

# MSc Student Consulting Project

EMPLOYER GUIDE 2024



Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin



# MSc Student Consulting Project

---

**Would your company benefit from having access to a team of highly motivated and innovative MSc students to help address a business challenge you have ?**

Our focus in Trinity Business School is to bring in-class learning to life with our strong emphasis on experiential learning and teamwork. The 'Student Consulting Project' is a capstone research project that achieves both objectives for our graduates and gives our partner organisations access to talent and workable solutions on a real business issue.

For the academic year 2023/24, these projects are assigned to our students from MSc in International Management & our MSc in Management. These students all have a primary degree and many have an additional European language. Each have shown both ambition and high academic credentials in their application.

Why should you participate?

1. Our students offer a fresh next-generation perspective on problems and our academic mentors ensure that the recommendations they develop are of high-quality and useful to your business.
2. Working with our students is a great way of establishing, maintaining and strengthening the relationship between your company and Trinity Business School as well as its faculty members.
3. Recruit talent directly from the school.





# How does it work ?

---

Delivered over 8 weeks, you will engage with a consulting team of 5 students from either MSc in Management or MSc in International Management. They will analyse your organisation's business opportunity and produce a complete actionable report that will include a range of solutions and implementation plan. In addition to the final report, the student consulting team will deliver its findings via a succinct presentation.

1. Identify business challenge or opportunity. Submit ideas to Trinity Business School. Discuss & finalise project scope with module leader.
2. Trinity allocate student consulting teams to partner companies. Trinity Business School mentors are also assigned to support student teams & participating company.
3. Students collaborate with host company to analyse challenge, evaluate alternatives and develop actionable plan, connecting with the company at various intervals throughout the project.
4. Student consulting team create written report and presentation for final feedback from the company.

DEFINE  
SCOPE



INITIAL  
MEETING



ENGAGE OVER  
8 WEEKS



FINAL  
REPORT



Please note there is no financial fee associated with hosting a Student Consulting Project (except if international travel is involved).



**A useful first step is a chat. An on-campus coffee or meet virtually to explore this opportunity or other ways we can work together .**

---

**CONTACT**

**Conor Edwards**

Head of Corporate & Alumni Engagement  
[conor.edwards@tcd.ie](mailto:conor.edwards@tcd.ie)

**Aoife Fitzpatrick**

Corporate Engagement Officer  
[aoife.fitzpatrick@tcd.ie](mailto:aoife.fitzpatrick@tcd.ie)