

Trinity Business Forum 2023

9.00 – 9.20	Registration & Coffee	
9.20 – 9.50	Keynote: Ricky Rose, Trinity MBA, CEO, Mountain Productions Inc. Leveraging a Trinity Degree for Career Development	
9.50 – 10.30	TBS Careers Workshop Forging a 'Good' Career Panellists include: Ricky Rose, Trinity MBA, CEO, Mountain Productions Inc. Marion Briggs, Trinity MBA, Sustainability Manager, Health Beacon (Additional panellists to be confirmed)	
	Parallel Sessions	
10.30 – 11.00	<p>Masterclass Unlocking the Potential of Digital Entrepreneurship - Roles, Mechanisms, and Consequences of Emerging Technologies</p> <p>This Masterclass is designed to provide a high-level introduction to the role of emerging digital technologies in entrepreneurship and value creation. It delves into the mechanisms by which digital technology convergence acts as an enabler of solutions to a wide range of business and societal problems. Finally, it explores possible consequences for entrepreneurship in the digital age and the digital transformation of the wider society.</p> <p>Dr Kisito Futonge Nzembayie, Professor of Entrepreneurship, TBS.</p>	<p>Masterclass Successfully Leading Age Diverse Teams</p> <p>By the year 2050, 56% of the world's population will be over the age of 65 and 90% of those will be more than 80. Demographic change has started to shape our workplaces. In this masterclass, we will discuss whether age and other types of diversity are a blessing or a curse in disguise and how leaders can successfully lead diverse teams.</p> <p>Dr Wladislaw Rivkin, Associate Professor in Organisational Behaviour, TBS.</p>
11.00 – 11.20	Coffee	
	Parallel Sessions	
11.20 – 11.50	<p>Masterclass Board Awareness and Impact: ethics, diversity and good governance</p> <p>Panel TBC</p>	<p>Masterclass Behaviour Modification and the Self-fulfilling prophecy</p> <p>Internet platforms collect data about users in order generate increasingly accurate predictions about user behaviour. Predictive accuracy can also be improved by pushing or "nudging" users towards their predicted behaviours. In this talk I discuss how many platforms are creating so-called "self-fulfilling prophecies" in order to maximize accuracy and revenue criteria at the cost of the well-being of users.</p> <p>Dr Nicholas Danks, Associate Professor, Business Analytics, TBS.</p>

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Parallel Sessions			
11.50 – 12.30	<p>Empowering Sustainable Work</p> <p>Chair: Prof David Collings Title</p> <p>Melíosa O’Caoimh, Ireland Country Head Northern Trust.</p> <p>Alastair McMEnamin, Regional Head HR, EMEA at Zurich.</p>	<p>EDI in Scaling Businesses</p> <p>Chair: Michael Flynn Director of Executive Education, TBS</p> <p>Representatives from HerSport.ie RecruitRefugees.ie</p> <p>Barry O’Dowd, TBA President.</p>	<p>Mind the Gap - Uncovering the bias in funding female founders</p> <p>Chair: Eimhin O’Neill President Trinity Entrepreneurship Society (TES)</p> <p>Amy Neale, Partner at Delta Partners.</p> <p>Sarah-Jane Larkin, Director General of Irish Venture Capital Association.</p>
12.30 – 13.15	Lunch		
13.15 – 13.30	Empowering Good Business – Prof. Andrew Burke, Dean, TBS		
13.30 – 14.00	Keynote Speaker – Iseult Ward, CEO, Foodcloud interviewed by Liam Booth		
Parallel Sessions			
14.00 – 14.40	<p>Why Inclusion is important for business performance</p> <p>Chair: Cathriona Hallahan, Former CEO Microsoft Ireland</p> <p>Aongus Hegarty, President, International Markets, Dell Technologies.</p> <p>Minister Josepha Madigan, TD.</p> <p>Sandra Healy – CEO, Inclusio.</p>	<p>Leading Inclusion from the Inside Out</p> <p>Chair: Nessa McEniff, Centre Director, Learnovate</p> <p>Ciara Garvan, CEO, Workjuggle Dr. Joanne Banks, School of Education, TCD.</p>	<p>School of Life – Experience Immersive Role-playing Games for Inclusivity</p> <p>Chair: Dr. Sheila Cannon, Assistant Professor of Social Entrepreneurship, TBS</p> <p>Prof. Anne Holohan, Associate Professor in the Department of Sociology, TCD.</p> <p>Dr. Penelope Muteteli, Adjunct Assistant Professor and Research Fellow, Department of Sociology, TCD.</p>
14.40 – 15.20	<p>Building an inclusive and agile organisation through freelancing</p> <p>Chair: Ann O’Dea CEO Silicon Republic</p> <p>Prof Andrew Burke Grow Remote (either co-founder or Head of Employer & Govt Engagement) Louise Slyth, Freelancer</p>	<p>Circular Economy: Creating competitiveness through good business practice</p> <p>Chair: Barry O’Dowd, President, Trinity Business Alumni</p> <p>Dr. David Horan, Assistant Professor in Business, ESG, TBS</p>	<p>Gender Quotas; are they a thing of the past?</p> <p>Chair: Rachel Nally President Dublin University Business and Economics Society (DUBES)</p> <p>Dr. Jennifer Carroll MacNeill TD Glenda Wilson, Salesforce</p> <p>Debbie Byrne, Retail MD, An Post</p> <p>Gillian Hartford, 30% Club</p>

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15.20 – 15.40	Coffee		
	Parallel Sessions		
15.40 – 16.20	<p>Journeying with Women Leaders</p> <p>Co-Chairs: Dr. Supriya Kapoor, Assistant Professor of Finance, TBS. & Dr. Ronika Chakrabarti, Associate Professor in Marketing, TBS.</p> <p>Caitriona Walsh – Country President and Managing Director, Novartis Ireland.</p> <p>Dr Inga Burgmann – General Director, Berlin Bilingual School.</p>	<p>Standing up for women: The link between Business, Human Rights and Gender Justice</p> <p>Chair: Mary Lawlor, UN Special Rapporteur for Human Rights Defenders</p> <p>Christen Dobson, Programme co-lead of Business, Civic Freedoms & Human Rights Defenders.</p> <p>Tara Houska, Indigenous women human rights defenders in North America.</p>	<p>Policing Behaviour – Experience Role-Playing Training to Get from Diversity to Inclusion.</p> <p>Chair: Dr. Sheila Cannon, Assistant Professor of Social Entrepreneurship, TBS</p> <p>Prof. Anne Holohan, Associate Professor in the Department of Sociology, TCD.</p> <p>Dr. Sinead Walsh, postdoctoral researcher in Sociology at TCD.</p>
16.20 – 16.50	Keynote Speaker – Cathriona Hallahan, Former MD, Microsoft Ireland		
16.50 – 17.15	<p>Barry O’Dowd, President Trinity Business Alumni (TBA)</p> <p>Trinity Business Student of the Year Awards</p> <p>Closing words – Prof. Andrew Burke, Dean, TBS</p>		
17.15 – 17.45	Networking reception		