

Trinity  
Business  
School

Transforming  
Business for  
Good

tcd.ie/business

# Collaborate With Us

EMPLOYER PARTNERSHIP GUIDE

Scoil Ghnó Choláiste  
na Tríonóide  
Trinity Business School



Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin



# About Trinity Business School

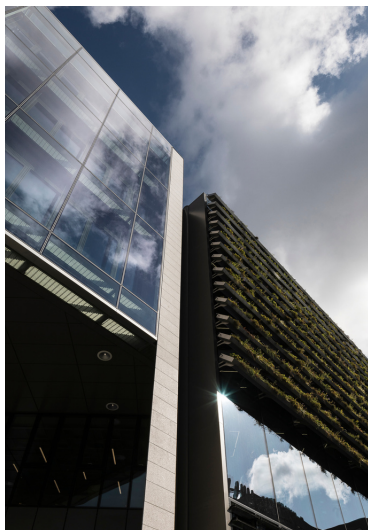
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Trinity Business School is a leading international provider of a vibrant, research-led, and world-class education, currently ranked 37th Best European Business School by the Financial Times, Trinity Business School is Triple Accredited, placing us amongst the top 1% of business schools in the world.

We aim to push the boundaries of postgraduate learning and provide an international educational experience that is project led, technology enhanced and responsive to real-world business challenges.

## **Our Vision**

Our vision is a school that helps organisations and students dedicated to driving the transformation of business for the greater good. To achieve this, we are committed to pursuing five key objectives that contribute to transforming business for good.





# Vision

- 01 Education focused on careers & business performance for good
- 02 Values; sustainable, humane, ethical & democratic
- 03 Personal well-being & development
- 04 A real-business educational environment
- 05 Rigorous, relevant, impactful research



# Collaborate with us

Our goal is to enable our diverse and global community of students to embark on successful careers.

We do this by linking with Irish-based and international organisations; providing a variety of practical tools and engagement opportunities to meet talent, post vacancies, host student led research projects or hire a summer intern. We work closely with our corporate partners to fuel an exchange of knowledge that is mutually beneficial.





# Ways we can work together

## 01



### Connect with Talent

Recruit ambitious business graduates from our MSc and MBA cohorts. Advertise vacancies & opportunities, attend our employer career fairs or deliver an employer power pitch on campus.

## 02



### Student-led Consultancy Projects

Work with an international group of Full-time MSc or MBA students to create strategy and solve a real-world business challenges.

## 03



### Sponsorship & Partnering

Build & enhance your employer brand by sponsoring student competitions, module prizes or corporate sponsorship.

## 04



### Guest Speakers & Knowledge Talks

Bring your expertise to the school and share insights with our business students.



## 01

## Connect with Talent

## We welcome 800+ masters business students each September.

This global community join us with a range of skills and backgrounds and plenty of ambition. They were each selected following a competitive application process. Our post-graduate students are undertaking the following courses at Trinity Business School:

- MSc Finance
- MSc Financial Risk Management
- MSc Law and Finance
- Postgraduate Diploma in Accounting
- MSc Digital Marketing Strategy
- MBA-Full-time, Executive & Flexible cohorts
- MSc Business Analytics
- MSc Marketing
- MSc Management
- MSc in Human Resource Management
- MSc in Entrepreneurship
- MSc in Ops and Supply Chain Management

## You can connect with our students in the following ways

### 01 Attend an on-campus career fair.

The information and advice that students receive in person will inform their career choice as they enter the labour market and transition into professional life on completion of their studies. We typically hold 3 fairs each academic year:

— September, October & April

### 02 Advertise Vacancies

Use our career platform 12Twenty to connect with current students and alumni.

- Build your company profile
- Advertise your opportunities
- Search talent and connect with students

<https://business-tcd.12twenty.com/hire>

### About 12Twenty:

This is a world leading platform, used by many Ivy league schools in the US and Oxford and Cambridge in the UK. Trinity Business School is the first to launch in Ireland and it's a significant investment from Trinity Business School to get the best tools to keep our community connected.







# 02

## Student-led Consulting Projects

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We have a number of opportunities for our corporate network to work directly with small groups of students to develop strategy.

Students on MSc in International Management, MSc Management and the MBA are required to complete practical consultancy type research with real companies as part of their programme delivery. This is in lieu of a traditional academic dissertation.

In consultation with us, we can determine which project is right for your business. Listed on the following pages are the 3 main project types currently on offer.



## 01 The MBA Strategic Company Project

Duration: 4 months

### Success factors:

- Senior management support
- Access to internal documents and key stakeholders
- 12 to 15 contact hours from key personal over the duration of the project

MBA student project teams are involved in solving real-world business problems and provide an agile, free consultancy resource to large or multi-national companies. The MBA team works closely with a company's senior management team to deliver a comprehensive strategic audit of the industry, problem analysis and a blueprint for change.

Delivered over four stages, this project results in four presentations to the company, and a major report of the team's findings, recommendations, and implementation plans.

### The four stages of the Strategic Company Project are:

#### 01 Industry and Competitor Analysis.

Understand the key forces and trends in your industry leveraging knowledge from industry and academia.

#### 02 Company Analysis and Issue Identification

Using internally provided information, exploring all elements of the company's operations and finances to develop an overall picture of strengths and weaknesses.

#### 03 Strategic Issue Analysis.

An in-depth examination of the issue and a menu of potential courses of action, considering the unique culture and capabilities of your company.

#### 04 Blueprint for Change

Actionable solutions and an in-depth report, documenting all four stages, which can be used to leverage change in your company.





## 02 The MBA Scaling Project

Duration: 6 weeks

### Success factors:

- A firm that is beyond start-up phase with established revenue stream
- Access to internal documents and key stakeholders
- 6 to 8 contact hours from key personal over the duration of the project

The scaling project relates to a growth related impediment or challenge facing a young, fast growing company that has become (or could potentially become) a bottleneck for achieving growth.

MBA teams work on a specific, real scaling opportunity to design and deliver value added solutions for the client firm. The timing of this project, at the end of the MBA programme, encourages students to integrate their learning and apply their knowledge experience from other courses to the Scaling Project

## 03 The MSc Student Consulting Project

Duration: 8 weeks

### Success factors:

- Senior management support
- Access to internal documents and key stakeholders
- 6 to 8 contact hours from key personal over the duration of the project

A student team from either MSc in Management or MSc in International Management will analyse your organisation's business opportunity and produce a complete actionable report that will include a range of solutions and implementation plan. In addition to the final report, the student consulting team will deliver its findings via a succinct presentation.

Hosting a project and working directly with MSc students can bring a fresh perspective, new ideas and energy to your business. It gives our students the chance to master the challenge of integrating the different streams of knowledge already acquired during their studies and applying this knowledge to complex real-world international business issues. Our academic mentors ensure that the recommendations they develop are of high-quality and useful to your business.







## 03

## Sponsorship & Partnership

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Build & enhance your employer brand by sponsoring student competitions, module prizes or corporate sponsorship. Our team will work with you and within your budget to find personalised opportunities that align to your employer brand and generate visibility to a graduate audience.

### **Host a Student Visit**

Invite our students to your office for a part day experience. Students can visit your company, hear from key personal and departments, and explore your business model as a learning experience to enhance what they learn in the classroom.

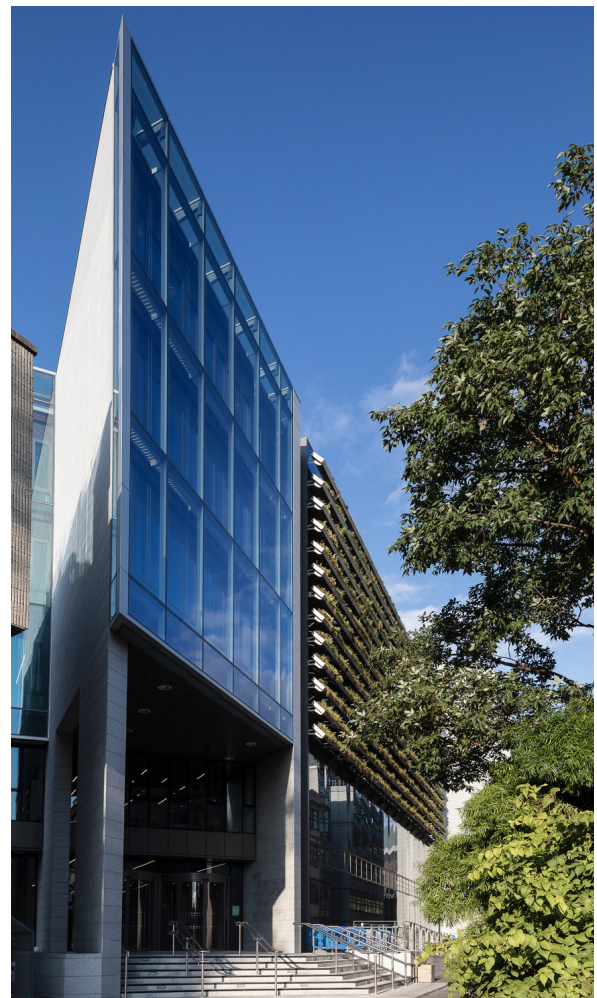


## 04

## Guest Speakers & Knowledge Talks

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Bring your expertise and industry experts to the School.





**A useful first step is a chat. An on-campus coffee or meet virtually to explore ways we can work together.**

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#### CONTACT

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