



The Trinity General Management Programme

Programme Overview

The next stage of your career demands a new way of leading.

The Trinity General Management Programme is designed for experienced managers and senior functional leaders who are taking on broader organisational leadership responsibilities. Over four immersive, in-person days, you will strengthen the strategic perspective, commercial judgement and leadership capability needed to lead beyond your function and create greater organisational impact.

Dates: 23-26 November 2026

Time: 9.00am-5.00pm

Format: In person

Location: Trinity Business School, Dublin

Duration: Four consecutive days

Award: Trinity Executive Education Certificate of Completion



The General Management Challenge

Success as a functional leader does not automatically translate into success as an organisational leader.

The challenge is to broaden your perspective beyond your own function, align competing priorities, influence across the organisation and make decisions that create value for the whole organisation often without direct authority.

Is This Your Next Leadership Transition?

This programme is designed for experienced managers and senior functional leaders who are expanding their organisational influence and preparing for broader leadership responsibility.

It is particularly relevant for:

- Senior functional leaders broadening their influence across the organisation.
- Experienced managers leading larger, more complex or cross-functional teams.
- Heads of department preparing for broader organisational leadership.
- Leaders seeking to strengthen strategic and commercial decision-making.
- Professionals preparing for executive leadership responsibilities.

The Impact You Will Make

- Diagnose the underlying causes of complex organisational and performance challenges rather than focusing on symptoms.
- Strengthen your strategic perspective and make more informed commercial decisions.
- Build commitment across teams and stakeholders to turn strategy into action.
- Lead with greater confidence through influence, communication and effective decision making.
- Develop practical approaches to managing change, overcoming resistance and sustaining momentum.
- **Tackle Your One Big Challenge** and work on a real leadership challenge from your own organisation and leave with practical actions you can apply immediately.

Your Four-Day Leadership Journey

Day 1: Develop greater self-awareness, examine how you currently lead under pressure of the Executive Challenge.

Day 2: Focuses on diagnosing organisational challenges, analysing systems and stakeholders, and strengthening communication and presence.

Day 3: Prioritises translating diagnosis into execution, aligning teams and handling resistance to change.

Day 4: Learn to bring everything together into a practical playbook, alongside coaching, leadership renewal and a compelling story for change.

Programme Leadership



Professor Amanda Shantz

Professor of Responsible Leadership, Trinity Business School

Amanda is an award-winning educator and internationally recognised expert in leadership, engagement, performance and organisational culture. Her research examines how leaders create the conditions for people and organisations to thrive.



Barry Denham

Programme Manager

Barry is an experienced leadership and change consultant whose work combines practical organisational experience, coaching and evidence-based leadership development.



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Trinity Executive Education
Trinity Business School

Ready to Take the Next Step?

Places are limited and applications are reviewed on a rolling basis.

CONTACT US

If you have any questions or would like guidance on your application, feel free to contact

Jane Flanagan, Recruitment Manager

at jane.flanagan@tcd.ie or or **+353 1 8964665**



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED



EQUIS
ACCREDITED

Trinity Executive Education Trinity Business School, Dublin 2
tcd.ie/business/programmes/executive-education