name	ECTS	Co-Requisite*	Semester
LAU12410/LAU12402	Introduction to Law	5+5	1 & 2	1 & 2
RUU11051**	Russian Language for Beginners	5	RUU11052	1
RUU11052**	Russian Language for Beginners	5	RUU11051	2
FRU1151Y	BESS French Language & Civilization 1	10		1 & 2
GRU1100Y*	German Language 1	10		1 & 2
PLU11051**	Polish Language for Beginners	5	PLU11052	1
PLU11052**	Polish Language for Beginners	5	PLU11051	2
SPU1152Y	First Year Spanish	10		1 & 2

**\*Note 1** – Entry requirements **German** Honours Leaving Certificate H4 minimum or C at A-level. This module is not suitable for native/near native speakers of German. Places are limited.

**\*\*Note 2** – “Beginner Level”:- Students with Leaving Certificate result or A level in either Polish or Russian are not permitted. Places are limited.

<sup>1</sup> Co-requisite modules must be taken together



## Year 2 (Senior Fresh) - Broader your Knowledge in Business Disciplines

Students must take 60 ECTS, 50 ECTS of mandatory modules and 10 ECTS of elective modules.

The following modules are compulsory:

Module Code	Module Name	ECTS	Pre-Requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11570 & BUU11580	1
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22550	Introduction to Finance	5	BUU11570 & BUU11580	1
BUU22580	Business Ethics	5	BUU11540	1
BUU22593	Qualitative Research Methods	5	None	1
BUU22530	Introduction to Accounting	5	BUU11570 & BUU11580	2
BUU22591	Personal and Professional Development	5	None	2
BUU22520	Principles of Marketing	5	BUU11570 & BUU11580	2
BUU22560	Introduction to Operations Management	5	BUU11570 & BUU11580	2
BUU22594	Organisational Change for Sustainable Futures	5	None	2

Students choose a further 10 ECTS from the following list of elective modules:

Module Code	Module Name	ECTS	Pre-Requisite	Semester
ECU22011	Intermediate Economics A	5	BUU11530	1
ECU22012	Intermediate Economics B	5	ECU22011	2
SOU22011	Introduction to Social Research 1	5	SOU22012	1
SOU22012	Introduction to Social Research 2	5	SOU22011	2
SOU22041	Power, State and Social Movements 1	5	SOU22052	1
SOU22052	Power, State and Social Movements 2	5	SOU22041	2
FRU2251Y	French Language & Civilisation 2	10	FRU11511/2	1&2
GRU2200Y	German Language 2	10		1&2
PLU22051	Polish Language 2 (Continuing Beginners MT)	5	PLU1100Y OR TAKE 2 MODULES FROM {PLU11051, PLU11052}	1
PLU22052	Polish Language 2 (Continuing Beginners HT)	5	PLU22051	2
RUU22051	Intermediate Russian Continuing Beginners MT	5	RUU11051 AND RUU11052 [COY] IN THE SAME YEAR AS TAKING THIS	1

			MODULE YOU MUST IN THE SAME YEAR TAKE RUU22052	
RUU22052	Intermediate Russian Continuing Beginners MT	5	RUU11061 AND RUU11062 [COY] IN THE SAME YEAR AS TAKING THIS MODULE YOU MUST IN THE SAME YEAR TAKE RUU22062	2
SPU2254Y	Second Year Spanish (BESS/GB)	10	BEFORE TAKING THIS MODULE YOU MUST TAKE 2 MODULES FROM {SPU11511, SPU11512} OR TAKE 2 MODULES FROM {SPU11501, SPU11502} OR TAKE 2 MODULES FROM {SPU11521, SPU11522} OR TAKE SPU1152Y	1&2

**NOTE** - Students wishing to spend all or part of their third year student abroad in a non-English speaking country should take a language module in their Fresh years.

### Year 3 (Junior Soph) - Learn by Doing – Become more Focused and Self-Directed

Modules chosen in Junior Sophister (3<sup>rd</sup>) year will determine the range of modules available to students in Senior Sophister (4<sup>th</sup>) year. You are required to complete and independent research project (capstone) in Senior Sophister year.

You may also choose to study abroad in Year 3 for either a full year or 1 semester.

**Students staying in Trinity for a full year:**

Choose elective modules up to 50 ECTS

**Students abroad for one semester:**

Choose 30 ECTS for you semester in Trinity.

The following modules are compulsory:

Module Code	Module Name	ECTS	Pre-Requisite	Semester
BUU33801	Intercultural Management 1	5	None	1
BUU33802	Intercultural Management 2	5	None	2

Students choose a further 50 or 30 ECTS (Depending on Study Abroad) from the following list of elective modules:

Module Code	Module Name	Pre-requisite/ Co-Requisite	ECTS	Semester
BUU33521	Management Accounting for Business Decisions I	BUU22530	5	1
BUU33522	Management Accounting for Business Decisions II	BUU22530, BUU33521	5	2
BUU33531	Financial Accounting I	BUU22530	5	1
BUU33532	Financial Accounting II	BUU22530, BUU33531	5	2
BUU33580	International Governance and Sustainable Business	None	5	1
BUU33590	Business in Society	None	5	1
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33720	Taxation I	BUU22530	5	1
BUU33730	Taxation II	BUU22530 BUU33720	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33760	Financial Markets and Institutions	BUU22550	5	2
BUU33803	Business Analytics	None	5	1
BUU33804	Social and Environmental Innovation	None	5	2
BUU33805	Financial Risk Management	BUU22550	5	2
BUU33806	Digital and AI Strategy	None	5	1

### Year 4 (Senior Soph) - Deepen your Expertise – Advanced Modules and Independent Research

Students must choose modules totalling 60 ECTS with 10 ECTS spread evenly across Semester 1 and 2. All students must choose 1 Capstone module (20 ECTS).

Students will be asked to make their Capstone choice from the list below in Semester 2 of 3rd year:

Module Code	Module Name	ECTS	Co-Requisite	Semester
BUU4450B	Strategic Management Theory and Practice	10	BUU44502	1 & 2
BUU44502	Strategy: Independent Research Project <sup>1</sup>	10	BUU4450B	1 & 2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44703	The Business of Nature Positive	20		1 & 2
BUU44704	The Commercial Determinants of Health	20		1 & 2
BUU44705	Sustainable Marketing	20		1 & 2

**Note 1** – Students taking BUU44502 must also take BUU4450B – Strategic Management: Theory and Practice

Choose 40 ECTS from the following elective modules:

Module code	Module Name	ECTS	Pre-Requisite	Semester
BUU44501	Strategic Management Theory & Practice	10	None	1&2
BUU44510	International Business & the Global Economy	10	None	1&2
BUU44531/2	Financial Reporting and Analysis I and II	5+5	BUU33521/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700 & BUU33710	1
BUU44551B	(For Visiting Students only) International Business & the Global Economy	5	None	1

BUU44552	Digital Marketing	5	BUU33700 & BUU33710	2
BUU44624	Organising for Social Impact	10	BUU33590	1&2
BUU44680	Global Supply Chain Management	10	None	1&2
BUU44640	International Finance	5	BUU22550	1
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44650	Derivatives	5	BUU22550	2
BUU44660	Company & Business Law	5	None	2
BUU44611	Management Experience and Reflection	5	Needs to have done internship	1
BUU44700	Sustainable Finance	5	BUU22550	1
BUU44701	Managing People and Leading Change	5	None	1
BUU44702	New Product Development	5	None	2
BUU44706	Natural Capital Accounting	5		1

## Supplement 2      Bachelors in Business Studies and a Language

### 1      Bachelor in Business Studies Programme Aims

The BSL programme is organised by Trinity Business School in conjunction with the School of Languages, Literatures and Cultural Studies and its relevant language departments. It aims to provide its graduates with the knowledge and skills necessary to work and communicate internationally and to understand the social, political and cultural contexts of markets, organisations and management across countries.

### 2      Business Studies and a Language (BSL) Programme Structure

The BSL programme is of four years' duration with the third year spent abroad and comprises modules in business, economic and social studies together with the study of one language and its associated society, institutions, culture and civilisation. The programme offers an exciting way of learning about business concepts, theories and models in a variety of subject areas as well as getting to grips in an in-depth and comprehensive manner with another country's language, its society, culture and business environment. Over its four years, the third of which is spent studying and working abroad, the course simultaneously broadens and deepens your academic command of business theories and practices and develops your linguistic competence. At the same time, you will be developing a wide range of generic and transferable skills that are required in a variety of careers and employment situations (e.g. working in multi-disciplinary/multi-cultural teams, intercultural negotiation and international management, all of which are highly relevant in Ireland's exceptionally open economy).

The distinctiveness of Trinity College's B.B.S. (Lang.) 2 degree centres on the following:

1. there is integration of the business and language dimensions in the programme, especially during the year abroad and in the final year, when students write a lengthy case study in the foreign language;
2. language instruction is provided by specially-trained lecturers, most of whom are native speakers;
3. lectures on the economy, business environment, society and culture of the relevant country are provided by experts who are continuously conducting research in their specialist field of study.

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<sup>2</sup> B.B.S. (Lang.) is the official name of the programme as it appears in the Calendar, but usually the term BSL is used.

The structure of the programme over the 4 years is as follows:

<b>Junior Fresh:</b>	Students take 30 ECTS of business modules and 30 ECTS of language modules
<b>Senior Fresh:</b>	Students take 40 ECTS of business modules and 20 ECTS of language modules
<b>Junior Sophister:</b>	Students study abroad where they take 30 ECTS of business modules and 30 ECTS of language modules (the year abroad is a compulsory part of the programme, it is not possible to spend this year at Trinity)
<b>Senior Sophister:</b>	Students take 20 ECTS of business modules and 20 ECTS of language modules, together with a Capstone Project worth 20 ECTS (10 ECTS Strategy module in Business + 10 Independent Case Study module in Language).

### 3 Programme Learning Outcomes

On successful completion of the BSL programme, students should be able to:

1. Identify, critically evaluate and synthesise the substantive business/management theories, frameworks and models;
2. Use appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems within a national and international context;
3. Understand the business-society relationship in the context of business ethics, corporate social responsibility and corporate governance and apply this understanding to achieving effective management of the non-market environment;
4. Integrate general and professional target language competencies with business knowledge and skills so as to be able to occupy administrative or managerial positions in public or private sector organisations with international connections in Ireland or abroad;
5. Work effectively as an individual and in teams in multi-disciplinary and multi-cultural settings;
6. Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment and with a capacity to move effectively within and between cultures;
7. Communicate effectively in oral and written modes with competent speakers of the target language in professional and social settings; and
8. Demonstrate critical cultural and linguistic awareness together with the strategies for dealing creatively with challenges in intercultural communication.



## 4 Modules

### 4.1 Junior Fresh (First) Year

Students must take the 30 ECTS from the Business programme; and 30 ECTS in the designated language/civilization modules in their chosen language programme

<b>A Compulsory Business Modules (30 ECTS)</b>		<b>Co-requisite</b>	<b>ECTS</b>
BUU11530	Quantitative Methods for Business	None	10
BUU11570	Enacting Sustainable Development	BUU11580	5
BUU11580	Fundamentals of Management and Organisation	BUU11570	5
ECU11031	Introduction to Economic Policy A		5
ECU11032	Introduction to Economic Policy B		5

<b>B Compulsory Language/Civilisation Modules (30 ECTS)</b>		<b>ECTS</b>
FRU11511	BESS French Language and Civilisation 1 (French Society) MT	5
FRU11512	BESS French Language and Civilisation 1 (French Economy) HT	5
FRU11501	BSF French Writing skills I MT	5
FRU11502	BSF French Writing skills I HT	5
FRU11011	Texts MT	5
FRU11012	Texts HT	5
GRU1100Y	German Language 1	10
GRU11512	German Business Studies 1	5
GRU1102Y	Introduction to German Literature	10
GRU11011	German Area Studies	5
RUU11051	Russian Language 1 (Beginners MT)	5
RUU11052	Russian Language 1 (Beginners HT)	5
RUU11071	Russian Language 1 (Advanced MT)	5
RUU11072	Russian Language 1 (Advanced HT)	5
RUU11021	Russian Cultural Studies 1	5
RUU11022	Russian Cultural Studies 2	5
PLU11051	Polish Language 1 Beginners MT	5

PLU11052	Polish Language 1 Beginners HT	5
PLU11071	Polish language 1 Advanced MT <b>(Note 3)</b>	5
PLU11072	Polish language 1 Advanced HT <b>(Note 3)</b>	5
RUU11031	Introduction to Central, East European and Russian area studies – Semester One (Taught in English, places limited)	5
RUU11032	Introduction to Central, East European and Russian area studies – Semester Two (Taught in English, places limited)	5
MLU11001	Cultural Encounters between Middle East and Europe MT	5
MLU11002	Cultural Encounters between Middle East and Europe HT	5
SPU1153Y	First Year Spanish (BSL)	10
SPU1108Y	Introduction to Iberoamerican Cultures	10
SPU11031	Introduction to Spanish and Latin-American Cinema	5
SPU11032	Introduction to Spanish and Latin-American Literature	5

- Note 1: Beginner level. Students with Leaving Certificate result or A Level or equivalent in either Polish or Russian are not permitted.
- Note 2: Students who have Leaving Certificate or A Level or equivalent in their respective language (Spanish, German, French).
- Note 3: Designed for advanced, heritage and native speakers of Russian or Polish respectively.

#### 4.2 Senior Fresh (Second) Year

Students must take all the modules from the Business programme (40 ECTS); and the designated language/civilization modules in their chosen language programme (20 ECTS)

A Compulsory Business Modules (40 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	2
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	BUU11510	2
BUU22560	Introduction to Operations Management	5	BUU11510	2

BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22593	Qualitative Research Methods	5	None	2
BUU22594	Organisational Change for Sustainable Futures	5	None	2

<b>B Compulsory Language &amp; Civilisation Modules (20 ECTS)</b>		<b>ECTS</b>	<b>Pre-requisite/ Co-requisite</b>
FRU2250Y	BSF French writing skills	10	
FRU2251Y	French Language and Civilisation 2	10	
GRU2208Y	German Language 2 (BSG)	10	GRU22002
GRU2251Y	German business studies 2	10	
RUU22051	Russian Language 2 Continuing Beginners MT	5	Co-requisite of RUU22052
RUU22052	Russian Language 2 Continuing Beginners HT	5	Co-requisite of RUU22051
RUU22071	Russian Language 2 Advanced MT	5	
RUU22072	Russian Language 2 Advanced HT		
RUU22031	Russian Area Studies 2 (a)	5	
RUU22032	Russian Area Studies 2 (b)	5	
PLU22051	Polish Language 2 Continuing Beginners MT	5	
PLU22052	Polish Language 2 Continuing Beginners HT	5	
PLU22021	Polish Area Studies 2 (MT)	5	
PLU22022	Polish Area Studies 2 (HT)	5	
PLU22071	Polish Language 2 Advanced MT	5	
PLU22072	Polish Language 2 Advanced HT	5	
SPU2253Y	Second Year Spanish (BSL)	10	
SPU22011	Contemporary Spanish life and Culture I	5	
SPU22012	Contemporary Spanish life and Culture II	5	

### 4.3 Junior Sophister (Third) Year

This year is spent abroad following approved modules in business studies and language for special purposes at a target-language university or recognized third-level business school.

### 4.4 Senior Sophister (Fourth) Year

Students must take 20 credits in Business, 20 credits in their chosen language and 20 credits are allocated to the Capstone project, which is made up of module BUU44501 and the Language Case Study module. Please note that it is not possible to do a second Capstone.

<b>A Compulsory Business Modules (10 ECTS)</b>		<b>ECTS</b>	<b>Pre-Requisite/ Co-Requisite</b>	<b>Semester</b>
BUU44501	Strategic Management: Theory and Practice	10	None	1 & 2

<b>B Optional Business Modules (20 ECTS)</b>		<b>ECTS</b>	<b>Pre-Requisite/ Co-Requisite</b>	<b>Semester</b>
BUU44510	International Business and the Global Economy	10	None	1 & 2
BUU44531	Financial Reporting & Analysis 1	5	BUU33521/ BUU33532	1
BUU44532	Financial Reporting & Analysis 2	5	BUU33521/ BUU33532 BUU44531	2
BUU44551	Advances in Marketing Theory & Practice	5	BUU33700 & BUU33710	1
BUU44552	Digital Marketing	5	BUU33700 & BUU33710	2
BUU44624	Organising for Social Impact	10	BUU33590	1&2
BUU44640	International Finance	5	BUU22550	1
BUU44650	Derivatives	5	BUU22550	2
BUU44660	Company & Business Law	5	None	2
BUU44670	Audit and Assurance	5	BUU22530 & BUU33531&2	1
BUU44700	Sustainable Finance	5	BUU22550	1

BUU44701	Managing People and Leading Change	5	None	1
BUU44702	New Product development	5	None	2
BUU44706	Natural Capital Accounting	5		1

Compulsory Language Modules		ECTS
FRU44501	French Business (Written) MT	5
FRU44502	French Language for Business (Written) HT	5
FRU44511	Note-taking, report writing and presentation skills	5
FRU44512	French Language for Business (oral) HT	5
FRU44CSY	French BSL Case study	10
GRU4400Y	German Language 4	10
GRU44CSY	German BSL Case Study	10
GRU4452Y	Intercultural Business Communication	10
PLU4450Y	Polish Business Communications	10
PLU4402Y	Contemporary Polish Society	10
PLU44CSY	Polish BSL Case Study	10
RUU4450Y	Russian Business Communications	10
RUU44011	Contemporary Russian Society MT	5
RUU44012	Contemporary Russian Society HT	5
RUU4CSY	Russian BSL Case Study	10
SPU44CSY	Spanish BSL Case Study	10
SPU4450Y	Spanish Language for Business 1	10
SPU4451Y	Spanish Oral for Business	10

## Supplement 3 Joint Honours 1: Computer Science and Business

### 1 Computer Science and Business Programme Aims

The Computer Science and Business programme provides graduates with the knowledge and expertise needed to work in the technical field of Computer Science along with the business management skills required to understand the fundamentals of markets, organisations and business management. The Business programme provides a world-class business education through innovative teaching methods and dynamic learning environments. In addition to developing core business competencies necessary to work in, understand, and critically evaluate business practices, the programme aims to develop students with a strong focus on sustainability and transforming business for good.

### 2 Computer Science and Business Programme Structure

Trinity Joint Honours follow the structure depicted on the [Trinity Joint Honours website](#). Students may exit with a Joint Honours award, with a Major in Business and Minor in Computer Science, or with a Minor in Business and a Major in Computer Science. It is not possible to exit Computer Science and Business with a Single Honours in either subject. Available pathways are subject to change and may be dependent on capacity.

In each academic year students must complete 60 ECTS, spread across Business and Computer Science.

In Junior Fresh, students take 30 credits in Business and 30 credits in Computer Science. All Business modules are mandatory.

In Year 2, students may take:

- a) 40 credits in Business and 20 credits in Computer Science
- b) 20 credits in Business and 40 credits in Computer Science
- c) 20 credits in Business, 20 credits in Computer Science and 20 credits of Open Modules and Trinity Electives

In Year 3, students choose to study for:

- a) Major degree in Business with a Minor in Computer Science
- b) Joint Honours degree in Computer Science and Business
- c) Minor degree in Business with a Major in Computer Science

Students studying for a Joint Honours award will take:

- 30 credits in both subjects in Year 3
- 20 credits in both subjects in Year 4
- 20 credit capstone in one subject in Year 4

Students studying for a [Major](#) in Business may either:

- Study both subjects in Years 3 and 4 ([Option A](#)). In this case the student will take:
  - 40 credits in Business and 20 credits in Computer Science in Year 3
  - 20 credits in Business and 20 credits in Computer Science in Year 4
  - 20 credit Business capstone in Year 4
- Complete the Minor subject in Year 3 and study only the Major subject in Year 4 ([Option B](#)). In this case students will take:
  - 30 credits in Business and 30 credits in Computer Science in Year 3
  - 40 credits in Business in Year 4
  - 20 credit Business capstone project in Year 4

Students studying for a [Minor](#) in Business may either:

- Study both subjects in Years 3 and 4 ([Option A](#)). In this case the student will take:
  - 20 credits in Business and 40 credits in Computer Science in Year 3
  - 20 credits in Business and 20 credits in Computer Science in Year 4
  - 20 credit Computer Science capstone in Year 4
- Complete the Minor subject in Year 3 and study only the Major subject in Year 4 ([Option B](#)). In this case students will take:
  - 30 credits in Business and 30 credits in Computer Science in Year 3
  - 40 credits in Computer Science in Year 4
  - 20 credit Computer Science capstone in Year 4

### 3 Programme Learning Outcomes

Having successfully completed this programme, business student should be able to:

- 1 Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment;
- 2 Identify, critically evaluate and synthesise the substantive business/management theories, frameworks and models;
- 3 Apply and deepen your expertise with appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems within a national and international context;
- 4 Critical and challenge the role of business in and with society and the planet and apply this understanding to achieving effective and responsible management;



- 5 Use appropriate digital tools in analysing, solving and communicating a variety of problems in law, business and social sciences;
- 6 Work effectively as an individual and in teams in many different settings including multi-disciplinary settings;
- 7 Communicate effectively in oral and written modes in professional and social settings;
- 8 Engage in the pursuit of knowledge in greater depth and over time in support of life-long learning, either as a practitioner or an academic.

## 4 Modules

### 4.1 Junior Fresh (First) Year

A Compulsory Business Modules (30 ECTS)		ECTS	Co-Requisite	Semester
BUU11530	Quantitative Methods for Business	10	None	1 & 2
BUU11570	Enacting Sustainable Development	5	BUU11580	1
BUU11580	Fundamentals of Management and Organisation	5	BUU11570	2
ECU11031	Introduction to Economic Policy A	5		1
ECU11032	Introduction to Economic Policy B	5		2

### 4.2 Senior Fresh (Second) Year

A Core/Optional Credits (20 or 40 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	2
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	BUU11510	1
BUU22560	Introduction to Operations Management	5	BUU11510	2
BUU22593	Qualitative Research Methods	5	None	1
BUU22594	Organisation Change for Sustainable Futures	5	None	2

*Trinity Electives and Open Modules information:*

Information on Trinity Electives can be found [here](#)

And more general information: <https://www.tcd.ie/trinity-electives/>

Information on Open Modules can be found at <https://www.tcd.ie/tjh/open-modules/>

The information on Open Modules for will be published March 2025. Please direct queries to [open.modules@tcd.ie](mailto:open.modules@tcd.ie)

**4.3 Junior Sophister (Third) Year**

<b>B Optional Modules</b>		<b>Pre-requisite/ Co-requisite</b>	<b>ECTS</b>	<b>Semester</b>
BUU33521/2	Management Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33531/2	Financial Accounting I and II	BUU22530	5+5	1&2
BUU33580	International Governance and Sustainable Business	None	5	1
BUU33590	Business in Society	None	5	1
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33720	Taxation 1	BUU22530 –	5	1
BUU33730	Taxation II	BUU22530 & BUU33720	5	2
BUU33760	Financial Markets and Institutions	BUU22550	5	2
BUU33803	Business Analytics	None	5	1
BUU33804	Social and Environmental Innovation	None	5	2
BUU33805	Financial Risk Management	BUU22550	5	2
BUU33806	Digital and AI Strategy	None	5	1

#### 4.4 Senior Sophister (Fourth) Year

A Capstone modules		ECTS	Co-requisite	Semester
BUU44502	Strategy: Independent Research Project <sup>(Note 1)</sup>	10	BUU4450B	1 & 2
BUU4450B	Strategic Management Theory & Practice	10	BUU44502	1&2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44703	The Business of Nature Positive	20		1 & 2
BUU44704	The Commercial Determinants of Health	20		1 & 2
BUU44705	Sustainable Marketing	20		1 & 2

**Note 1** – Students taking BUU44502 must also take BUU4450B– Strategic Management: Theory and Practice

B OPTIONAL MODULES		ECTS	Pre-Requisites/ Co-Requisites	Semester
BUU44501	Strategic Management Theory and Practice (single taught module)	10		1&2
BUU44510	International Business & the Global Economy	10		1&2
BUU44531/2	Financial Reporting and Analysis	5+5	BUU33521/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700 & BUU33710	1
BUU44552	Digital Marketing	5	BUU33700 & BUU33710	2
BUU44623	Designing Social Innovation and Delivering Social Impact	10	BUU33590 & BUU33690	1&2
BUU44640	International Finance	5	BUU22550	1
BUU44660	Company & Business Law	5	None	2
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44650	Derivatives	5	BUU22550	2

BUU44700	Sustainable Finance	5	BUU22550	1
BUU44701	Managing People and Leading Change	5	None	1
BUU44702	New Product Development	5	None	2

## Supplement 4 Joint Honours 2: Law and Business

### 1 Law and Business Programme Aims

This joint degree aims to give students a firm grounding in the disciplines of law and business and to develop a critical understanding of both the legal framework of business activity and the economic and commercial context in which law operates. The Business programme provides a world-class business education through innovative teaching methods and dynamic learning environments. In addition to developing core business competencies necessary to work in, understand, and critically evaluate business practices, the programme aims to develop students with a strong focus on sustainability and transforming business for good.

### 2 Law and Business Programme Structure

Law and Business is a four-year honours degree programme. The first year introduces you to core topics in law and business.

At the end of the first year of your programme, you will have several options in relation to the balance between Law and Business modules and your degree pathway/award. You can choose to:

- Major – Business, Minor – Law. Degree awarded BA (Business with Law)
- Move to single honours in Business from the second year onwards. Degree awarded BA
- Major – Law, Minor Business. Degree awarded LL.B (Law with Business)
- Joint. Degree awarded LL.B.
- Single Honours - Move to single honours in Law from the second year onwards. Degree awarded LL.B

In the final year of your programme, one-third of your credits will be devoted to the completion of a capstone project. This allows you to apply and enhance the research skills that you have developed in the previous three years of the programme.

In each academic year students must complete 60 ECTS, spread across Law and Business.

In Junior Fresh, students take 30 credits in Business and 30 credits in Law.

In Year 2, students may take:

- Joint Honour – 40 credits in Business/20 credits in Law or 40 credits in Law/20 credits in Business
- Business Major/Law Minor – 20 credits in Law/40 credits in Business

- Business Minor/Law Major – 40 credits in Law/20 credits in Business
- Single Honours Business – 40 credits in Business and 20 credits in either Trinity electives/open modules/law modules
- Single Honours Law – 40 credits in Law and 20 credits in either Trinity electives/ open modules/Business modules

In Year 3, students choose to study for:

- Joint Honour – 30 credit of Business/30 credit of Law
- Business Major/Law Minor – 40 credits of Business/20 credits of Law or 30 credits Business/30 credits Law
- Business Minor/Law Major – 40 credits of Law/20 credits of Business or 30 credits Business/30 credits Law
- Single Honours Business – 50 credits in Business/ 10 credits in Trinity Electives and Open Modules
- Single Honours Law – 50 credits in Law/ 10 credits in Trinity Electives and Open Modules

In Year 4, students choose to study for:

- Joint Honour – 20 credits Business/20 credits Law/20 credit Capstones in Law or Business
- Business Major/ Law Minor – 60 credits of Business or 40 credits of Business/20 credits of Law. Capstone in Business
- Business Minor/Law Major – 60 credits of Business or 40 credits of Business/20 credits of Law. Capstone in Law
- Single Honours Business – 60 credits in Business
- Single Honours Law – 60 credits in Law

### 3 Programme Learning Outcomes

Having successfully completed this programme, business students should be able to:

1. Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment;
2. Identify, critically evaluate and synthesise the substantive business/management theories. Frameworks and models;
3. Apply and deepen your expertise with appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems with a national and international context;
4. Critically evaluate and challenge the role of business in and with society and the planet and apply this understanding to achieving effective and responsible management;
5. Use appropriate digital tools in analysing, solving and communicating a variety of problems in law, business and social sciences;

6. Communicate effectively in oral and written modes in professional and academic settings and work effectively as an individual and in teams in multi-disciplinary settings;
7. Engage in the pursuit of knowledge in greater depth and over time in support of life-long learning, either as a practitioner or an academic.

## 4 Modules

### 4.1 Junior Fresh (First) Year

A Compulsory Business Modules (10 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU11570	Enacting Sustainable Development	5	BUU11580	1
BUU11580	Fundamentals of Management and Organisation	5	BUU11570	2
ECU11031	Introduction to Economic Policy A	5		1
ECU11032	Introduction to Economic Policy B	5		2

B Optional Business Modules (10 ECTS)		ECTS	Semester
BUU11530	Quantitative Research Methods for Business	10	1 & 2

### 4.2 Senior Fresh (Second) Year

A Core/Optional Credits (20 or 40 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	2
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	BUU11510	1
BUU22560	Introduction to Operations Management	5	BUU11510	2
BUU22593	Qualitative Research Methods	5	None	1
BUU22594	Organisation Change for Sustainable Futures	5	None	2



*Trinity Electives and Open Modules information:*

Information on Trinity Electives can be found [here](#)

And more general information: <https://www.tcd.ie/trinity-electives/>

Information on Open Modules can be found at <https://www.tcd.ie/tjh/open-modules/>

The information on Open Modules for will be published March 2025. Please direct queries to [open.modules@tcd.ie](mailto:open.modules@tcd.ie)

**4.3 Junior Sophister (Third) Year**

<b>B Optional Modules</b>		<b>Pre-requisite</b>	<b>ECTS</b>	<b>Semester</b>
BUU33521/2	Management Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33531/2	Financial Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33720	Taxation I	BUU22530	5	1
BUU33590	Business in Society	None	5	1
BUU33580	International Governance and Sustainable Business	None	5	1
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33730	Taxation II	BUU22530 & BUU33720	5	2
BUU33760	Financial Markets and Institutions	BUU22550	5	2
BUU33803	Business Analytics	None	5	1
BUU33804	Social and Environmental Innovation	None	5	2
BUU33805	Financial Risk Management	BUU22550	5	2
BUU33806	Digital and AI Strategy	None	5	1

*Trinity Electives and Open Modules information:*

Information on Trinity Electives can be found [here](#)

And more general information: <https://www.tcd.ie/trinity-electives/>

Information on Open Modules can be found at <https://www.tcd.ie/tjh/open-modules/>

The information on Open Modules for will be published March 2025. Please direct queries to [open.modules@tcd.ie](mailto:open.modules@tcd.ie)

**4.4 Senior Sophister (Fourth) Year**

<b>A Capstone modules</b>		<b>ECTS</b>	<b>Co-requisite</b>	<b>Semester</b>
BUU44502	Strategy: Independent Research Project <sup>(Note 1)</sup>	10	BUU4450B	1 & 2
BUU4450B	Strategic Management Theory and Practice	10	BUU44502	1 & 2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44703	The Business of Nature Positive	20		1 & 2
BUU44704	The Commercial Determinants of Health	20		1 & 2

**Note 1** – Students taking BUU44502 must also take BUU4450B – Strategic Management: Theory and Practice

<b>B OPTIONAL MODULES</b>		<b>ECTS</b>	<b>Pre-Requisites</b>	<b>Semester</b>
BUU44501	Strategic Management Theory & Practice	10		1&2
BUU44510	International Business & the Global Economy	10		1&2
BUU44531/2	Financial Reporting and Analysis	5+5	BUU33531/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700 & BUU33710	1
BUU44552	Digital Marketing	5	BUU33700 & BUU33710	2
BUU44623	Organising for Social Impact	10	BUU33590 & BUU33690	1&2
BUU44640	International Finance	5	BUU22550	1
BUU44660	Company & Business Law	5	None	2

			(LB students can't do this if took JS LAU34022 Company Law)	
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44650	Derivatives	5	BUU22550	2
BUU44700	Sustainable Finance	5	BUU22550	1
BUU44701	Managing People and Leading Change	5	None	1
BUU44702	New Product development	5	None	2
BUU44706	Natural Capital Accounting	5		1