

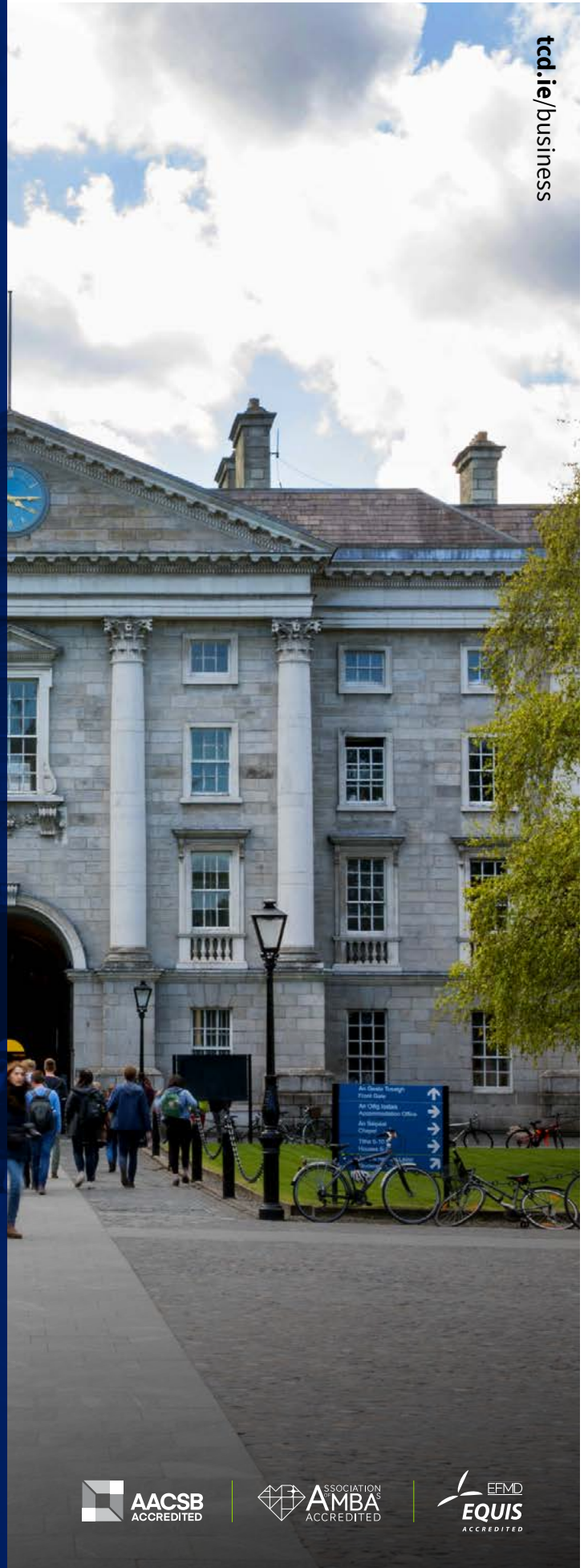
**Trinity
Business
School** > **Transforming
Business for
Good**


Masters Programmes 2024/25

tcd.ie/business



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin





TRINITY COLLEGE DUBLIN IS AN INTERNATIONAL UNIVERSITY,
STEEPED IN **HISTORY** WITH A REPUTATION FOR EXCELLENCE
IN **EDUCATION, RESEARCH** AND **INNOVATION.**

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Dean's Welcome

Professor Laurent Muzellec



We are a Triple-Accredited Business School, part of Trinity College Dublin, one of the world's oldest and most renowned universities. Our campus is located in the heart of Dublin, a vibrant and international city, known as the "Digital Capital" of Europe.

Our students benefit from our position as a leading business school at the heart of this vibrant ecosystem. Over the past eight years, the school has transformed itself. We moved to a state-of-the-art eco-building in 2019 and our programmes are now ranked amongst the best in Europe by the Financial Times. This growth trajectory has allowed us to expand our curriculum, faculty, and research across many relevant subject areas like international business, finance, digital marketing, business analytics, operations management, human resources, and entrepreneurship.

We are committed to our strategy of "Transforming Business for Good" and we are continuously working with all of our stakeholders to build an inclusive and sustainable economy. Trinity Business School aims to be a "guiding light" for environmentally friendly businesses and business schools by delivering responsible and ethical leadership across all of our postgraduate programmes.

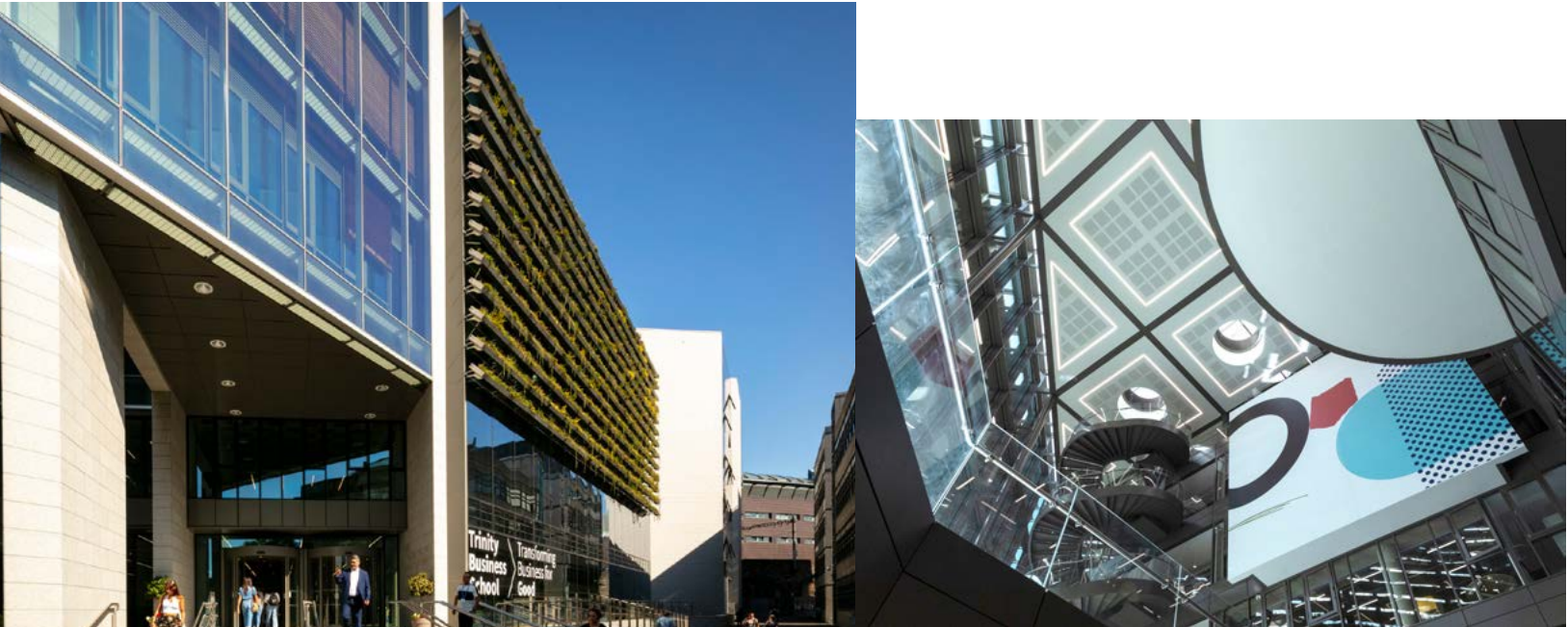
Our students learn cutting-edge real-world management techniques from both

leading researchers and high-performance business executives. Responsible leadership, sustainability, ESG and diversity are embedded into our curriculum because we aim to inspire current and future leaders and hope that all our graduates will be a force for good and use their skills to make a positive difference in the world.

Earning a masters will be both a challenging and rewarding experience. You will immerse yourself in research that will critically evaluate real-world business challenges while also enriching your student experience through the many clubs, societies, guest speakers and employer-led events on offer within the wider Trinity College Dublin campus.

I hope you enjoy exploring the programmes on offer in this brochure. Please get in touch if you have any additional queries about how Trinity Business School can help you in the next steps of your education, and we look forward to welcoming you into our community.

Professor Laurent Muzellec
Dean of Trinity Business School



A World Class Business School

A World Class Building

Trinity Business School is an €80 million 11,400 square metre building designed to promote the health and well-being of its users. It includes an innovation and entrepreneurial hub, a 600-seat auditorium, a restaurant, smart classrooms with the latest digital technology, and a rooftop conference room.

The business school is located in the historic and beautiful campus of Trinity, a world renowned university located at the core of Dublin, an international capital city and hub for global business. This powerful business network contributes to our programmes and global alumni community.



Trinity Facts & Figures



1592

TRINITY COLLEGE DUBLIN WAS FOUNDED



1st

IRELAND'S LEADING UNIVERSITY, RANKED 81ST IN THE WORLD & 1ST IN IRELAND. QS WORLD UNIVERSITY RANKINGS 2024



16th

TRINITY IS RANKED 16TH IN THE WORLD FOR INTERNATIONAL OUTLOOK. TIMES HIGHER EDUCATION 2023.



6 million

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130,000+

TRINITY ALUMNI IN OVER 140 COUNTRIES WORLDWIDE



150+

STUDENT CLUBS AND SOCIETIES



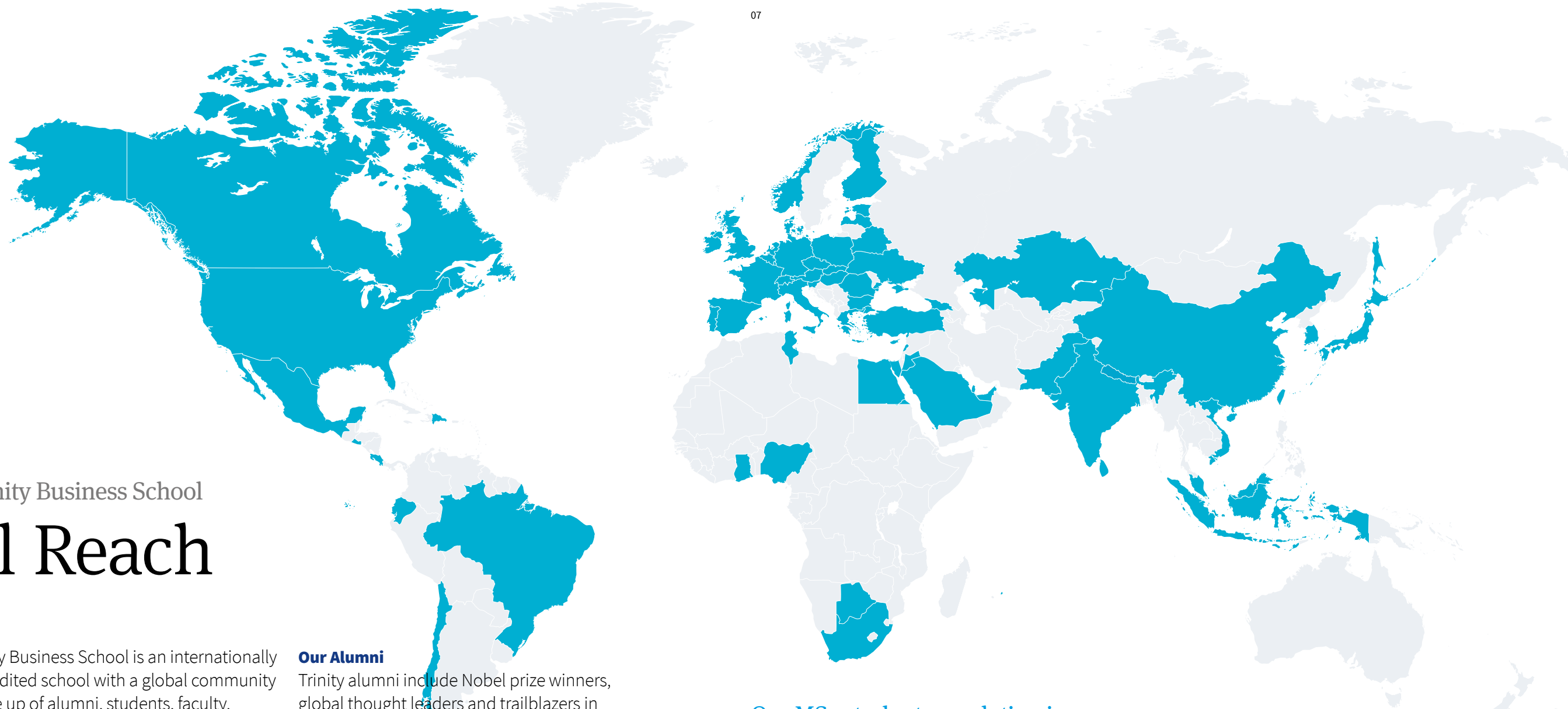
1st

TRINITY COLLEGE IS 1ST IN IRELAND IN THE SHANGHAI ACADEMIC RANKING OF WORLD UNIVERSITIES 2023.



Lifelong

ALL TRINITY GRADUATES GET LIFELONG ACCESS TO TRINITY CAREERS ALUMNI SERVICES.



Trinity Business School
Global Reach

Trinity Business School is an internationally accredited school with a global community made up of alumni, students, faculty, partner universities and businesses around the world.

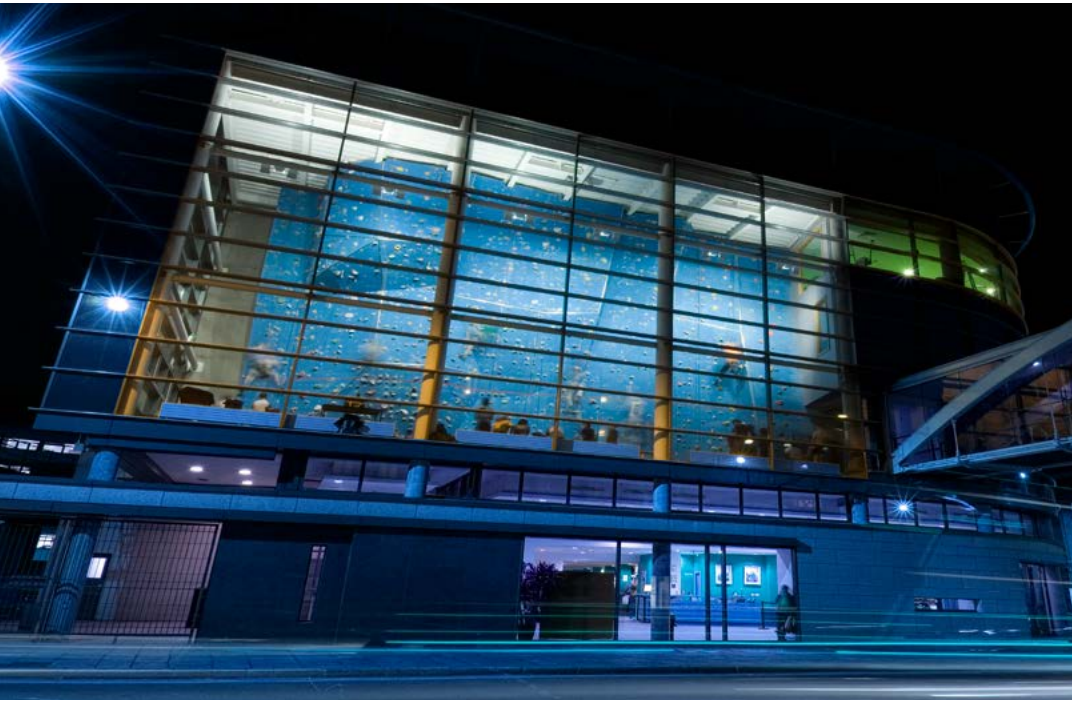
Our Alumni
 Trinity alumni include Nobel prize winners, global thought leaders and trailblazers in many disciplines. Your alumni connection is for life and with over 130,000 alumni across the globe, the Trinity Business Alumni Association is a great resource for networking and staying in touch with people who have shared the Trinity experience from all academic disciplines, who are engaged in business activities.

Our Students
 Our highly international and diverse student body allows you to experience the global business world as it is and gain multiple perspectives.

Our MSc student population in 2023 derives from over 60 different countries creating a unique and diverse classroom.

Nationality

American	Chinese	Finnish	Italian	Nepali	South African
Austrian	Colombian	French	Japanese	Nigerian	Spanish
Batswana	Costa Rican	Georgian	Jordanian	Pakistani	Sri Lankan
Belarusian	Cypriot	German	Latvian	Polish	Swiss
Belgian	Czech	Ghanaian	Lebanese	Portuguese	Taiwanese
Bolivian	Danish	Greek	Luxembourger	Qatari	Thai
Brazilian	Dominican	Hungarian	Macanese	Romanian	Tunisian
British	Dutch	Indian	Malaysian	Singaporean	Turkish
Bulgarian	Egyptian	Indonesian	Maltese	Slovakian	Ukrainian
Canadian	Estonian	Irish	Mexican	Slovenian	Vietnamese



University Life

Life at Trinity is vibrant. Beyond education, involvement in student and community organisations is an integral part of your experience at Trinity.

- Over 120 societies. From arts, culture, politics and debating to gaming, advocacy and music, you're sure to find your niche.
- 50 sports clubs. Choose from 50 sports clubs in a range of disciplines. Get fit, stay active, and meet people outside the classroom!
- State-of-the-art Sports Centre. All registered Trinity students can utilise the facilities at the Sports Centre including the 25m pool, climbing wall, fitness centre and classes.
- The Trinity Ball, Europe's largest private party and a highlight of every spring term on campus.
- Trinity's library is the largest in Ireland, and is home to the famous Book of Kells and Long Room.



Careers & Community Team

The Careers & Community team are dedicated to supporting our students and alumni in exploring career options, preparing effectively for their next career move, and making informed career decisions that will develop and shape their futures through workshops and tailored individual career sessions.

Specialised in career development, the team can help you to identify suitable career paths and provide tailored advice on how best to achieve your career potential through workshops, one-to-one coaching and psychometric assessments. They deliver a wide range of career sessions arrange company and recruitment consultancy presentations, jobs fairs, recruiter in residence days and networking events.

Career Services Provided

Career classes on topics such as CVs, interviews & work permits.

Career guidance tools to help you identify your career interests.

Individual career meetings to discuss your personal career needs.

Graduate vacancies advertisements.

Job fairs specifically for our students.

Recruiter in residence days.

Employer networking events.

Company and recruitment consultancy presentations.

The Careers & Community Team can help you to identify suitable career paths and provide tailored advice.



Ruth O'Leary
Head of the Careers & Community Team



Aoife Fitzpatrick
Postgraduate Corporate Relations



Mark Heaney
MSc Finance, MSc Management, MSc Human Resource Management



Patrick Phillips
MBA, MSc Entrepreneurship & Innovation



Krystyna Harney
MSc Business Analytics, MSc Law & Finance,
Postgraduate Diploma in Accounting



Kate Quinn
MSc Marketing, MSc Digital Marketing Strategy,
MSc Operations & Supply Chain Management



Victoria Lawlor
MBA, MSc Financial Risk Management



MSc in Business Analytics

Our MSc in Business Analytics is designed for students with a quantitative background. It will equip graduates with the skills and knowledge to launch a career in this fast-expanding field. In an increasingly digital world, organisations now need evidence-based reports to inform decisions and organise the vast amounts of data from multiple sources.

About the Programme

This semi technical course will focus on the application of modern operational research and management science techniques to solve business problems and support management decisions. Gain a wide range of capabilities including technical skills, business knowledge and advanced problem solving methods. Students will be introduced to various analytic frameworks like CRISP-DM and gather an understanding of the rising global legislation in the area of data management. In the final term students can choose to complete an industry project to gain real business experience or pursue a dissertation on a topic of their choosing.

Career Prospects

Data analytics has become a critical and in-demand skill as business becomes increasingly digital. Our students will be equipped for careers in all business sectors such as government, healthcare, education, transportation and many others where decisions and policies need to be supported with data-based evidence. Business analytics professionals can gain employment in a variety of roles such as Operations Analysts, Data Scientist, Management Consultant, Financial Analyst and Project Associate.

Features & Benefits

- Highly interactive lessons with opportunities to develop presentation skills, analyse real life case studies and work in group assignments.
- International network. Study alongside students from all over the world.
- Hands on approach for skills development. Expertise development in industry relevant tools like R and Tableau.
- Strong industry and partnership approach.



“When Clive Humby said in 2006 that ‘Data is the New Oil’, he could not have been more prophetic. Rise of data driven businesses, backed by new data sources like social media, Internet of Things, Blockchain have ensured that the future of management belongs to data literate managers. The programme has been designed building on my experience of running business analytics programmes in multiple countries. It aims to train students in technical aspects like predictive and prescriptive analytics along with business applications like marketing, finance and supply chain to be ready for future of managerial jobs.”

Ashish Kumar Jha, Director of
MSc in Business Analytics.

Curriculum

This one year programme delivers 12 core modules designed to build your knowledge and understanding of Business Analytics. Modules may include:

CORE

- Big Data and AI in Business
- Business Data Mining
- Business Decision Optimisation
- Business Forecasting
- Data Management & Visualisation
- Ethical and Privacy Issues in Business Data
- Financial Modelling & Analysis
- Foundations of Business Analytics
- Marketing research & Analytics
- Operation Analytics
- Social Media Analysis
- Strategy for Analytics

Curriculum subject to change

RESEARCH PROJECT

A research project will allow you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

MSc in Digital Marketing Strategy

The MSc in Digital Marketing Strategy is designed to provide you with the knowledge and tools required to become a highly skilled digital marketing strategist. You will learn about digital design, the user experience and how to plan and implement digital strategies.

About the Programme

We focus on how different companies do business in a digital world, coupled with a strong industry and partnership approach. A variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Meta, Twitter, HubSpot and Microsoft. With the European headquarters of such companies situated nearby, you have the opportunity to visit them on company trips and learn how to master specific platforms such as Google Ads, Analytics, Facebook Insights and HubSpot tools.

Career Prospects

A comprehensive overview of the digital ecosystem, this programme is an excellent foundation for a career working across many industries including technology, retail, consulting, manufacturing and pharma biotech/health. Recent employers include Google, Accenture, eBay and Glanbia.

Features & Benefits

- Ranked 1st in Western Europe for E-Business and Digital Marketing Eduniversal 2022.
- Strong industry and partnership approach.
- Practical skills. Master platforms such as Google Ads, Facebook Insights and Hubspot tools.
- Present, pitch and create. A learning model designed to mirror the real world competencies needed for a career in Digital Marketing.

“Our modules are taught by internationally recognised academics and expert industry practitioners, who offer a good balance of both theoretical and practical learning. Our students gain specialist knowledge in marketing management and digital business, and are offered opportunities to work with client companies to put their knowledge into practice. This programme helps students develop skills in areas, such as social media, digital advertising, marketing analytics and e-commerce.”

Xiaoning Liang, Director of MSc in Digital Marketing Strategy.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE

- Digital Design & User Experience
- Digital Marketing Communication
- Digital Marketing Practice
- Digital Marketing Strategy
- Ethical Business for Digital Marketing
- Marketing Intelligence & Analytics
- Social Media Marketing
- Transformation Management for Individuals and Organisations

ELECTIVE

- › Consumer Value Management
- › Digital Business Models
- › Digital Platform Innovation
- › E-Commerce
- › Sales Management

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.



MSc in Entrepreneurship & Innovation

This programme is specifically designed for those with a strong entrepreneurial mindset. With a focus on technological and international entrepreneurship, we equip students with the specialist knowledge and practical skills needed to start new ventures, finance start-ups, support new enterprises and scale existing businesses.

About the Programme

You will have access to Trinity's entrepreneurship programmes including LaunchBox, Open Incubator and the Trinity Entrepreneurial Society. Learn how to launch a company, scale SME's and lead growth. There is also a unique focus on ethical behaviour and the well-being of the entrepreneur amidst the stressful nature of new enterprise development.

Career Prospects

Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.

Features & Benefits

- Create a business plan. Create a comprehensive plan to include market and competitor analysis, funding and growth strategy.
- Learn from actual entrepreneurs with our 'Entrepreneur in Residence' support feature.
- Present, pitch and create. A learning model designed to mirror the task of an Entrepreneur.



“Join us on a transformative journey where creativity meets strategy and innovation, underpinned by a mindset that powers adaptability in a rapidly changing world. From corporate titans to startup visionaries, our programme prepares you to thrive in any entrepreneurial scenario. We take a broader view of entrepreneurship that goes beyond new venture creation to include innovation in established organisations (intrapreneurship). Upon completion, multiple career pathways open up, enabling you to act as a change agent in any scenario.”

Kisito Futonge Nzembayie, Director of MSc in Entrepreneurship & Innovation.

Curriculum

This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE

- Business Model Innovation
- Corporate Innovation
- Entrepreneurship & Corporate Venture in Practice
- Financing Entrepreneurship & Innovation
- International Entrepreneurship
- Research Methods for Entrepreneurial Studies
- Strategic Entrepreneurship
- Technological Entrepreneurship & Innovation
- Wellbeing of Entrepreneurs & Intrapreneurs

ELECTIVE

- › Go to Market Strategy
- › Social Entrepreneurship

Curriculum subject to change

FINAL PROJECT

You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.

MSc in Finance

This rigorous postgraduate programme equips students with the quantitative and analytical skills needed for a successful career in financial services. With a strong emphasis on sustainability, the programme offers a wide range of modules covering theory and practice, encouraging critical thinking and analysis, and developing group work and presentation skills.

About the Programme

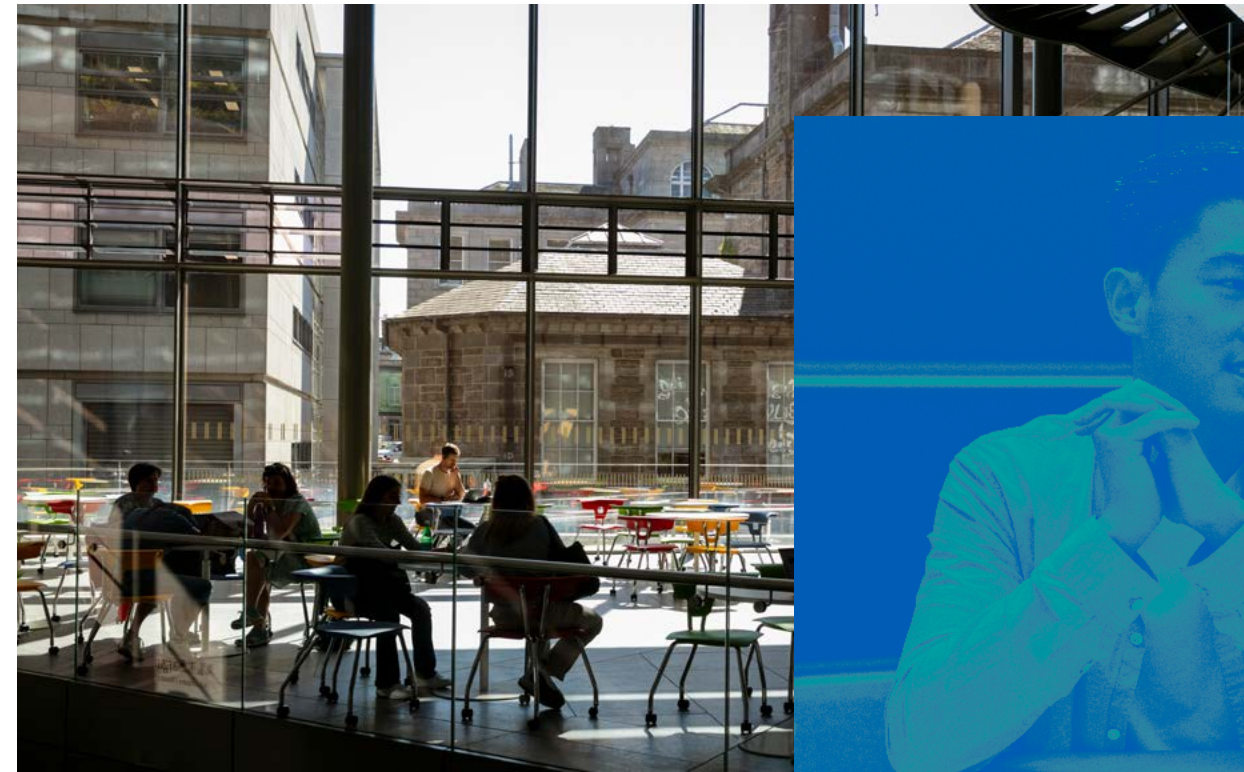
Delivered by expert faculty and leading finance practitioners, you will receive in-depth analytical and practical training using financial databases, trading simulations and case studies. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme.

Career Prospects

Many students build professional connections during their studies and go on to work in the financial sector, consulting firms, social enterprises, governmental organisations and academia.

Features & Benefits

- ✓ Ranked 6th across Ireland and UK and 26th in the world in the prestigious Financial Times ranking 2022.
- ✓ Gain practical skills with financial databases and simulated trading platforms.
- ✓ Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- ✓ Partnered with CAIA and affiliated to Chartered Financial Analyst (CFA) Institute – both of whom have recognised the academic rigour and industry-relevant skills taught to students.



“The Trinity MSc in Finance is a rigorous and rewarding programme which has consistently prepared students for a diverse range of careers in leading global financial services firms. With sustainability at the core of our teaching and learning activities, we prepare our students, as future leaders, to be responsible for the impact of financial decisions on the environment and society, and to consider all affected stakeholders in an inclusive and equitable manner.”

Louise Gorman, Director of MSc in Finance.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of elective modules and a dissertation. Modules may include:

CORE

- Corporate Finance
- Credit & Fixed Income Analysis
- Financial Econometrics
- Financial Statement Analysis
- Investment Theory
- Sustainable Finance
- Wealth Management through Sustainable Investing

ELECTIVE

- Alternative Investments
- Business Ethics
- Derivatives
- Energy Finance & Trading
- Enterprise Risk Management
- Financial Markets & Institutions
- International Finance
- Panel & Cross Sectional Data Analysis
- Private Equity
- Sustainability Reporting & Analysis
- Trading Psychology & Behavioural Analysis
- Treasury Management
- Venture Capital

Curriculum subject to change

DISSERTATION

The dissertation provides students with the opportunity to conduct an in-depth piece of research, conducting a literature review and investigating a research question using quantitative or qualitative data. They will work closely with their supervisor to develop the contributions and implications of their research for academia, industry and policy.

MSc in Financial Risk Management

This programme is designed for students with a quantitative background who want to explore how financial tools can be used to mitigate risk for corporations and society. Industry professionals, practitioners and consultants from around the world will teach you how to forecast, react to and minimise risk.

About the Programme

We deliver a comprehensive understanding of the core pillars of risk management; credit risk, market risk and operations risk to ensure you have the theoretical foundation for success. You will learn how to explore the key financial tools that are used to mitigate risk, how to interpret and assess the risk of individual financial instruments and assets and how to develop the critical skills to assess the results. This programme is partnered with PRMIA & GARP maximising your career potential in the field of risk management. You will gain practical skills through Bloomberg training and real-life case studies to give you an edge in the competitive job market.

Career Prospects

Officially recognised by GARP, the programme helps to prepare students for the likes of FRM and PRMIA examinations. The top employment sectors for graduates of this course are financial services, consulting and technology. Typical employers include investment banks, hedge funds, and financial institutions.

Features & Benefits

- Ranked 1st globally in Insurance, Risk and Actuarial Sciences. Eduniversal 2022.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- Bloomberg terminals. Access and analyse real-time financial market data with the system used by most large financial firms.
- GARP and PRMIA recognised programme and programme partner.



“MSc in Financial Risk Management is a journey of mastery in understanding and mitigating risk, equipping our students to thrive in the complex world of finance. With a solid foundation of risk analysis, financial modelling, and strategic decision-making, we prepare our graduates to be the guardians of financial stability and the architects of prosperity in the ever-evolving landscape of global finance.”

Supriya Kapoor, Director of MSc in Financial Risk Management.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE

- Corporate Finance
- Credit Risk Management
- Financial Finance
- Market Risk Management & Modelling
- Mathematics of Contingent Claims
- Operational Risk
- Trading Psychology & Behavioural Analysis

ELECTIVE

- › Advanced Data Analysis
- › Business Ethics
- › Credit & Fixed Income Instruments
- › Derivatives
- › Energy Finance & Trading
- › Enterprise Risk Management
- › Financial Markets & Institutions
- › Financial Statement & Analysis
- › International Finance & Sustainability
- › Sustainable Finance
- › Sustainability Reporting & Analysis
- › Treasury Management
- › Wealth Management Through Sustainable Investment

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

MSc in Human Resource Management

Designed for students from all undergraduate disciplines, this programme has been fully accredited by the CIPD, the HR Certification Institute, and is fully aligned with the Society for Human Resource Management. You will gain the specialist knowledge and practical skills that are vital for future Human Resource Management professionals who strive to facilitate organisational effectiveness.

About the Programme

This is the only programme in Ireland that is accredited and aligned with the three largest HR bodies globally and one of few programmes globally to include an HR analytics module, which was recently introduced to meet industry demands. The programme is research-led, evidence-based and practice-driven. Senior practitioners from industry teach on the programme to offer you a strong integration of research and practice. Going beyond the classroom you will learn real organisational Human Resource Management in practice by interacting with a variety of organisations as part of the programme.

Career Prospects

With increasing corporate focus on attracting, retaining and nurturing talent, graduates have a range of options in the field of HRM. Our dedicated careers team provides 1:1 support to students from the start of their journey to completion. Graduates can gain employment in various industries such as financial services, operations, pharmaceuticals, education, government and social enterprise.

Features & Benefits

- ✓ Accredited and aligned with CIPD, HR Certification Institute and aligned with the Society for Human Resource Management.
- ✓ Ranked 1st in Ireland and 1st in Western Europe for HRM masters. Eduniversal 2022.
- ✓ Learn about the HRM strategies of organisations through company visits to some of the top businesses in Dublin.
- ✓ HR analytics module introduced in 2019 to meet changing demands within the industry.
- ✓ Opportunities to pitch to panels of experienced researchers and practitioners.



“At the heart of organisational success lies the imperative of hiring, developing, and motivating individual talent. HRM not only bolsters the performance of an organisation but also serves as a catalyst for innovation and sustainable growth. HRM thus emerges as an indispensable foundation for organisations. This programme is designed with a focus on putting people at the centre of business operations, it equips our students with the ability to seamlessly translate HR theory into real-world practice, creating an environment where employees can thrive and lead organisational success.”

Na Fu, Director of MSc in Human Resource Management.

Curriculum

This one year programme offers 12 core modules designed to build your knowledge and understanding of human resource management. Modules may include:

CORE

- Developing Skills for Business Leadership & Coaching
- Employment Law & Business Ethics
- HR Digitalisation & Analytics
- International HRM
- Learning & Organisation Development
- Managing Employment Relations
- Performance & Rewards Management
- Researching HRM
- Resourcing & Talent Management
- Strategic HRM
- Work Design & Health

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

MSc in International Management

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations within global markets. Through a diverse range of course options, graduates are supported in becoming culturally sensitive, strategically minded global managers, primed to contribute to today's international business environment.

About the Programme

This varied programme is designed to expand your international business expertise and foster your professional connections. It equips you with the knowledge and practical skills to operate within the global business environment and the cultural acumen to communicate and negotiate in different cultures and markets.

The highlight of the programme is the final term, where students get to apply their knowledge of international management through an international trip and consultancy project.

Career Prospects

This programme is an excellent foundation for an international career working across many industries including technology, consulting, financial services and media. Recent employers include Google, Deloitte, LinkedIn, KPMG, Glanbia and Accenture.

Features & Benefits

- Experience international management in context through our International Residency Week.
- Apply your learnings with our innovative International Consultancy Project.
- Meet industry leaders through our visiting lecturers and guest speakers.
- Study alongside a diverse international network of peers from 25+ countries.

“Through a diverse range of course options, we support graduates in becoming culturally sensitive, strategically minded global managers, primed to contribute to today's international business environment. You will be equipped with an in-depth understanding of all key areas of business and the global eco-system of diverse cultures, economies, political systems and organisational practices. The highlight of the programme is an exciting experiential module of international management that brings class learning to life, and the international consultancy project where you work to resolve a real-life organisational issue”

Sinéad Monaghan, Director of MSc in International Management.

Curriculum

This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE

- Cross-Cultural Management
- Ethical Business
- Experiences in International Management
- International Digital Marketing
- International Entrepreneurship
- International HRM

ELECTIVE

- › Applied International Strategy
- › Global Brand Management
- › Global Social Entrepreneurship
- › Global Supply Chain Management
- › International Business Strategy
- › International Digital Marketing
- › International Marketing
- › International Sales
- › International Trade and Business
- › Project Management

Curriculum subject to change

INTERNATIONAL CONSULTANCY PROJECT

You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.



MSc in Law and Finance

This interdisciplinary masters is jointly offered by the Law School and Trinity Business School. This course is structured to include foundational and advanced material to build students' knowledge and understanding of law and finance. It will provide you with the capacity to embrace current and future changes in respect of financial regulation, EU law and financial innovation.

About the Programme

This programme is designed to provide a solid theoretical background in the broad area of both law and finance. You can choose to specialise in different areas of both disciplines through a series of elective modules and will be equipped with the technical and analytical skills to understand and implement financial and legal concepts.

Career Prospects

Graduates can gain employment in a range of roles within the financial services industry as well as the legal sector and will be well placed to tackle business challenges with an understanding of both the legal and financial aspects; which is crucially important to organisations operating in an increasingly dynamic and complex world.

CONTACT US

EMAIL

law.postgraduate@tcd.ie

Features & Benefits

- Interdisciplinary study. A unique opportunity to gain a solid background in both Law and Finance.
- Flexible and wide ranging electives. Select 30 credits of modules from both disciplines.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- International network. Study alongside students from all over the world.
- Research project. An opportunity to delve into an area of interest with the capstone research project under the guidance of a professor from Law or Finance.

“Trinity Business School and the School of Law are delighted to offer the opportunity for interdisciplinary study at postgraduate level. The programme will provide students with the knowledge and skills to operate across both law and financial services; two crucial areas in any business environment”

Martha O'Hagan Luff, Associate Professor in Finance.

Curriculum

This one year programme gives you the options to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE

- Business Ethics
- Corporate Finance
- Corporate Finance and Corporate Governance (Law)
- EU Financial Services Law
- Law Investments & Sustainability

ELECTIVE

- › Advanced International Financial Statement Analysis
- › Business and Human Rights
- › Derivatives
- › Econometrics and Data Science
- › EU Aviation Law
- › Financial Markets & Institutions
- › International Aviation Law
- › International Business Tax Law
- › International Economic Law
- › International Finance
- › International Trade Law
- › Law & Risk
- › Legal Issues in Sustainable Finance
- › Mergers & Acquisitions
- › Private Equity
- › Regulation of Alternative Investment Funds

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.



MSc in Management

This programme is designed for non-business graduates who want to gain the business acumen, management knowledge and skills necessary to succeed in today's increasingly digitised and globally connected business environment. This conversion programme offers a wide and diverse range of subjects including Financial Management, Human Resources, Entrepreneurship and many more. Upon successful completion of the programme, graduates should be well positioned to gain employment within any organisational or business context.

About the Programme

Designed to complement all undergraduate disciplines, you will gain a solid grounding in the practices and principles of management. Through a mix of interactive discussion, expert industry speakers and case studies, you will learn to critically analyse real strategic business issues, manage conflict and your personal leadership style. You will also learn from a diverse class of students from different locations and academic backgrounds, including arts, law, science, engineering and medicine.

Career Prospects

This programme provides an excellent platform for previously non-business graduates looking to change direction and industry. The top employment sectors for graduates of this course are consulting, technology, financial services and media/entertainment with recent employers including Deloitte, KPMG, Accenture and EY.

Features & Benefits

- Ranked 1st in Western Europe 2022 Eduniversal General Management Rankings.
- Graduates from all disciplines. No prior business background required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- Experiential learning model. Students 'learn by doing' including a range of guest speakers, group work and presentations.

“This programme is uniquely designed for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy. Secondly, our experiential learning model that means students ‘learn by doing’ that includes a range of guest speakers, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting-edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success.”

Dr Natasha Evers, Director of MSc in Management.



Curriculum

This one year programme consists of 11 core taught modules and a company consultancy project designed to equip you with all the management skills necessary to succeed in today's globalised business environment. Modules may include:

CORE

- Cross Cultural Management
- Entrepreneurship & Innovation
- Ethical Business
- Financial Management
- Global Business & Sustainability
- Human Resource Management
- Marketing Management
- Operations Management
- Project Management
- Strategic Management
- The Psychology of Management

Curriculum subject to change

COMPANY CONSULTANCY PROJECT

This project allows students to showcase and apply the knowledge they have gained by working with companies in a particular area of business and management. It is a great opportunity for students to gain real-life experience and enhance their career potential.

MSc in Marketing

This intensive programme is designed to equip you with the relevant skills required for a successful career in Marketing. With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of ‘how to market’ in the 21st century and the modern technologies that connect businesses to their consumers today.

About the Programme

Analytical and practice-based training is delivered by expert faculty and executives from top multinationals, providing opportunities to engage with corporate connections in marketing and digital marketing industries.

This programme focuses on marketing strategy, branding, digital marketing communication, consumer behaviour as well as developing the leading-edge skills in entrepreneurship, marketing & society, advertising management, and data analytics required for graduates to excel in their choice of specialised marketing career.

Career Prospects

This programme delivers a balanced and innovative curriculum that equips graduates to excel in their employment of choice. It allows graduates to seek roles in industry, agency, communications or digital firms. Highly skilled marketing graduates are in great demand in both the domestic and global economy. Current graduates have careers across many industries including technology, media/entertainment, consulting and retail. Recent employers include Oracle, Amazon, Facebook and Accenture.

Features & Benefits

- Ranked 19th in the world and 6th across UK and Ireland. QS 2023 Masters in Marketing Rankings.
- Graduates from all disciplines. No prior marketing knowledge required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in advertising, brand and digital marketing.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.



“The marketing profession is changing rapidly with new ways of engaging and communicating with customers, as well as new ways of offering value, not just to customers, but to society and the environment. Working within dynamic teams on specified marketing projects, we encourage and teach our students to apply critical thinking to all aspects of marketing thought and practice, to develop effective marketing solutions while also facilitating the development of vital interaction, communication and negotiation skills. This programme enables our students to be creative, mission-oriented and forward thinking in their approach and future career.”

Ronika Chakrabarti, Director of MSc in Marketing.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE

- Advertising Management
- Brand Management
- Consumer Behaviour
- Data Analytics & Market Research
- Digital Marketing Communication
- Entrepreneurship
- Innovation & Digital Technology
- Marketing & Society
- Marketing Management
- Research Methods

ELECTIVE

- Digital Business Models
- E-commerce
- Marketing & Design Consultancy for Good
- Sales Management

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

MSc in

Operations and Supply Chain Management

Ideal for students with strong analytical skills, this programme equips graduates with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace. Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme.

About the Programme

Operations and supply chain management (OSCM) are core to every business and organisation. OSCM determines how resources are used, and how value is delivered to the end customer or user. In this programme, we equip students with a broad range of necessary skills and knowledge to allow them to develop an analytical and critical mindset around important OSCM topics.

Career Prospects

This programme allows graduates to blend the strategic and analytical skills acquired, with the soft skills of team work, relationship management and communication. These skills are now vital for every sector, from manufacturing, agri-food, consumer goods, construction, service sector, public sector, to the digital sector. Gone are the days of supply chain skills being resigned to 'just manufacturing or logistics'.

Features & Benefits

- Ranked 1st in Ireland and 7th in world, QS Masters in Supply Chain Ranking 2022
- Graduates from all disciplines. Suitable for quantitatively focused students but no prior business background is required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.



“Never has there been a more exciting time to study operations and supply chain management. In the last number of years, global disruptions, be they man-made or natural disasters, have illustrated just how complex, and critical, OSCM is and how it affects our everyday lives. OSCM can also play a more significant role in helping us address some of the grand global challenges that we face. There is so much demand in the market for graduates with both an awareness of the complexity and potential of OSCM, and the skills to complement this knowledge.”

Sinéad Roden, Director of MSc in Operations and Supply Chain Management.

Curriculum

This one year programme delivers 12 core modules designed to build your knowledge and understanding of operations and supply chain management. Modules may include:

CORE

- Business Analytics
- Business Ethics
- Decision & Risk Analysis
- Global Procurement
- Global Supply Chain Management
- Supply Chain Finance
- New Product Development
- Operations Analytics
- Operations Management
- Project Management
- Research Methods
- Supply Chain Science

Curriculum subject to change

RESEARCH PROJECT

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

Postgraduate Diploma in Accounting

Designed for non-accounting graduates. This conversion programme fast-tracks students towards a career in professional accountancy. It focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

About the Programme

This programme provides significant exemptions from the examinations of professional accountancy bodies. Expert faculty and practitioners combine to deliver modules, grounded in the academia-practice link that underpins the entire programme. The programme is fully accredited by ACCA, Chartered Accountants Ireland, CIMA, CPA and Irish Tax Institute.

Career Prospects

Graduates of this programme find employment with many top accountancy firms including KPMG, Deloitte, EY, PwC and Grant Thornton, with the majority securing training contracts before graduation.

Exemptions

After eight months of study, graduates may claim the following professional exemptions:

- ACCA: Various papers at the Applied Knowledge and Applied Skills levels.
- Chartered Accountants Ireland (ACA): Full CAP 1 exemption.
- CIMA: The PG Diploma is a fully accredited programme, with extensive exemptions available.
- Irish Tax Institute: Group 2 exemptions.
- CPA Ireland: Foundation Level (Financial Accounting, Management Accounting and Taxation), and Professional Level (Financial Reporting, Advanced Taxation, Corporate Law, Audit & Assurance and Managerial Finance)



Curriculum

This 8-month programme offers 12 core modules providing you with the skills necessary to commence your career in accounting. Modules may include:

CORE

- Accounting in Practice
- Advanced Financial Management
- Advanced Taxation
- Audit
- Company Law
- Corporate Governance & Ethics
- Financial Accounting
- Financial Management
- Financial Reporting
- Management Accounting
- Performance Measurement
- Taxation

“This programme enables students to fast-track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies. Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority secure job offers or training contracts before they even graduate.”

Neil Dunne, Director of Postgraduate Diploma in Accounting.

Making an Application

Submit your application and supporting documentation online at www.tcd.ie/business. Due to the popularity of our programmes early application is advised.

How to Apply

To apply for our programmes you must complete the online application form and attach your supporting evidence. You will need:

- Copies of your completed transcripts or transcripts to date
- Two supporting academic reference letters or the contact details for two supporting academic references.
- Proof of English (for non-native English applicants). For information on acceptable language tests, please visit our website.
- CV or resume
- Any other relevant evidence

Application fee €55

Entry Requirements

- A first or upper-second class honours degree (or its international equivalent)
- English Language requirement: minimum IELTS score of 6.5 overall or TOEFL 88. Note: For MSc Marketing, MSc International Management & MSc Digital Marketing a higher IELTS score of 7.0 overall is required.
- Two supporting academic references
- A GMAT may be requested in certain cases *

Top Tips

- ✓ If you have completed qualifications or exams beyond our minimum requirements, please include this evidence. These include accountancy exams or other professional qualifications, GMAT and GRE tests.
- ✓ Write a brief personal statement. Outline your motivation for applying for the programme and highlight your key achievements, academic or personal.
- ✓ For non-native English speakers. If you have completed the whole of your undergraduate studies in English you may be exempt from the IELTS requirement. Let us know in your application.

Get in Touch

Please contact the admissions team for more information about our programmes, the application process or to schedule a call.

EMAIL: business.masters@tcd.ie

*For our quantitatively focused programmes, if the candidate has not proven these skills with their undergraduate studies, the admissions team may request a GMAT test score in lieu as supporting evidence.

How to apply in 5 easy steps

01



Choose your programme

02



Apply online at tcd.ie/business

03



Upload your supporting documentation

04



Pay the application fee €55

05



Submit your application

Programmes

MSc in Business Analytics	EU: €17,000 Non-EU: €22,350
MSc in Digital Marketing Strategy	EU: €16,250 Non-EU: €22,350
MSc in Entrepreneurship & Innovation	EU: €16,250 Non-EU: €22,350
MSc in Finance	EU: €19,200 Non-EU: €25,500
MSc in Financial Risk Management	EU: €19,200 Non-EU: €25,500
MSc in Human Resource Management	EU: €16,250 Non-EU: €22,350
MSc in International Management	EU: €16,800 Non-EU: €22,900
MSc in Law and Finance	EU: €16,200 Non-EU: €20,500
MSc in Management	EU: €16,250 Non-EU: €22,350
MSc in Marketing	EU: €16,250 Non-EU: €22,350
MSc in Supply Chain Management	EU: €16,250 Non-EU: €22,350
Postgraduate Diploma in Accounting	EU: €11,000 Non-EU: €16,900







Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Scoil Ghnó Choláiste
na Tríonóide
Trinity Business School

Trinity Business School

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