

¹ The Undergraduate Handbook is available from Trinity Business School in alternative format upon request.

A Note on This Handbook

This handbook applies to undergraduate students in Trinity Business School. It provides a guide to what is expected of you on your programme, and the academic and personal support available to you. Please retain it for future reference.

The handbook is intended to complement the regulations and information found in the College Calendar (Part II) which governs all academic activity in Trinity College Dublin, the University of Dublin. Please familiarise yourself with both the College Calendar and this handbook so that you are fully aware of all information relevant to you and the rules and regulations that apply to your programme of study. The College Calendar may be consulted on the TCD web (www.tcd.ie/calendar) or in the Berkeley library.

The information provided in this handbook is accurate at time of preparation. Any necessary revisions will be notified to students via your programme Blackboard site. Please note that, in the event of any conflict or inconsistency between the College Calendar and information contained in this handbook, the provisions of the Calendar will prevail.

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1. General Course Information

1.1 Introduction

Welcome to Trinity Business School! And congratulations on the academic achievements that have secured you a place in one of our programs! We know that for you to have made it this far requires determination, hard work and resilience.

Now you are joining a vibrant community with a distinct approach to learning. A Trinity Business School education is characterized by openness: openness towards many and varied domains of knowledge, towards developments in the global economy, towards other cultures, towards practical application of your learning and awareness of the wider impact of business on society and the environment.

Studying at Trinity Business School degree offers three kinds of benefits. The first is the most obvious: professional knowledge in business. Second, we aim for it to stimulate your intellectual curiosity and third, provide you with friendships and a social network that will last beyond your years at College.

To make the most of these opportunities, you need to be an active member of, and contributor to, the College community. This Handbook provides you with your first step into this community. Think of it as your guidebook to the new landscape you are exploring and make use of the information contained in it.

Your undergraduate studies at Trinity Business School should be the foundation for a successful career. Your degree is, at the same time, a privilege and a responsibility. Your generation of business leaders must confront the biodiversity and climate crisis and other global challenges that previous generations have failed to address. Our aim is to equip you to meet these challenges head on, and in doing so find personal fulfilment and a sense of purpose.

All the best for your studies and for the future!

Professor Martha O'Hagan Luff

Director of Teaching and Learning (Undergraduate)

1.2 Contact Details:

The programme is administered by Trinity Business School. The first point of contact is the School's Student Support Services Office: Office 234, Level 2, Trinity Business School, Phone (+353 1) 8963705/ 8963394, undergraduate.business@tcd.ie.

Opening hours: 08:30 to 17:30 Monday to Thursday
08:30 to 17:00 Friday

DUTL

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Global Business Director:

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Director of Trinity Joint Honours

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Name: Dr Sarah Browne
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Trinity Business School International Exchanges

Name: Dr Deirdre Crowe
Office: 401, Business School
Email: Business.Exchange@tcd.ie

1.3 Communication

School Communication

Trinity Business School has a number of ways of communicating with you; primarily through Blackboard – Trinity's Virtual Learning Environment (see below)

and through your Trinity email. **Please remember that it is your responsibility to check email and Blackboard regularly.**

Website

Trinity Business School's website is home to general information about your programme, and staff contact details. It is also a good place to find up-to-date information about events run across Trinity and by Trinity Business School as well as useful links to Trinity services. Remember to check the website first before raising a query with your lecturer or tutor as most questions can be answered by reading the information on the site.

Trinity Business School website address is www.tcd.ie/business.

Social Media

Social media enables Trinity Business School to share what is happening on campus, student events, student success stories, career opportunities, new research findings and much more.

At times there will be a photographer and/or a videographer present at such events to help Trinity Business School capture the moment. If you would prefer not to be featured, then please let us know at the start of the academic year and we can ensure this request is implemented.



Trinity encourages lively debate, but we ask that any student sharing or commenting on our social media platforms refrain from being disrespectful or offensive. See Trinity's social media policy:

<https://www.tcd.ie/about/policies/social-networking-social-media.php>

Programme-related Communication

Throughout the year, information on lectures and events will be posted on your programme Blackboard site if deemed to be of general interest, or on a particular module site if specific to that module.

Students can also use Blackboard as a mechanism for contacting each other via email and groups. **You must use your TCD username and password to log onto Blackboard.**

You will be issued with a TCD email address when you register. As all official emails will be sent to this address, **you should check your TCD email account regularly**. All emails regarding matters related to your programme must be sent from your TCD email address.

Trinity Communication

Trinity's student information system is called SITS and is accessible to all students via the web portal my.tcd.ie.

Sent here will be:

- All communications from Trinity Offices
- Your lectures and tutorials timetable
- Your exam timetable
- Fee invoices, student levies graduation fees. You will be able to pay through the portal

If your personal student information is incorrect you should contact the Academic Registry (via email – academic.registry@tcd.ie) stating your full name and student ID number.

Academic Registry

Academic Registry is a central College service that gives you information on, and solves problems about:

- Admissions
- Graduation
- Student Finances

Phone: +353 1 896 4500

Email: academic.registry@tcd.ie

1.4 Key Dates

Academic Year Calendar 2023/24

Academic Calendar Week	Week beginning	2023/24 Academic Year Calendar		Term / Semester
		UG continuing years / PG all years	UG new first years	
1	28-Aug-23	Reassessment * (Semesters 1 & 2 of 2022/23)		←Michaelmas Term begins/Semester 1 begins
2	04-Sep-23			
3	11-Sep-23	Teaching and Learning		←Michaelmas teaching term begins
4	18-Sep-23	Teaching and Learning	Orientation (JF UG)	
5	25-Sep-23	Teaching and Learning	Teaching and Learning	
6	02-Oct-23	Teaching and Learning	Teaching and Learning	
7	09-Oct-23	Teaching and Learning	Teaching and Learning	
8	16-Oct-23	Teaching and Learning	Teaching and Learning	
9	23-Oct-23	Study/Review	Study/Review	
10	30-Oct-23	Teaching and Learning (Monday, Public Holiday)	Teaching and Learning (Monday, Public Holiday)	
11	06-Nov-23	Teaching and Learning	Teaching and Learning	
12	13-Nov-23	Teaching and Learning	Teaching and Learning	
13	20-Nov-23	Teaching and Learning	Teaching and Learning	
14	27-Nov-23	Teaching and Learning	Teaching and Learning	
15	04-Dec-23	Revision	Revision	
16	11-Dec-23	Assessment *	Assessment * ~	←Michaelmas term ends Sunday 17 December 2023/Semester 1 ends
17	18-Dec-23	Christmas Period - College closed 22 December 2023 to 1 January 2024 inclusive	Christmas Period - College closed 22 December 2023 to 1 January 2024 inclusive	
18	25-Dec-23			
19	01-Jan-24			
20	08-Jan-24	Foundation Scholarship Examinations ^	Foundation Scholarship Examinations ^	
21	15-Jan-24	Marking/Results	Marking/Results	←Hilary Term begins/Semester 2 begins
22	22-Jan-24	Teaching and Learning	Teaching and Learning	←Hilary teaching term begins
23	29-Jan-24	Teaching and Learning	Teaching and Learning	
24	05-Feb-24	Teaching and Learning (Monday, Public Holiday)	Teaching and Learning (Monday, Public Holiday)	
25	12-Feb-24	Teaching and Learning	Teaching and Learning	
26	19-Feb-24	Teaching and Learning	Teaching and Learning	
27	26-Feb-24	Teaching and Learning	Teaching and Learning	
28	04-Mar-24	Study/Review	Study/Review	
29	11-Mar-24	Teaching and Learning	Teaching and Learning	
30	18-Mar-24	Teaching and Learning (Monday, Public Holiday)	Teaching and Learning (Monday, Public Holiday)	
31	25-Mar-24	Teaching and Learning (Friday, Good Friday)	Teaching and Learning (Friday, Good Friday)	
32	01-Apr-24	Teaching and Learning (Monday, Easter Monday)	Teaching and Learning (Monday, Easter Monday)	
33	08-Apr-24	Teaching and Learning	Teaching and Learning	
34	15-Apr-24	Revision	Revision	←Hilary Term ends Sunday 21 April 2024
35	22-Apr-24	Trinity Week (Monday, Trinity Monday)	Trinity Week (Monday, Trinity Monday)	←Trinity Term begins
36	29-Apr-24	Assessment *	Assessment *	
37	06-May-24	Marking/Results (Monday, Public Holiday)	Marking/Results (Monday, Public Holiday)	
38	13-May-24	Marking/Results	Marking/Results	
39	20-May-24	Marking/Results	Marking/Results	
40	27-May-24	Research	Research	←Trinity Term ends Sunday 2 June 2024/Semester 2 ends
41	03-Jun-24	Research (Monday, Public Holiday)	Research (Monday, Public Holiday)	
42	10-Jun-24	Research	Research	
43	17-Jun-24	Research	Research	
44	24-Jun-24	Research	Research	
45	01-Jul-24	Research	Research	
46	08-Jul-24	Research	Research	
47	15-Jul-24	Research	Research	
48	22-Jul-24	Research	Research	
49	29-Jul-24	Research	Research	
50	05-Aug-24	Research (Monday, Public Holiday)	Research (Monday, Public Holiday)	
51	12-Aug-24	Research	Research	

* Note: additional/contingency days may be required outside of the formal assessment/reassessment weeks.
~ Note: it may be necessary to hold a small number of JF examinations/assessments outside of semester 1.
^ Note: it may be necessary to hold some examinations/assessments in the preceding week.

1.5 Timetable

Student timetables are available through the [student Portal](#). Information on accessing timetables can be found [here](#).

If your timetable module list is incorrect then you should notify Trinity Business School's Undergraduate Office immediately at undergraduate.business@tcd.ie

1.6 Study Abroad/Erasmus

Students in their Junior Sophister year may apply to spend the full year or one Semester at one of our partner institutions. There are two main types of exchange: School-level and College-wide. For information about these exchanges please see the School [website](#).

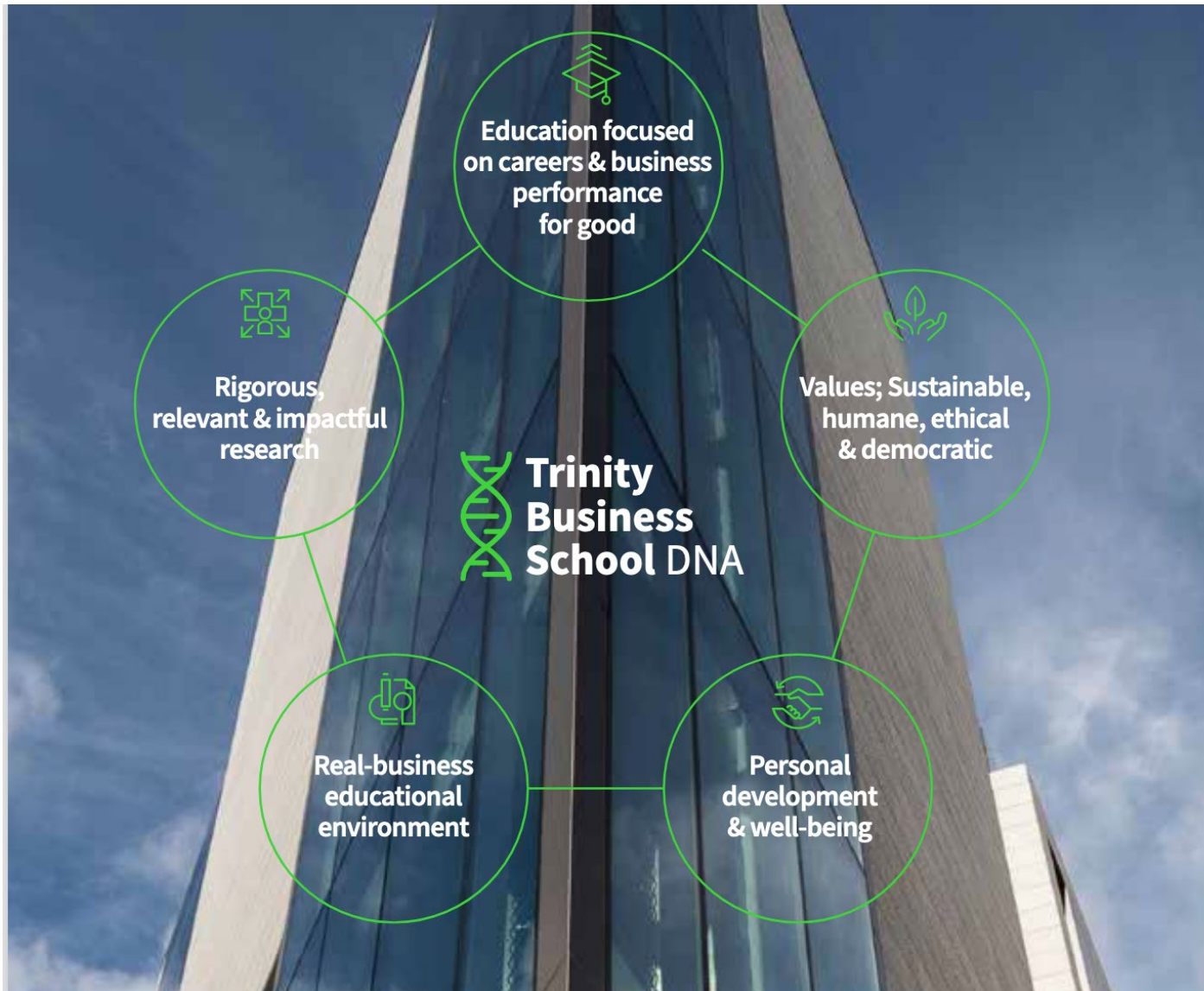
Students who require further information about exchanges should contact business.exchange@tcd.ie.

2. School Information

2.1 General School Information

Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry. Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe's most sought-after undergraduate business degree programmes. We have a series of top ranked MSc programmes and our undergraduate business degree (GLOBAL BUSINESS) welcomed its first students in 2016/17. We also have a vibrant PhD programme with successful graduates working across the world and generating impact through their research.

Our approach to education is unique, high quality and something we are constantly improving. We are driven by a desire to deliver five key objectives which are based on our passion for being part of a business school of impact:



2.2 School Opening Hours

Trinity Business School is open Monday to Friday from 08:00 to 22:00. The building is not open on Sundays, Bank Holidays and in Trinity College closure periods.

2.3 School Management

Responsibility for the management of Trinity Business School rests with the Dean of the Business School, Professor Laurent Muzellec (DeanTBS@tcd.ie). The Dean is responsible for the effective general management of the School, for ensuring the provision of academic leadership and strategic vision, and for the quality of the student experience.

The School Executive Committee is the key decision-making body of the School and comprises the Dean (Chair), Director of Teaching and Learning (Postgraduate), Director of

Teaching and Learning (Undergraduate), Director of Research, Director of Accreditation & Rankings, Chief Operations Officer, Director of Executive Education, Sales & Marketing Manager, Career Development & Alumni Manager and a representative each of Undergraduate and Postgraduate students.

The School Convenor, appointed by the Students' Union, represents undergraduate students on Trinity Business School's Executive Committee. The Business School Undergraduate Convenor for 2023/24 will be elected at the Students' Union first Faculty Assembly.

3. Teaching and Learning

3.1 Programme Architecture

The Trinity requirement for full-time study over one academic year at undergraduate degree level is 60 ECTS credits. The programme structures for individual Business School undergraduate programmes can be found in the relevant Supplement for your programme at the end of this document.

3.2 Programme Structure and Workload

Information on the undergraduate modules delivered by the Trinity Business School can be found below. For specific information for individual programmes please check the relevant Supplement.

Trinity Business School reserves the right to amend the list of available modules, and to withdraw and add modules.

Junior Fresh (First) Year

Module Title	Module Code	ECTS Weighting
Fundamentals of Management and Organisation	BUU11510	10
Economics for Management	BUU11520	10
Quantitative Methods for Business	BUU11530	10
Fundamentals of Philosophy, Ethics & Social Science	BUU11540	10
Foundations for Digital Transformation	BUU11552	5
Work and Well-Being in Organisations	BUU11560	5

Senior Fresh (Second) Year

Module Title	Module Code	ECTS Weighting
Organisational Behaviour	BUU22510	5
Principles of Marketing	BUU22520	5
Introduction to Accounting	BUU22530	5
Introduction to Finance	BUU22550	5
Introduction to Operations Management	BUU22560	5
Creative Thinking, Innovation and Entrepreneurial Action	BUU22570	5
Business Ethics	BUU22580	5
Personal and Professional Development	BUU22591	5
Qualitative Research Methods	BUU22593	5
Managing Climate Change	BUU22592	5

Junior Sophister (Third) Year

Module Title	Module Code	ECTS Weighting
Management Accounting for Business Decisions I	BUU33521	5
Management Accounting for Business Decisions II	BUU33522	5
Financial Accounting I	BUU33531	5
Financial Accounting II	BUU33532	5
International Governance and Sustainable Business	BUU33580	5
Business in Society	BUU33590	5
Ecological Innovation	BUU33603	5
Introduction to Fixed-Income Securities and Alternative Investments	BUU33620	5
Corporate Finance and Equity Valuation	BUU33630	5

Organisation Theory and Organisational Analysis	BUU33660	5
Investments and Sustainability	BUU33750	5
Social Entrepreneurship	BUU33690	5
Contemporary Marketing Management	BUU33700	5
Consumer Behaviour	BUU33710	5
Taxation 1	BUU33720	5
Taxation 2	BUU33730	5
Financial Management and Institutions	BUU33760	5
Intercultural Management 1	BUU33801	5
Intercultural Management 2	BUU33802	5

Senior Sophister (Fourth) Year

Module Title	Module Code	ECTS Weighting
Strategic Management: Theory and Practice	BUU44501	10
Strategy: Independent Research Project	BUU44502	10
Managing People and Leading Change	BUU44560	10
International Business and the Global Economy	BUU44510	10
Exploring Organisational Experiences	BUU44520	20
Financial Reporting & Analysis I	BUU44531	5
Financial Reporting & Analysis II	BUU44532	5
Grand Challenges	BUU44540	20
Advances in Marketing Theory & Practice	BUU44551	5
Digital Marketing	BUU44552	5
Operations Strategy and Improvement	BUU44570	5
Business Dissertation	BUU44590	20
Social Innovation and Social Impact	BUU44620	20
Designing Social Innovation and Delivering Social Impact	BUU44623	10
Economic Policy and Business History	BUU44630	20
International Finance	BUU44640	5
Derivatives	BUU44650	5
Audit & Assurance	BUU44670	5
Company and Business Law	BUU44660	5
Global Supply Chain Management	BUU44680	10
Management Experience and Reflection	BUU44611	5

3.3 Learning Outcomes

The Learning Outcomes for each programme can be found in the relevant Supplement.

3.4 Module Descriptors & Compulsory Reading Lists

The School reserves the right to amend the list of available modules, and to withdraw and add modules.

Timetabling may restrict the availability of modules to individual students.

Full module descriptions for Core and Optional Modules can be found [here](#).

3.5 Registration

Students will be invited during the Trinity term to indicate their preferences for the following year of study, including Trinity Electives, as per their course structure.

Students will be advised on how to do this, and where to access the relevant information several weeks before they are invited to register. Timetabling may restrict the availability of modules to individual students.

3.6 Coursework Requirements

Coursework may take the form of in-course assessment or formal examinations.

Formal Examinations

A formal examination refers to any test of a participant's knowledge and ability conducted under the strict conditions normally demanded of university examinations. To be allowed to sit the examinations a student must have paid their College annual fees and must be in good standing (that is, to have completed all continuous assessments).

There are formal University assessment sessions following the end of teaching term in semester one (Michaelmas term) and following the end of teaching term in semester two (Trinity term). There is one reassessment session which is held at the beginning of Michaelmas term. 2 semester-long modules may hold a term test in Semester One assessment week.

Foundation Scholarship Exams

Candidates are examined in five papers drawn from the modules of their course up to the end of Michaelmas term of the Senior Freshman year. Recommendations for scholarship will be based on the arithmetic average achieved across all five papers, subject to all five papers being passed. In order to be recommended for Foundation Scholarship, candidates must achieve an overall mark of 70 per cent or higher. In addition, candidates are required to achieve a minimum of two first class honours marks out of the five papers and no paper may have a mark below 65 per cent.

Prizes and Medals

The College Calendar provides a list of all college-wide **prizes** available to students of Trinity, and the courses, and their students, to which the various prizes apply to <https://www.tcd.ie/calendar/undergraduate-studies/>.

Examination Timetables

Semester 1, Semester 2, Reassessment, and Foundation Scholarship Examination timetables are generated by the Examinations Office, situated within Academic Registry, and made available to students approximately three weeks before the commencement of examinations.

Once available, a personalised examination timetable will be available to students via their student portal my.tcd.ie under the 'My Exams' option menu.

Students must ensure that they are available for examinations for the duration of the examination session including contingency dates (see Academic Year Structure). The onus lies with each student to establish the dates, times and venues of examinations.

No timetable or reminder will be sent to individual students by any office.

Conduct at Examinations

Except as provided for below, candidates for examination are forbidden, during an examination, to do or to attempt to do, any of the following:

- to have in their possession or consult or use any books, papers, notes, memoranda, mobile phones or written or electronic material of any nature
- to copy from or exchange information with other persons, or in any way to make use of any information improperly obtained.

Where the examination is of such a nature that materials are provided to the candidates, or where the candidates are allowed by the rules of that examination to have materials in their possession, then candidates may make use of such materials, but only of such materials, and the general prohibition above continues to apply in respect of any and all other materials.

Any breach of this regulation is regarded as a major offence for which a student may be expelled from the University

Coursework

Coursework relates to assignments that are conducted in conditions other than the formal university examination setting and can include participation in class, essays, individual assignments, group assignments, case studies, homework, personal research essays and presentations.

Students will be given advance written notice of due submission dates for assessment work. Students are required to submit coursework electronically to the relevant lecturer and are required to keep a copy of all work submitted for assessment. Students who do not submit coursework by the due dates for medical reasons must:

1. notify the lecturer prior to the due date if medically possible;
2. inform their college tutor;
3. provide undergraduate.business@tcd.ie with a valid medical certificate no later than 1 week after the due date and;
4. arrange an amended due date with the lecturer at the time of presenting the certificate.

Penalties will be applied to students who submit late coursework without medical or other formally excusable reasons and these penalties will be stated in the module outline. Typically, 10% is deducted from the mark by the lecturer for each day that the coursework is late. Coursework more than 10 days late without formal excuse will not be accepted and a mark of 0 will be recorded.

Marks disclosed during a semester for prescribed coursework are subject to review and moderation by internal and external examiners and, as such, are to be considered as provisional until the module results are confirmed by the Court of Examiners.

3.7 Capstone Project

A capstone is a significant independent piece of research that all Senior Sophister students must undertake.

The capstone project, though defined differently by different subjects, is the common element across all degree exit routes and is weighted at 20 ECTS. It requires a significant level of independent research by the student. It is an integrative exercise that allows students to showcase skills and knowledge which they have developed across their four years of study. It provide students with the opportunity to demonstrate their attainment of the Trinity Graduate Attributes: to think independently, to communicate effectively, to develop continuously and to act responsibly.

Students should refer to School and Colleges Policies and Procedures with regards to Research guidelines and ethical practices. More information can be found on the [capstone website](#).

3.8 Marking Scale

The Court of Examiners determines the overall grade awarded to a particular student, taking into account whatever other evidence of an academic nature is deemed appropriate. The detailed making scale is available in the appendices.

The following institutional scale has been adopted for undergraduate degree courses:

I	70 - 100
II.1	60 - 69
II.2	50 - 59
III	40 – 49
F1	30 – 39
F2	< 30

The following conventions apply to all years.

- i. The overall mark (and associated grade) for a year is the weighted average of all module results, using the ECTS credit rating for the weighting of each module.
- ii. Where a student sits an extra examination paper (i.e. an examination in a module for which the student is not registered), the Court of Examiners will determine the student's grade on the basis of the marks in the modules for which the student is registered.

3.9 Attendance Requirements

All students must fulfil the requirements of Trinity Business School with regard to attendance and prescribed coursework for the modules they are enrolled in.

Students may be deemed to be non-satisfactory if they fail to fulfil coursework and attendance requirements or for disciplinary reasons.

Specifically, students will be deemed non-satisfactory if they, without excusable reasons:

- fail to submit coursework or other assignments on time,
- receive grades of 20% or lower on any graded assessment component,
- miss more than 40% of the contact time either live or on-line (or two sessions, whichever is less) of any module for which they are registered in each semester.

The Course Director may report such students to the Programme Committee as being non-satisfactory for that semester.

3.10 Absence from Examinations

Students who consider that illness may prevent them from taking an examination should consult their medical adviser and seek a medical certificate for the appropriate period.

If a certificate is granted, it must be presented to the student's tutor and the School's Programmes Office within three days of the beginning of the period of absence from the examination. Medical certificates must state that the student is unfit to sit examinations. Medical certificates will not be accepted in explanation for poor performance. If you fall ill whilst taking an examination, seek assistance from the invigilator, or email the module professor. If it is deemed necessary for you to attend the Medical Centre, and you receive medical certification as a result, your attempt at the examination will not be counted. In this way your tutor will be able to apply for a deferral of the examination in question to another examination session. Your examination will not be incremented and when you next take the examination it will be considered your first attempt at the examination.

3.11 External Examiners

Business: Professor Jim Haslam – Durham Business School
 Professor Andreas Chatzidakis – University of London
 Professor Onur Tosun – Cardiff University

3.12 Progression Regulations

All examination papers are marked anonymously, and all work is subject to a review by an external examiner.

The Court of Examiners meets once a year for the purpose of confirming marks and awarding examination grades for undergraduate programmes

In order to rise with their year, a student must pass all modules worth, in total, 60 credits or pass by compensation. In order to pass by compensation a student must have an overall arithmetic mean of 40+ and can accumulate a maximum of 10 credits at Qualified Pass (a mark of 35+) either in one subject or both subjects combined, where two subjects are studied in the relevant year.

If a student has achieved both Fail (under 35%) and Qualified Pass marks in the annual exams, they must present for reassessment in all failed components in all modules for which they obtained a Qualified Fail or Fail in the reassessment session.

The marks of papers passed in Semester 1 and Semester 2 examinations are considered together with those obtained in the reassessment examinations. The standard compensation and exclusion rules apply to this combined set of results. The overall end of year result for students who pass on the basis of marks achieved at the reassessment session will be recorded as 'Pass at Supplemental'.

In the case where students are given permission to withdraw from or defer all or part of the Semester 1 or Semester 2 examinations to the reassessment session, the overall results will be confirmed at the Court of Examiners meeting in the reassessment session.

Work examined abroad will not be examined in Trinity and students studying abroad will not be expected to be examined in work taught in Trinity during their absence. Students studying abroad for a full academic year must obtain not less than 45 ECTS credits, or equivalent, from the host university in order to rise with their year. Students studying abroad for half an academic year must take not less than 30 ECTS credits, or equivalent, from the host university (they will be assessed out of the best 20), and 30 credits from Trinity in order to rise with their year.

Students on Erasmus and other exchange programmes may take reassessment examinations in accordance with the practice of the host university. Examination results are sent from the host universities to Trinity Business School's Exchange Office. Results are translated to Trinity grades by the Translation Committee. These results are presented to the Reassessment Court of Examiners as Annual results and published in September. Subject to the discretion of the Court of Examiners, arrangements will normally be made for students who fail the year abroad to repeat the year in Trinity.

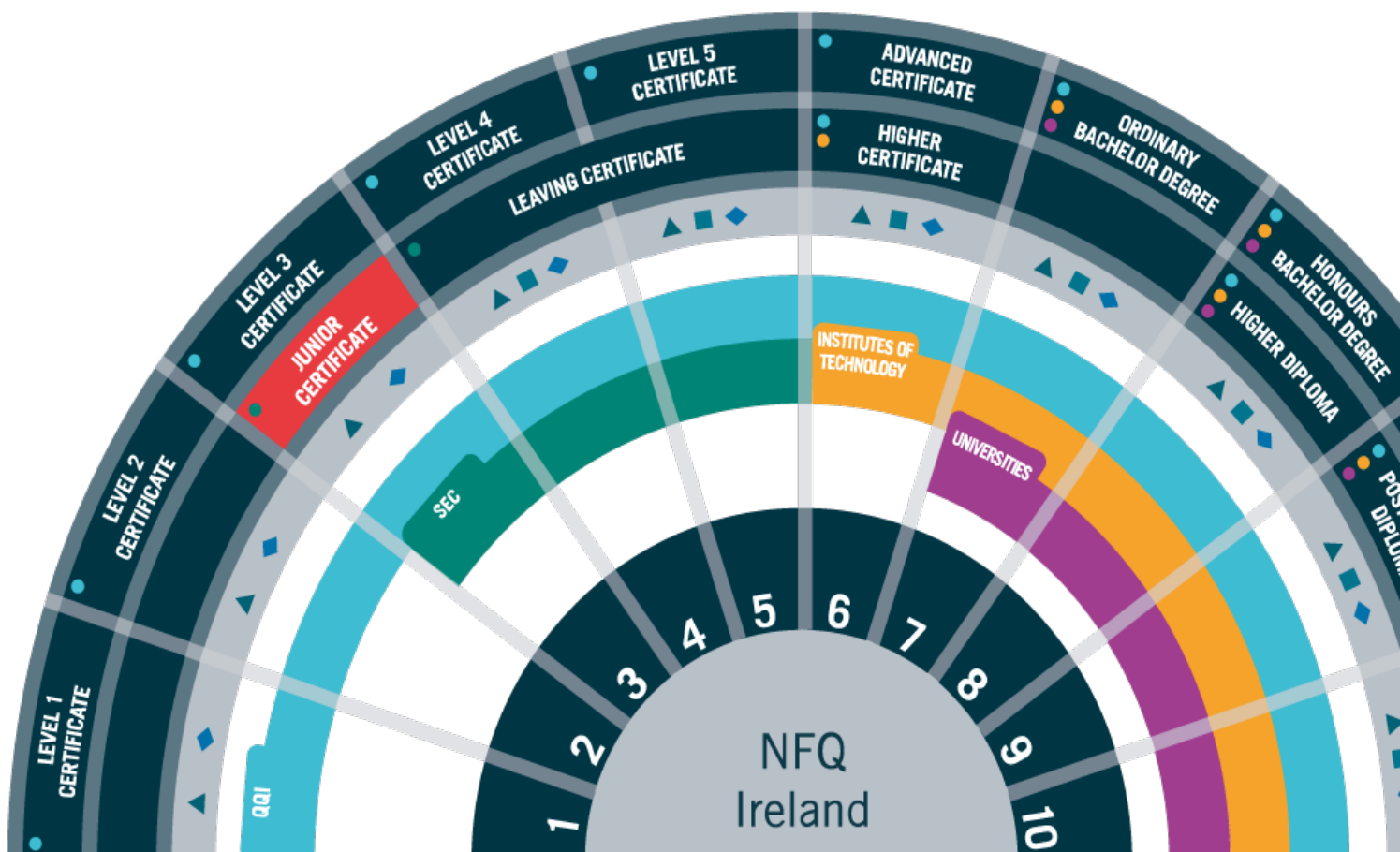
Where a student is permitted to present for reassessment examination(s) or to repeat a year off-books (i.e., fail followed subsequently by off-books-exams only), course work in general is not incorporated in the determination of the student's subsequent result(s). Students must be notified of any exceptions to this general principle. Where inclusion of course work in a student's result for the year is the normal procedure for a given module, this will apply to all students who have been given permission to withdraw from all, or part, of Semester 1 or Semester 2 examinations to sit, as a first attempt, a reassessment examination in that year.

The degree result is calculated as a weighted average of the overall results achieved in the Sophister years, with the Junior Sophister year contributing 30% and the Senior Sophister year contributing 70%.

3.13 Awards

Students who have passed the Junior Sophister year may have the ordinary degree of BA (pass) conferred if they chose, or have not qualified, to proceed to the Senior Sophister year.

The [National Framework of Qualifications](#) is a 10-Level system used to describe qualifications in the Irish education and training system. The NFQ shows how General Education Awards, Further Education and Training and Higher Education Awards are mapped against the 10 levels of the framework. An Ordinary Degree is a Level 7 on the NFQ and an Honours degree is a Level 8.



3.14 Graduate Attributes

The Trinity Graduate Attributes represent the qualities, skills and behaviours that you will have the opportunity to develop as a Trinity student over your entire university experience, in other words, not only in the classroom, but also through engagement in co- and extra-curricular activities (such as summer work placements, internships, or volunteering).

The four Trinity Graduate Attributes are:

- To Think Independently
- To Act Responsibly
- To Develop Continuously
- To Communicate Effectively



Why are the Graduate Attributes important?

The Trinity Graduate Attributes will enhance your personal, professional and intellectual development. They will also help to prepare you for lifelong learning and for the challenges of living and working in an increasingly complex and changing world.

The Graduate Attributes will enhance your employability. Whilst your degree remains fundamental, also being able to demonstrate these Graduate Attributes will help you to differentiate yourself as they encapsulate the kinds of transversal skills and abilities, which employers are looking for.

Many of the Graduate Attributes are 'slow learned', in other words, you will develop them over the four years of your programme of study.

They are embedded in the curriculum and in assessments, for example, through undertaking independent research for your final year project, giving presentations and engaging in group work.

You will also develop them through the co-curricular and extra-curricular activities. If you help to run a club or society you will be improving your leadership skills, or if you play a sport you are building your communication and team-work skills.

3.15 Student Feedback and Evaluation

At the end of each module, all students are required to complete an evaluation

assessing the quality, content and pedagogy for that module. We consider student evaluations essential to the maintenance of high standards and continuous improvement of Trinity Business School's Undergraduate Programmes.

The data collected are aggregated and provided to the School Manager, Director of Undergraduate Teaching and Learning and the module lecturer.

At the end of the Senior Sophister year, students will be invited to complete an evaluation of their 4-year programme.

4. Academic Writing

4.1 Plagiarism and Referencing Guide

Plagiarism is interpreted by the University as the act of presenting the work of others as one's own work without acknowledgement, and as such, is considered to be academically fraudulent. **The University considers plagiarism to be a major offence, and it is subject to the disciplinary procedures of the University.**

Plagiarism can arise from deliberate actions and also through careless thinking and/or methodology. The offence lies not in the attitude or intention of the perpetrator, but in the action and its consequences. Plagiarism can arise from actions such as:

- (a) copying another student's work;
- (b) enlisting another person or persons to complete an assignment on the student's behalf;
- (c) quoting directly, without acknowledgement, from books, articles, AI-software or other sources, either in printed, recorded or electronic format;
- (d) paraphrasing, without acknowledgement, the writings of other authors.

Examples (c) and (d) in particular can arise through careless thinking and/or methodology where students:

- (i) fail to distinguish between their own ideas and those of others;
- (ii) fail to take proper notes during preliminary research and therefore lose track of the sources from which the notes were drawn;
- (iii) fail to distinguish between information which needs no acknowledgement because it is firmly in the public domain, and information which might be widely known, but which nevertheless requires some sort of acknowledgement;
- (iv) come across a distinctive methodology or idea and fail to record its source.

All the above serve only as examples and are not exhaustive. Students should submit work done in co-operation with other students only when it is done with the full knowledge and permission of the lecturer concerned. Without this, work submitted which is the product of collusion with other students may be considered to be plagiarism.

It is clearly understood that all members of the academic community use and build on the work of others. It is commonly accepted also, however, that we build on the work of others in an open and explicit manner, and with due acknowledgement.

Many cases of plagiarism that arise could be avoided by following some simple guidelines:

- (i) Any material used in a piece of work, of any form, that is not the original thought of the author should be fully referenced in the work and attributed to its source. The material should either be quoted directly or paraphrased. Either way, an explicit citation of the work referred to should be provided, in the text, in a footnote, or both. Not to do so is to commit plagiarism.
- (ii) When taking notes from any source it is very important to record the precise words or ideas that are being used and their precise courses.
- (iii) While the Internet often offers a wider range of possibilities for researching particular themes, it also requires attention to be paid to the distinction between one's own work and the work of others. Particular care should be taken to keep track of the source of the electronic information obtained from the Internet or other electronic sources and ensure that it is explicitly and correctly acknowledged.

It is the responsibility of the author of any work to ensure that he/she does not commit plagiarism.

All of the above also applies to instances of self-plagiarism, which refers to the presentation of material by its author(s) for a purpose other than that for which it was developed without proper acknowledgement of such circumstances. Examples for self-plagiarism include the submission of material that was already published or made publicly available elsewhere, or material that was submitted elsewhere for formal assessment, without proper acknowledgement.

Guidance on the use of Generative AI software

Module leaders and programme directors should monitor assessments and flag cases where they suspect AI-based plagiarism. A Generative AI Declaration should be included in all assignments where students can declare that they did not use AI or if they did for what they used it. If the module leader has any concerns about the validity of any work undertaken by a student either before or after assessment submission they may request any of the following three things.

- i) Using Gibb's (1988) reflective model, students may be asked to write a reflective piece on their learning of between 1000 to 2000 words.
- ii) A student may be asked to submit a 10 minute video presentation of their assessment.
- iii) A student may be asked to engage in a 10 minute Q&A about their assessment over zoom or in person.

If the module leader finds evidence for undeclared use of AI software, this

behaviour will be considered as unethical, the assignment will be failed and the student will be penalized accordingly with reference to the TCD policy on academic misconduct.

To ensure that you have a clear understanding of what plagiarism is, how Trinity deals with cases of plagiarism, and how to avoid it, you will find a repository of information at <http://tcd-ie.libguides.com/plagiarism> .

We ask you to take the following steps:

- (i) Visit the online resources to inform yourself about how Trinity deals with plagiarism and how you can avoid it at <http://tcd-ie.libguides.com/plagiarism>. You should also familiarize yourself with the 2015-16 Calendar entry on plagiarism located on this website and the sanctions which are applied;
- (ii) Complete the 'Ready, Steady, Write' online tutorial on plagiarism at <https://libguides.tcd.ie/plagiarism/ready-steady-write> . **Completing the tutorial is compulsory for all students.**
- (iii) Familiarise yourself with the declaration that you will be asked to sign and include in a cover sheet when submitting course work at <http://tcd-ie.libguides.com/plagiarism/declaration>;
- (iv) Contact your College Tutor, your Course Director, or your Lecturer if you are unsure about any aspect of plagiarism.

If you read the information on plagiarism, complete the tutorial and still have difficulty understanding what plagiarism is and how to avoid it, please seek advice from your College tutor, your Course Director, your supervisor, or from Student Learning Development.

Further information on plagiarism is available at:

<http://tcd-ie.libguides.com/plagiarism/about>

College Rules regarding Plagiarism:

[Calendar Statement on Plagiarism for Undergraduates - Part II, 82-91](#)

For details of the levels of plagiarism and their consequences, please see

<http://tcd-ie.libguides.com/plagiarism/levels-and-consequences>

NOTE: Students are advised that essays and other written assignments which are part of the coursework will be submitted through *Turnitin*.

APPENDICES

Appendix 1 Trinity Business School Grading Guidelines

First Class Honours I 70-100

First class honours in the School of Social Sciences and Philosophy is divided into grade bands which represent excellent, outstanding and extraordinary performances.

A first-class answer demonstrates a comprehensive and accurate answer to the question, which exhibits a detailed knowledge of the relevant material as well as a broad base of knowledge. Theory and evidence will be well integrated, and the selection of sources, ideas, methods or techniques will be well judged and appropriately organised to address the relevant issue or problem. It will demonstrate a high level of ability to evaluate and integrate information and ideas, to deal with knowledge in a critical way, and to reason and argue in a logical way.

70-76 EXCELLENT

First class answers (excellent) demonstrate a number of the following criteria:

- comprehensiveness and accuracy;
- clarity of argument and quality of expression;
- excellent structure and organization;
- integration of a range of relevant materials;
- evidence of wide reading;
- critical evaluation;
- lacks errors of any significant kind;
- shows some original connections of concepts and theories;
- contains reasoned argument and comes to a logical conclusion.

This answer does not demonstrate outstanding performance in terms of independence and originality.

77-84 OUTSTANDING

In addition to the above criteria, an outstanding answer will show frequent original treatment of material. Work at this level shows independence of judgement, exhibits sound critical thinking. It will frequently demonstrate characteristics such as imagination, originality and creativity.

This answer does not demonstrate exceptional performance in terms of insight and contribution to new knowledge.

85-100 EXTRAORDINARY

This answer is of a standard far in excess of what is expected of an undergraduate student. It will show frequent originality of thought, a sophisticated insight into the subject and make new connections between pieces of evidence beyond those presented in lectures. It demonstrates an ability to apply learning to new situations and to solve problems.

What differentiates a first-class piece of work from one awarded an upper second is a greater lucidity, a greater independence of judgement, a greater depth of insight and degree of originality, more evidence of an ability to integrate material, and evidence of a greater breadth of reading and research.

Second Class, First Division II.1 60-69

An upper second class answer generally shows a sound understanding of both the basic principles and relevant details, supported by examples, which are demonstrably well understood, and which are presented in a coherent and logical fashion. The answer should be well presented, display some analytical ability and contain no major errors of omissions. Not necessarily excellent in any area.

Upper second-class answers cover a wider band of students. Such answers are clearly highly competent and typically possess the following qualities:

- accurate and well-informed;
- comprehensive;
- well-organised and structured;
- evidence of reading;

- a sound grasp of basic principles;
- understanding of the relevant details;
- succinct and cogent presentation; and
- evaluation of material although these evaluations may be derivative.

One essential aspect of an upper second-class answer is that it must have completely dealt with the question asked by the examiner. In questions:

- all the major issues and most of the minor issues must have been identified;
- the application of basic principles must be accurate and comprehensive; and
- there should be a conclusion that weighs up the pros and cons of the arguments.

Second Class, Second Division II.2 50-59

A substantially correct answer which shows an understanding of the basic principles.

Lower second-class answers display an acceptable level of competence, as indicated by the following qualities:

generally accurate;

- an adequate answer to the question based largely on textbooks and lecture notes;
- clearly presentation; and
- no real development of arguments.

Third Class Honours III 40-49

A basic understanding of the main issues if not necessarily coherently or correctly presented.

Third class answers demonstrate some knowledge of understanding of the general area but a third-class answer tends to be weak in the following ways:

- descriptive only;
- does not answer the question directly;
- misses key points of information and interpretation
- contains serious inaccuracies;
- sparse coverage of material; and
- assertions not supported by argument or evidence.

Fail F1 30-39

Answers in the range usually contain some appropriate material (poorly organised) and some evidence that the student has attended lectures and done a bare minimum of reading. The characteristics of a fail grade include:

- misunderstanding of basic material;
- failure to answer the question set;
- totally inadequate information; and
- incoherent presentation.

Bad Fail F2 0-29

Answers in this range contain virtually no appropriate material and an inadequate understanding of basic concepts.

Supplement 1 Bachelors in Global Business

1 Global Business Programme Aims

The GLOBAL BUSINESS programme offers a unique Business programme. Although Business modules form the basis of the degree, students will also have the option to incorporate a wide range of modules from across the university. In addition to developing core business skills, the GLOBAL BUSINESS programme will offer you the opportunity to develop foreign language proficiency, work as an intern at a firm or non-profit organisation, live and study in another country and carry out a research project. The programme places an emphasis on blended learning, where academic excellence meets industry experience, focussing on both the personal and professional development of students.

2 Global Business Programme Structure

Year 1 Immerse yourself in the Fundamentals of Business

Year 2 Broaden your Knowledge in Business

Year 3 Learn by Doing – Become more Focused and Self-Directed

Year 4 Deepen your Expertise – Advanced Modules and Independent Capstone

3 Internship Opportunities

Trinity Business School prioritises learning through engagement; we find that the best way to do this is to allow our students to learn through practice. The Business School provides dedicated resources to fully support students through this process and to allow them to grow and build on their experiences. BUU44611 *Management Experience & Reflection* allows students to undertake an Internship or placement. The internship takes place during the summer months preceding the Senior Sophister year.

For more information please see: www.tcd.ie/business/undergraduate/experience.php

4 Programme Learning Outcomes

On successful completion of this programme students should be able to:

1. Identify and critically evaluate the range of existing business and management theories, models and business practices, and

integrate transformational theories and models and practices into course work/assessments.

2. Recognise business as being part of and dependent on the natural world and society, and develop the capabilities to lead/promote sustainable, responsible and ethical practices in organisations.
3. Learn from leading researchers and high-performance business executives and entrepreneurs. Engage with modes of interactive learning such as company projects, internships and Trinity case studies.
4. Communicate with confidence and self-awareness in oral and written modes.
5. Develop an awareness of the need for work-life balance in organisations, while working effectively as an individual and in teams, in multi-cultural and diverse settings.
6. Develop awareness of the need for strategic adaptability and a systems-level approach to rapidly changing natural, social and technological environments, and become equipped to work creatively within organisations to address organisational issues and/or grand challenges.
7. Undertake, apply and/or disseminate, as appropriate, rigorous and creative business/management research.

5 Modules

5.1 Junior Fresh (First) Year

Students must take 6 compulsory Business modules (50 ECTS) and 1 optional module (10 ECTS). Note that places on open modules may be restricted, for example on language modules.

A Compulsory Business Modules (50 ECTS)		ECTS	Semester
BUU11510	Fundamentals of Management and Organisation	10	1 & 2
BUU11520	Economics for Management	10	1 & 2
BUU11530 ECU11021/ ECU11022	Quantitative Methods for Business, or Mathematics & Statistics A & B	10	1 & 2
BUU11540	Fundamentals of Philosophy, Ethics & Social Science	10	1 & 2
BUU11560	Work and Well-being in Organisations	5	1
BUU11552	Foundations for Digital Transformation	5	2

B Open Modules (10 ECTS)		ECTS	Co-Requisite	Semester
LAU12410/ LAU12402	INTRODUCTION TO LAW	5+5	1&2	1
RUU11061	RUSSIAN LANGUAGE FOR BEGINNERS MT	5		1
RUU11062	RUSSIAN LANGUAGES FOR BEGINNERS HT	5		2
FRU11511	FRENCH CIVILISATION (SOCIETY)	5	Co-requisite of FRU11512	1
FRU11512	FRENCH CIVILISATION (ECONOMY)	5	Co-requisite of FRU11511	2
GRU1100Y	GERMAN LANGUAGE 1	5+5		1&2
PLU11051	POLISH LANGUAGE 1 BEGINNERS MT	10		1
PLU12052	POLISH LANGUAGE 1 BEGINNERS HT	10		2
SPU1152Y	FIRST YEAR SPANISH	5+5		1&2

Note 1 – Entry requirements German Honours Leaving Certificate H4 minimum or C at A-level. This module is not suitable for native/near native speakers of German. Places are limited.

Note 2 – Beginner Level. Students with Leaving Certificate result or A level in either Polish or Russian are not permitted. Places are limited.

Note 3 – Entry requirements Leaving Certificate or A Level in Russian or Polish. Places are limited.

Students with a Leaving Certificate result in Russian or Polish who wish to choose any of the above Russian & Polish language modules should first consult Dr Dmitri Tsiskarashvili - dtsiskar@tcd.ie – for advice.

5.2 Senior Fresh (Second) Year

Students must choose modules equivalent to 60 ECTS (30 ECTS each Semester)

A Compulsory Business Modules (40 ECTS)		ECTS	Pre-Requisites	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	1
BUU22570	Creativity, Innovation and Entrepreneurship	5	None	1
BUU22580	Business Ethics	5	BUU11540	1
BUU22591	Personal and Professional Development	5	None	2
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	None	2
BUU22560	Introduction to Operations	5	BUU11510	2

B Optional Modules / Open (20 ECTS)		ECTS	PRE REQUISITIES/ CO REQUISITES	Semester
BUU22592	Managing Climate Change	5	None	1
BUU22593	Qualitative Research Methods	5	None	1

ECU22011	Intermediate economics A	5	BUU11530	1
ECU22011	Intermediate economics B	5	ECU22011	2
SOU22011	Introduction to social research 1	5	SOU22012	1
SOU22012	Introduction to social research 2	5	SOU22011	2
SOU22041	Power, state and social movements 1	5	SOU22052	1
SOU22052	Power, state and social movements 2	5	SOU22041	2
FRU2251Y	French Language & Civilisation 2	10	FRU11511/2	1&2
GRU2200Y	German Language 2	10		1&2
PLU22051	Polish Language 2 (Continuing Beginners)	10	BEFORE TAKING THIS MODULE YOU MUST TAKE PLU1100Y OR TAKE 2 MODULES FROM {PLU11051, PLU11052}	1
PLU22052	Polish Language 2 (Continuing Beginners)		IN THE SAME YEAR AS TAKING THIS MODULE YOU MUST IN THE SAME YEAR TAKE PLU22051	2
RUU22061	Intermediate Russian Continuing Beginners MT		[PRE] BEFORE TAKING THIS MODULE YOU MUST TAKE RUU11061 AND TAKE RUU11062 [COY] IN THE SAME YEAR AS TAKING THIS MODULE YOU MUST IN THE SAME YEAR TAKE RUU22062	1
RUU22062	Intermediate Russian Continuing Beginners MT		[PRE] BEFORE TAKING THIS MODULE YOU MUST TAKE RUU11061 AND TAKE RUU11062 [COY] IN THE SAME YEAR AS TAKING THIS MODULE YOU MUST IN THE SAME YEAR TAKE RUU22062	2
SPU2254Y		10	BEFORE TAKING THIS MODULE YOU MUST TAKE 2 MODULES FROM {SPU11511, SPU11512} OR TAKE 2 MODULES FROM {SPU11501, SPU11502} OR TAKE 2 MODULES FROM {SPU11521, SPU11522} OR TAKE SPU1152Y	1&2
TE	Trinity Electives enrolment via Trinity Elective Website. Note: "Social Innovation, Tools for Social Change" is not available to Business	10		1 & 2

students			
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Students wishing to spend all or part of their third year student abroad in a non-English speaking country should take a language module in their Fresh years.

Students must take 10 ECTS in Trinity Electives and 10 ECTS in open modules. Those Trinity Elective credits can be taken in the Senior Fresh or Junior Sophister years. Students who are going on exchange in the Junior Sophister year must take the Trinity Electives in the Senior Fresh year.

5.3 Junior Sophister (Third) Year

Modules chosen in Junior Sophister (3rd) year will determine the range of modules available to students in Senior Sophister (4th) year. Students are required to complete an independent research project (capstone) in Senior Sophister year.

Students studying at Trinity for the full year:

Choose optional modules up to 50 ECTS

Students abroad for one semester:

Choose 25 ECTS for semester at Trinity

A Compulsory Business Modules (10 ECTS)		ECTS	Pre-Requisites	Semester
BUU33801	Intercultural Management 1	5		1
BUU33802	Intercultural Management 2	5		2

B Optional Modules		Pre-requisite	ECTS	Semester
BUU33521/2	Management Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33531/2	Financial Accounting I and II	BUU22530	5+5	1&2
BUU33720	Taxation I	BUU22530	5	1
BUU33590	Business in Society	None	5	1
BUU33603	Ecological Innovation	None	5	2
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33630	Corporate Finance & Equity Valuation	BUU22550	5	2
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33690	Social Entrepreneurship	None	5	2
BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33730	Taxation II	BUU22530 & BUU33720	5	2

5.4 Senior Sophister (Fourth) Year

Students must choose modules totalling 60 ECTS with 10 ECTS spread equally across Semesters 1 and 2. All students must choose one capstone module.

A Capstone modules		ECTS	Co-requisite	Semester
BUU44502	Strategy: Independent Research Project (Note 1)	10	BUU44501	1 & 2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44620	Social Innovation and Social Impact	20		1 & 2

Note 1 – Students taking BUU44502 must also take BUU44501 – Strategic Management: Theory and Practice

C OPTIONAL MODULES		ECTS	Pre-Requisites	Semester
BUU44501	Strategic Management Theory & Practice	10		1&2
BUU44560	Managing People and Leading Change	10	BUU22510/ BUU33660	1&2
BUU44510	International Business & the Global Economy	10		1&2
BUU44531/2	Financial Reporting and Analysis	5+5	BUU33521/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700	1
BUU44552	Digital Marketing	5	BUU33700	2
BUU44570	Operations Strategy & Improvement	5	BUU22560	1
BUU44680	Global Supply Chain Management	10		1&2
BUU44621	Designing Social Innovation	5	BUU33590/BUU33690	1
BUU44640	International Finance	5	BUU22550	1
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44622	Delivering Social Impact	5	BUU33590/BUU33690	2
BUU44650	Derivatives	5	BUU22550	2

BUU44660	Company & Business Law	5		2
BUU44611	Management Experience and Reflection	5		1

Supplement 2 Bachelors in Business Studies and a Language

1 Programme Aims

The BSL programme is organised by Trinity Business School in conjunction with the School of Languages, Literatures and Cultural Studies and its relevant language departments. It aims to provide its graduates with the knowledge and skills necessary to work and communicate internationally and to understand the social, political and cultural contexts of markets, organisations and management across countries.

2 Business Studies and a Language (BSL) Programme Structure

The BSL programme is of four years' duration with the third year spent abroad and comprises modules in business, economic and social studies together with the study of one language and its associated society, institutions, culture and civilisation. The programme offers an exciting way of learning about business concepts, theories and models in a variety of subject areas as well as getting to grips in an in-depth and comprehensive manner with another country's language, its society, culture and business environment. Over its four years, the third of which is spent studying and working abroad, the course simultaneously broadens and deepens your academic command of business theories and practices and develops your linguistic competence. At the same time, you will be developing a wide range of generic and transferable skills that are required in a variety of careers and employment situations (e.g. working in multi- disciplinary/multi-cultural teams, intercultural negotiation and international management, all of which are highly relevant in Ireland's exceptionally open economy.

The distinctiveness of Trinity College's B.B.S. (Lang.)² degree centres on the following: (a) there is integration of the business and language dimensions in the programme, especially during the year abroad and in the final year, when students write a lengthy case study in the foreign language; (b) language instruction is provided by specially-trained lecturers, most of whom are native speakers; (c) lectures on the economy, business environment, society and culture of the relevant country are provided by experts who are continuously conducting research in their specialist field of study.

The structure of the programme over the 4 years is as follows:

Junior Fresh:	Students take 30 ECTS of business modules and 30 ECTS of language modules
Senior Fresh:	Students take 40 ECTS of business modules and 20 ECTS of language modules
Junior Sophister:	Students study abroad where they take 30 ECTS of

² B.B.S. (Lang.) is the official name of the programme as it appears in the Calendar, but usually the term BSL is used.

business modules and 30 ECTS of language modules (the year abroad is a compulsory part of the programme, it is not possible to spend this year at Trinity)

Senior Sophister: Students take 20 ECTS of business modules and 20 ECTS of language modules, together with a Capstone Project worth 20 ECTS (10 ECTS Strategy module in Business + 10 Independent Case Study module in Language).

3 Programme Learning Outcomes

On successful completion of the BSL programme, students should be able to:

- Identify, critically evaluate and synthesise the substantive business/management theories, frameworks and models;
- Use appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems within a national and international context;
- Understand the business-society relationship in the context of business ethics, corporate social responsibility and corporate governance and apply this understanding to achieving effective management of the non-market environment;
- Integrate general and professional target language competencies with business knowledge and skills so as to be able to occupy administrative or managerial positions in public or private sector organisations with international connections in Ireland or abroad;
- Work effectively as an individual and in teams in multi-disciplinary and multi-cultural settings;
- Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment and with a capacity to move effectively within and between cultures;
- Communicate effectively in oral and written modes with competent speakers of the target language in professional and social settings; and
- Demonstrate critical cultural and linguistic awareness together with the strategies for dealing creatively with challenges in intercultural communication.

4 Modules

4.1 Junior Fresh (First) Year

- A) Students must take the 30 ECTS from the Business programme; and
 B) 30 ECTS in the designated language/civilization modules in their chosen language programme

C) A Compulsory Business Modules (50 ECTS)		ECTS
BUU11510	Fundamentals of Management and Organisation	10
BUU11530	Quantitative Methods for Business	10
ECU11031	Introduction to Economic Policy A	5
ECU11032	Introduction to Economic Policy B	5

B Compulsory Language/Civilisation Modules (30 ECTS)		ECTS
FRU11511	BESS French Language and Civilisation 1 (French Society) MT	5
FRU11512	BESS French Language and Civilisation 1 (French Economy) HT	5
FRU11501	BSF French Writing skills I MT	5
FRU11502	BSF French Writing skills I HT	5
FRU11011	Texts MT	5
FRU11012	Texts HT	5
GRU1100Y	German Language 1	10
GRU11512	German Business Studies 1	5
GRU1102Y	Introduction to German Literature	10
GRU11011	German Area Studies	5
RUU11051	Russian Language 1 (Beginners MT)	5
RUU11052	Russian Language 1 (Beginners HT)	5
RUU11071	Russian Language 1 (Advanced MT)	5
RUU11072	Russian Language 1 (Advanced HT)	5
RUU11021	Russian Cultural Studies 1	5
RUU11022	Russian Cultural Studies 2	5
PLU11051	Polish Language 1 Beginners MT	5
PLU11052	Polish Language 1 Beginners HT	5
PLU1101Y	Polish language for Academic Purposes 1 (Note 3)	10
RUU11031	Introduction to Central, East European and Russian area studies – Semester One (Taught in English, places limited)	5
RUU11032	Introduction to Central, East European and Russian area studies – Semester Two (Taught in English, places limited)	5
MLU11001	Cultural Encounters between Middle East and Europe MT	5

MLU11002	Cultural Encounters between Middle East and Europe HT	5
SPU1153Y	First Year Spanish (BSL)	10
SPU1104Y	Introduction to Modern Spain	10
SPU11031	Introduction to Spanish and Latin-American Cinema	5
SPU11032	Introduction to Spanish and Latin-American Literature	5

Note 1: Beginner level. Students with Leaving Certificate result or A Level or equivalent in either Polish or Russian are not permitted.

Note 2: Students who have Leaving Certificate or A Level or equivalent in their respective language

Note 3: Designed for advanced, heritage and native speakers of Russian or Polish respectively.

4.2 Senior Fresh (Second) Year

A) Students must take all the modules from the Business programme (40 ECTS); and the designated language/civilization modules in their chosen language programme (20 ECTS)

A Compulsory Business Modules (30 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	1
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22592	Managing Climate Change	5	None	1
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	None	2
BUU22560	Introduction to Operations Management	5	BUU11510	2
BUU22593	Qualitative Research Methods	5	None	2

B Compulsory Language & Civilisation Modules (20 ECTS):		ECTS	Pre-requisite/ Co-requisite
FRU2250Y	BSF French writing skills	10	
FRU2251Y	French Language and Civilisation 2	10	
GRU2208Y	German Language 2 (BSG)	10	GRU22002
GRU2251Y	German business studies 2	10	
RUU22051	Russian Language 2 Continuing Beginners MT	5	Co-requisite of RUU22052
RUU22052	Russian Language 2 Continuing Beginners HT	5	Co-requisite of RUU22051

RUU22071	Russian Language 2 Advanced MT	5	
RUU22072	Russian Language 2 Advanced HT		
RUU22031	Russian Area Studies 2 (a)	5	
RUU22032	Russian Area Studies 2 (b)	5	
PLU22051	Polish Language 2 Continuing Beginners MT	5	
PLU22052	Polish Language 2 Continuing Beginners HT	5	
PLU22021	Polish Area Studies 2 (MT)	5	
PLU22022	Polish Area Studies 2 (HT)	5	
PLU22071	Polish Language 2 Advanced MT	5	
PLU22072	Polish Language 2 Advanced HT	5	
SPU2253Y	Second Year Spanish (BSL)	10	
SPU22011	Contemporary Spanish life and Culture I	5	
SPU22012	Contemporary Spanish life and Culture II	5	

4.3 Junior Sophister (Third) Year

This year is spent abroad following approved modules in business studies and language for special purposes at a target-language university or recognized third-level business school.

4.4 Senior Sophister (Fourth) Year

Students must take 20 credits in Business, 20 credits in their chosen language and 20 credits are allocated to the Capstone project, which is made up of module BUU44510 and the Language Case Study module. Please note that it is not possible to do a second Capstone.

A Compulsory Business Modules (10 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU44501	Strategic Management: Theory and Practice	10		1 & 2

B Optional Business Modules (20 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
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BUU44560	Managing People and Leading Change	10	BUU22510/ BUU33660	1 & 2
BUU44510	International Business and the Global Economy	10		1 & 2
BUU44531	Financial Reporting & Analysis 1	5	BUU33521/ BUU33532	1
BUU44532	Financial Reporting & Analysis 2	5	BUU33521/ BUU33532	2
BUU44551	Advances in Marketing Theory & Practice	5	BUU3370	1
BUU44552	Digital Marketing	5	BUU33700	2
BUU44570	Operations Strategy and Improvement	5	BUU22560	1
BUU44621	Designing Social Innovation	5	BUU33590/ BUU33690	1
BUU44622	Delivering Social Impact	5	BUU33590/ BUU33690	2
BUU44640	International Finance	5	BUU22550	1
BUU44650	Derivatives	5	BUU22550	2
BUU44670	Audit & Assurance	5	BUU22530/ BUU33531/ BUU33532	1
BUU4660	Company & Business Law	5		2

Compulsory Language Modules		ECTS
FRU44501	French Business (Written) MT	5
FRU44502	French Language for Business (Written) HT	5
FRU44511	Note-taking, report writing and presentation skills	5
FRU44512	French Language for Business (oral) HT	5
FRU44CSY	French BSL Case study	10
GRU4400Y	German Language 4	10
GRU44CSY	German BSL Case Study	10
GRU4452Y	Intercultural Business Communication	10
PLU4450Y	Polish Business Communications	10
PLU4402Y	Contemporary Polish Society	10
PLU44CSY	Polish BSL Case Study	10
RUU4450Y	Russian Business	10

	Communications	
RUU44011	Contemporary Russian Society MT	5
RUU44012	Contemporary Russian Society HT	5
RUU4CSY	Russian BSL Case Study	10
SPU44CSY	Spanish BSL Case Study	10
SPU4450Y	Spanish Language for Business 1	10
SPU4451Y	Spanish Oral for Business	10

Supplement 3 Joint Honours 1: Computer Science and Business

1 Computer Science and Business Programme Aims

The business aspects of this degree will result in a graduate with the knowledge and skills necessary to work in, understand, and critically evaluate practices within markets, organisations and business management. The study of Business is the study of the integration of a range of fundamental practices of business including finance, marketing, leadership, strategy, accounting, corporate social responsibility, business ethics, and broad management skills designed to explore and enhance our understanding of how companies and industries operate and flourish.

2 Computer Science and Business Programme Structure

Trinity Joint Honours follow the structure depicted on the [Trinity Joint Honours website](#). Students may exit with a Joint Honours award, with a Major in Business and Minor in Computer Science, or with a Minor in Business and a Major in Computer Science. It is not possible to exit Computer Science and Business with a Single Honours in either subject. Available pathways are subject to change and may be dependent on capacity.

In each academic year students must complete 60 ECTS, spread across Business and Computer Science.

In Junior Fresh, students take 30 credits in Business and 30 credits in Computer Science. All Business modules are mandatory.

In Year 2, students may take:

- a) 40 credits in Business and 20 credits in Computer Science
- b) 20 credits in Business and 40 credits in Computer Science
- c) 20 credits in Business, 20 credits in Computer Science and 20 credits of Open Modules and Trinity Electives

In Year 3, students choose to study for:

- a) Major degree in Business with a Minor in Computer Science
- b) Joint Honours degree in Computer Science and Business
- c) Minor degree in Business with a Major in Computer Science

Students studying for a Joint Honours award will take:

- 30 credits in both subjects in Year 3
- 20 credits in both subjects in Year 4

- 20 credit capstone in one subject in Year 4

Students studying for a Major in Business may either:

- Study both subjects in Years 3 and 4 (Option A). In this case the student will take:
 - 40 credits in Business and 20 credits in Computer Science in Year 3
 - 20 credits in Business and 20 credits in Computer Science in Year 4
 - 20 credit Business capstone in Year 4
- Complete the Minor subject in Year 3 and study only the Major subject in Year 4 (Option B). In this case students will take:
 - 30 credits in Business and 30 credits in Computer Science in Year 3
 - 40 credits in Business in Year 4
 - 20 credit Business capstone project in Year 4

Students studying for a Minor in Business may either:

- Continue to study Business in Year 3 and Year 4, taking credits in Business in each year (Option A)
- Complete their study of Business by taking 30 credits in Year 3 and studying only their Major subject in Year 4 (Option B)

3 Programme Learning Outcomes

Having successfully completed this programme, business student should be able to:

- Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment;
- Identify, critically evaluate and synthesise the substantive business/management theories, frameworks and models;
- Apply and deepen your expertise with appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems within a national and international context;
- Critical and challenge the role of business in and with society and the planet and apply this understanding to achieving effective and responsible management;
- Use appropriate digital tools in analysing, solving and communicating a variety of problems in law, business and social sciences;
- Work effectively as an individual and in teams in many different settings including multi-disciplinary settings;
- Communicate effectively in oral and written modes in professional and social settings;
- Engage in the pursuit of knowledge in greater depth and over time in support of life-long learning, either as a practitioner or an academic.

4 Modules

4.1 Junior Fresh (First) Year

A Compulsory Business Modules (30 ECTS)		ECTS	Semester
BUU11510	Fundamentals of Management and Organisation	10	1 & 2
BUU11530	Quantitative Methods for Business	10	1 & 2
ECU11031	Introduction to Economic Policy A	5	1
ECU11032	Introduction to Economic Policy B	5	2

4.2 Senior Fresh (Second) Year

A Core/Optional Credits (20 or 40 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	1
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22592	Managing Climate Change	5	None	1
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	None	2
BUU22560	Introduction to Operations Management	5	BUU11510	2
BUU22593	Qualitative Research Methods	5	None	2

4.3 Junior Sophister (Third) Year

B Optional Modules		Pre-requisite	ECTS	Semester
BUU33521/2	Management Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33531/2	Financial Accounting I and II	BUU22530	5+5	1&2
BUU33720	Taxation I	BUU22530	5	1
BUU33590	Business in Society	None	5	1
BUU33603	Ecological Innovation	None	5	2
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33630	Corporate Finance & Equity Valuation	BUU22550	5	2
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33690	Social Entrepreneurship	None	5	2

BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33730	Taxation II	BUU22530 & BUU33720	5	2

4.4 Senior Sophister (Fourth) Year

A Capstone modules		ECTS	Co-requisite	Semester
BUU44502	Strategy: Independent Research Project (Note 1)	10	BUU44501	1 & 2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44620	Social Innovation and Social Impact	20		1 & 2

Note 1 – Students taking BUU44502 must also take BUU44501 – Strategic Management: Theory and Practice

B OPTIONAL MODULES		ECTS	Pre-Requisites	Semester
BUU44501	Strategic Management Theory & Practice	10		1&2
BUU44560	Managing People and Leading Change	10	BUU22510/ BUU33660	1&2
BUU44510	International Business & the Global Economy	10		1&2
BUU44531/2	Financial Reporting and Analysis	5+5	BUU33521/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700	1
BUU44552	Digital Marketing	5	BUU33700	2
BUU44570	Operations Strategy & Improvement	5	BUU22560	1
BUU44621	Designing Social Innovation	5	BUU33590/BUU33690	1
BUU44640	International Finance	5	BUU22550	1
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44622	Delivering Social Impact	5	BUU33590/BUU33690	2
BUU44650	Derivatives	5	BUU22550	2

Supplement 4 Joint Honours 2: Law and Business

1 Law and Business Programme Aims

The business aspects of this degree will result in a graduate with the knowledge and skills necessary to work in, understand, and critically evaluate practices with markets, organisations and business management. The study of Business is the study of the integration of a range of fundamental practices of business including finance, marketing, leadership, strategy, accounting, corporate social responsibility, business ethics, and board management skills designed to explore and enhance our understanding of how companies and industries operate and flourish. From a Business perspective we provide a critical engagement with the various business disciplines spanning the main areas of interest within business which progress in intensity and depth over the four years of study.

2 Law and Business Programme Structure

Law and Business is a four-year honours degree programme. The first year introduces you to core topics in law and business.

At the end of the first year of your programme, you will have several options in relation to the balance between Law and Business modules and your degree pathway/award.

You can choose to:

- Major – Business, Minor – Law. Degree awarded BA (Business with Law)
- Move to single honours in Business from the second year onwards. Degree awarded BA
- Major – Law, Minor Business. Degree awarded LL.B (Law with Business)
- Joint. Degree awarded LL.B.
- Single Honours - Move to single honours in Law from the second year onwards. Degree awarded LL.B

In the final year of your programme, one-third of your credits will be devoted to the completion of a capstone project. This allows you to apply and enhance the research skills that you have developed in the previous three years of the programme.

In each academic year students must complete 60 ECTS, spread across Law and Business.

In Junior Fresh, students take 30 credits in Business and 30 credits in Law.

In Year 2, students may take:

- a) Joint Honour – 40 credits in Business/20 credits in Law **or** 40 credits in Law/20 credits in Business
- b) Business Major/Law Minor – 20 credits in Law/40 credits in Business
- c) Business Minor/Law Major – 40 credits in Law/20 credits in Business
- d) Single Honours Business – 40 credits in Business and 20 credits in either Trinity electives/open modules/law modules
- e) Single Honours Law – 40 credits in Law and 20 credits in either Trinity electives/open modules/Business modules

In Year 3, students choose to study for:

- a) Joint Honour – 30 credit of Business/30 credit of Law
- b) Business Major/Law Minor – 40 credits of Business/20 credits of Law **or** 30 credits Business/30 credits Law
- c) Business Minor/Law Major – 40 credits of Law/20 credits of Business **or** 30 credits Business/30 credits Law
- d) Single Honours Business – 50 credits in Business/ 10 credits in Trinity Electives and Open Modules
- e) Single Honours Law – 50 credits in Law/ 10 credits in Trinity Electives and Open Modules

In Year 4, students choose to study for:

- a) Joint Honour – 20 credits Business/20 credits Law/20 credit Capstones in Law **or** Business
- b) Business Major/ Law Minor – 60 credits of Business **or** 40 credits of Business/20 credits of Law. Capstone in Business
- c) Business Minor/Law Major – 60 credits of Business **or** 40 credits of Business/20 credits of Law. Capstone in Law
- d) Single Honours Business – 60 credits in Business
- e) Single Honours Law – 60 credits in Law

3 Programme Learning Outcomes

Having successfully completed this programme, business students should be able to:

- Demonstrate flexibility, adaptability and independence in order to engage productively with a changing social, cultural and technological environment;
- Identify, critically evaluate and synthesise the substantive business/management theories. Frameworks and models;
- Apply and deepen your expertise with appropriate business theories and frameworks to identify, formulate, analyse and solve business and management problems with a national and international context;
- Critically evaluate and challenge the role of business in and with society and the planet

- and apply this understanding to achieving effective and responsible management;
- Use appropriate digital tools in analysing, solving and communicating a variety of problems in law, business and social sciences;
 - Communicate effectively in oral and written modes in professional and academic settings and work effectively as an individual and in teams in multi-disciplinary settings;
 - Engage in the pursuit of knowledge in greater depth and over time in support of life-long learning, either as a practitioner or an academic.

4 Modules

4.1 Junior Fresh (First) Year

A Compulsory Business Modules (10 ECTS)		ECTS	Semester
BUU11510	Fundamentals of Management and Organisation	10	1 & 2
ECU11031	Introduction to Economic Policy A	5	1
ECU11032	Introduction to Economic Policy B	5	2

B Optional Business Modules (10 ECTS)		ECTS	Semester
BUU11530	Quantitative Research Methods for Business	10	1 & 2

4.2 Senior Fresh(Second) Year

A Core/Optional Credits (20 or 40 ECTS)		ECTS	Pre-requisite/ Co-requisite	Semester
BUU22510	Organisational Behaviour	5	BUU11510	1
BUU22530	Introduction to Accounting	5	BUU11510	1
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	None	1
BUU22592	Managing Climate Change	5	None	1
BUU22520	Principles of Marketing	5	BUU11510	2
BUU22550	Introduction to Finance	5	None	2
BUU22560	Introduction to Operations Management	5	BUU11510	2
BUU22593	Qualitative Research Methods	5	None	2

4.3 Junior Sophister (Third) Year

B Optional Modules	Pre-requisite	ECTS	Semester
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BUU33521/2	Management Accounting for Business Decisions I and II	BUU22530	5+5	1&2
BUU33531/2	Financial Accounting I and II	BUU22530	5+5	1&2
BUU33720	Taxation I	BUU22530	5	1
BUU33590	Business in Society	None	5	1
BUU33603	Ecological Innovation	None	5	2
BUU33620	Introduction to Fixed Income Securities and Alternative Investments	BUU22550	5	1
BUU33630	Corporate Finance & Equity Valuation	BUU22550	5	2
BUU33660	Organisation Theory and Organisational Analysis	BUU22510	5	2
BUU33750	Investments and Sustainability	BUU22550	5	1
BUU33690	Social Entrepreneurship	None	5	2
BUU33700	Contemporary Marketing Management	BUU22520	5	1
BUU33740	Financial Management	BUU22550	5	1
BUU33710	Consumer Behaviour	BUU22520	5	2
BUU33730	Taxation II	BUU22530 & BUU33720	5	2

4.4 Senior Sophister (Fourth) Year

A Capstone modules		ECTS	Co-requisite	Semester
BUU44502	Strategy: Independent Research Project (Note 1)	10	BUU44501	1 & 2
BUU44540	Grand Challenges	20		1 & 2
BUU44590	Business Dissertation	20		1 & 2
BUU44630	Economic Policy and Business History	20		1 & 2
BUU44520	Exploring Organisational Experiences	20		1 & 2
BUU44620	Social Innovation and Social Impact	20		1 & 2

Note 1 – Students taking BUU44502 must also take BUU44501 – Strategic Management: Theory and Practice

B OPTIONAL MODULES		ECTS	Pre-Requisites	Semester
BUU44501	Strategic Management Theory & Practice	10		1&2
BUU44560	Managing People and Leading Change	10	BUU22510/ BUU33660	1&2
BUU44510	International Business & the Global Economy	10		1&2
BUU44531/2	Financial Reporting and Analysis	5+5	BUU33521/ BUU33532	1&2
BUU44551	Advances in Marketing Theory and Practice	5	BUU33700	1

BUU44552	Digital Marketing	5	BUU33700	2
BUU44570	Operations Strategy & Improvement	5	BUU22560	1
BUU44621	Designing Social Innovation	5	BUU33590/BUU33690	1
BUU44640	International Finance	5	BUU22550	1
BUU44670	Audit and Assurance	5	BUU22530/BUU33531/ BUU33532	1
BUU44622	Delivering Social Impact	5	BUU33590/BUU33690	2
BUU44650	Derivatives	5	BUU22550	2



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